



## Two Is Better than One: Customise Lanyards with Double Snap Hook to Promote Your Brand

Whether it is a congress, a fair, a festival or a concert, [personalised lanyards](#) are a must. On such occasions, these corporate gifts are essential to define the working group or who has access to restricted areas. Customising them with the brand logo is really important. It boosts your identity during the whole event. It is also a way to help those who use them to remember the company or the organiser. Especially if they are special models, whose usefulness goes beyond identifying the team.

The best example is that of [personalised lanyards with phone holder](#). Everyone can use them to have their smartphone always at hand. By doing so, they will become an amazing sponsor of the brand wherever they



go as well. **Custom lanyards with double snap hook** too may come in handy outside of the fair context. These are, in a nutshell, corporate gifts for event that perform the same function as [custom badge lanyards](#). Only, they do that twice!

Double Snap Hook, Double Functionality: How to Use Personalised Double Snap Hook Lanyards and Get a Great Promotional Effect

You are organising a congress or a fair and you need a card with which to make your team easy to recognise. Even better,

however, if the operators have two snap hooks, one for the [personalised badges](#) with their name and one for another accessory. **Double snap hook lanyards** will allow your employees to comfortably carry with them an item they need to work comfortably.

Security officers may need a deck of keys to access some areas. Technicians will perhaps benefit from having small useful tools to their work at their fingertips. Simply put, anyone can attach whatever they need for their activity to the other end of their **custom lanyard with double snap hook**. With a mix of comfort and efficiency, your team will thank you for helping them to work more easily.

### *Personalised Lanyards with Double Snap Hook After Work: More Extras, More Utility*

The well-being of the team must be one of the aspect the employer should care the most about. Making sure that the activity is carried out as smoothly as possible and proving to be willing to meet the needs of employees creates a great atmosphere within the team. One way to achieve this is to use corporate gifts with extra features and functionality. This is exactly the case with **custom lanyards with double snap hook**. These tools are essential to work. However, they can turn out to be useful outside the business context as well.

The more extras, the greater the comfort for your employees. As a result, the likelihood that your personalised lanyards will be used under other people's gaze will grow too. For instance, on our website you will find [custom lanyards with security buckle](#), besides the double carabiner. A part of these items can be unhooked with a simple touch. In this way, you will have two lanyards, each with its own snap hook. The two parts can be used separately. They may become [personalised keyrings](#), for instance.



The same goes for [custom lanyards with detachable clip](#). These corporate gifts are outstanding if you love to have more items in one. In this case, you will get a keychain and a badge holder and be able to use them separately. The strength of these models of **personalised lanyards** is that, once the clip is unhooked, you will have a small accessory. Recipient can then benefit from its comfortability, while you can take advantage of a double corporate gift. That is, of a double promotion.

#### *Events and Routine: The Advertising Impact of Personalised Lanyards with Double Snap Hook*

Whether you have picked the standard version or the ambitious models, **printed lanyards** are excellent promotional products. If worn during a conference or fair, attendees will be able to see your logo and may be intrigued by it. In this context, the print plays a crucial role. The more attractive it is, the more it will be effective in the few minutes – or even seconds – when the visitor glimpses at your corporate gifts.

When used outside of the event or company, **custom lanyards with double snap hook** perform the same function as usual promotional products. Like pens and keyrings, they will expose your logo to a thousand eyes. Not to mention that, without the animated atmosphere of a trade show or congress, each potential client will have more time to dwell on your lanyards and observe the details. Whatever use you have planned for your **custom lanyards with double snap hook**, to get the best result in terms of advertising you will need to find an effective way to apply your logo.



#### *Create Your Custom Lanyards with Double Snap Hook: A Brief Guide to the Choice of the Model*

We have seen the lanyards with detachable clip and those with security buckle. However, there are more interesting options when it comes to **custom lanyards with double snap hook**. The materials too differ and can give your corporate gifts a positive feeling. The versions available are mainly made of polyester or RPET. The latter are in all respects [custom eco-friendly lanyards](#). Eco items are more and more present in our lives. For this reason, choosing to give sustainable corporate gifts is a great move. The return in terms of brand image is remarkable. Not to mention the good impression that [promotional eco-friendly products](#) will make at an environment-themed event. As they convey great attention to detail and consistency, your company will look reliable and careful.

Moreover, the assortment of items made with natural materials or in a sustainable way is growing. So, you will find several [personalised eco-friendly office supplies](#). A great idea is to combine them with your sustainable lanyards and create a welcome kit for new employees. Some companies, especially if they work in contact with the public, need **custom lanyards** for their daily business. If employees receive corporate gifts which are useful not only at work, but during their spare time as well, they will feel cared for and well disposed. Plus, by choosing the eco-friendly versions of the **custom double snap hook lanyards**, you will

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highlight your position towards the environment. In this way, you will likely win the sympathy of the new workers.

In conclusion, printed lanyards are must-have corporate gifts for events, conferences and fairs. Besides that, however, they are essential personalised items for the daily activity of some businesses and can become outstanding promotional products as well. **Custom lanyards with double snap hook** represent a special version of the classic badge holder. The small extra makes it

possible to carry anything you need for your tasks with you, along with your name tag. They can be eco-friendly or with even more functionalities. In any case, they will be able to promote your brand not only during the event, but afterwards as well. All thanks to the double carabiner to which every small object can be attached!