



Reach the Stars with Personalised Lanyards with Telescopic Badge Holder

Any company makes us of [personalised lanyards](#) at some point. These custom badge holders are necessary when taking part to events, fairs and congresses. In general, these promotional products are essential whenever you need to be easy to recognise. You need them to stand out from possible competitors as well. [Personalised lanyards with card holders](#) serve exactly this purpose. That is, they help visitors identify the corporate staff at fairs. During a congress, it is the organiser group they make well visible. By doing so, they smooth the customers' experience and leave a positive memory of the brand.

There are many versions of custom lanyards. Thanks to such variety, each brand can find the corporate gifts that best suit its needs. For instance, we have [personalised lanyards with phone holder](#). [Custom lanyards with safety buckle](#) are another option as well. Both models have a little extra which makes the work more

comfortable. If you want to spread an eco-friendly image and hold the environmental issue in the highest consideration, you can go for [eco-friendly custom lanyards](#). Still, the variety does not end there. And, among the models available, we find **personalised lanyards with telescopic badge holder**. They may be the corporate gifts your brand needs for a stellar promotion.

Why Choose Custom Lanyards with Telescopic Badge holder



Among the various types of **custom lanyards**, printed lanyards with telescopic badge holder are striking for their usefulness. This is especially true when you have to show your badge or pass. **Personalised lanyards with telescopic badge holder** feature a pull-out and extendable string. To this, a clip or snap hook is generally attached. Here, you can stick your pass or badge and get it closer to any tool for electronic control. All this with no need to remove your lanyards. Pulling the string will be enough.

Interestingly, the term "telescopic" has a specific meaning in the technical field. It indicates that the object can be extended. This happens through a sliding mechanism. We see it in the case of telescopic umbrellas. We all have at least one in our home, car or bag. [Printed folding umbrellas](#) are not by chance among the most requested promotional products in winter. They take up little space once closed – as much as they fit into our bag. However, once they are opened, they efficiently shelter from the rain. This is the reason why they are appreciated and successful as corporate gifts. The case of **custom lanyards with telescopic badge holder** is pretty similar. They come in handy particularly during fairs and congresses – but not only.

Custom Lanyards with Telescopic Badge holder: Who to Give Them to?

Personalised lanyards with telescopic badge holder are perfect – as all types of custom lanyards – for any event the corporate staff takes part in. In general, personalised badge holders are ideal for the team. Visitors and customers will easily recognise any member who wears them. Printed lanyards are then outstanding in multiple situations. At fairs and congresses on one hand, and for ordinary business on the other. Especially an office or company which works with the public needs them to convey maximum closeness to its customers.



Nonetheless, at least on another occasion are **custom lanyards with telescopic badge holder** particularly useful. That is, in whatever context a pass to access specific areas is required. For this reason, **personalised lanyards with telescopic badge holder** are quite common in mountain areas. Touristic guides will find them very comfortable. They will have their card always at hand. Plus, it will be ready to be shown or checked whenever needed. All this – it is worth remembering – without having to take off their printed lanyards.

Visitors too can benefit from such **corporate gifts** notably. Hikers may smoothly access lift facilities and enjoy a wonderful landscape. It will take only a little gesture for skiers to extend their ski pass and enter ski areas. In short, if your tourist agency wants to give its customers useful accessories for their experience, **personalised lanyards with telescopic badge holder** are a first-class choice. All you need is to apply your logo. There you have your successful promotional products!

How to Exploit Custom Lanyards with Telescopic Badge Holder for Your Promotion

Besides being very useful on many occasions, **printed lanyards** ensure a great promotional impact. Personalised lanyards with telescopic badge holder are no exception. On the one hand, this is due to the fact that you can customise the whole product area in many cases. In this way, any brand may repeat its logo over and over along the lanyard. Plus, writings can be added as well. The corporate motto or a motivational slogan are two examples. You can also print a sentence related to the event at which your **personalised lanyards with telescopic badge holder** will be given away.

Any company will highly gain in visibility. Reproduced several times, your logo will be able to spread the brand name largely. On the other hand, printing a message will give a more detailed insight into the character and core business of the company. 100% **customisable lanyards** offer an unlimited possibility in terms of print. Thanks to this, you can give your custom badge holders your own corporate personality.

Custom Lanyards with Telescopic Badge Holder: Type and Customisation Options

The subcategory of **personalised lanyards with telescopic badge holder** includes single badge holders as well as **custom lanyards with telescopic badge holder**. The former can be attached to



printed lanyards. The latter are ready to be customised. Depending on which model has been selected, the techniques which can be applied vary as well. In particular:

- **Telescopic badge holders** can be generally customised through pad printing or epoxy resin adhesive. The former is a digital technique which produces a detailed result. Applying the latter, you will get a slight relief effect. This can give your promotional products an extra gear in terms of visibility, care for detail and originality;
- **Personalised lanyards with telescopic badge holder** allow a double customisation. That is, on the lanyards as well as on the badge holder. The latter can be printed as described before. As for the former, we generally talk about **personalised lanyards** which can be made through sublimation. This technique is highly precise and has a strong visual impact. Especially for coloured



prints is it quite impressive. It is often used to create [printed T-shirts](#) by applying a logo, writings or images. Last but not least: double customisation means double promotional effect. This aspect is by no means to be underestimated when choosing your **custom lanyards** for an event or for your customers!

So, consider your tastes, the character and promotional necessity of your company and select the model you prefer. No doubt you will find the **personalised lanyards with telescopic badge holder** which are right for you. Moreover, do not forget that they are extremely cheap promotional products. This means that printed lanyards may be purchased in large quantities and personalised in fully creative ways. Low price and meaningful promotional impact are two main features of the most effective corporate gifts. We cannot but think of [promotional plastic pens](#) or [printed plastic keyrings](#). Telescopic badge holders, too, are made in this material in most cases. As a result, they prove to be highly customisable, as well as suitable for everyone.

Being functional and largely customisable, **custom lanyards with telescopic badge holder** are top-quality promotional products and corporate gifts. Whoever wears them will be impressed by how useful they can be. Employees will appreciate them because they will help them in carrying out their activity. Customers will love them because they will be able to go wherever they want easily and fast. Not to mention that, as long as they are worn, your **personalised lanyards with telescopic badge holder** will spread your logo, name and whatever message you have printed on them!