



## Personalised kitchen accessories: a wide selection for all tastes!

Thanks to their **usefulness**, personalised kitchen accessories are always **appreciated** as **gifts**. Although they're common, they always come in handy. This is true especially if they're **high-quality products**. They're great for a friend's birthday. However, they can be **great promotional products** for your business, too. Of course, they're particularly suitable for **businesses in the catering industry**. Making use of accessories that **represent your activity** is a fundamental step in the growth of your company. The **attention to detail will distinguish your business from others** and create a **trusted clientele**.

## Custom branded aprons: the must-have for every restaurant

Custom branded aprons serve as a **sign of recognition**. People **easily identify** a staff wearing branded aprons. As a result, the public will immediately know who to turn to. This transparency will make the customer experience easier and leave them with a **positive image** of your activity.

Moreover, [\*custom branded aprons\*](#) are important from a **hygienic** point of view. Wearing special clothing **protects food** from contamination. This is valid both in the kitchen and in the dining room. Besides having a practical function, custom branded aprons **convey your attention to hygiene to the public**. In this way, they encourage the **formation of a sense of trust** in your business. Your customers will know that they can expect **maximum seriousness and efficiency** from you. In other words, using custom branded aprons as a staff accessory is a choice that shows **professionalism** and reassures the public.



## *Custom branded aprons: the importance of personalisation*

The use of custom branded aprons is important to recognise the staff and build trust with the customer. On the other hand, **the application of your logo and name** will play a crucial role in **spreading your brand**. Customising kitchen aprons is an essential move for your restaurant or pub. It's the only way for your personalised kitchen accessories to **convey your identity** to the audience. By printing or embroidering an image or writing that represents you, you can make your corporate gift and your staff unique and unmistakable. Customers will remember your team not only for their professionalism, but for the **graphics** on their custom branded aprons, too.

## *Giving away custom branded aprons as corporate gifts to customers: a way to advertise the brand*

Besides being work tools that no catering activity can do without, custom branded aprons are excellent **promotional products**. Not surprisingly, they're in high demand. They're used in various areas, from **catering** to **supermarkets** to culinary events. You can distribute them in theme **fairs** or when a product is purchased. Moreover, you can **give them to your employees**. As this accessory is always useful, people will likely use it outside the company. As a result, it'll spread your logo.



To make the most of its potential, you should personalise it with care. An **eye-catching logo** can make a difference in the way your personalised kitchen accessories are perceived. The same goes for a **compelling slogan** or a **nice sentence**. That's why it's important to choose not only what to print, but also *how*. Depending on the models, customisation techniques include:

- **Digital printing.** It's perfect to render high-definition **colours** and **detailed images**.
- **Embroidery.** This technique doesn't allow you to reproduce fine details or shades of colour. However, it produces a **very elegant and refined result**.

Personalised chopping boards: create the perfect corporate gifts for your business!

Personalised chopping boards are **very useful** kitchen accessories. You can use them inside a restaurant or a bar as well as give them to customers as promotional products. In the first case, you can **use them in the kitchen**. So, you'll offer your staff a unique work experience thanks to a personalised accessory. Another option is to **use them as a plate for some dishes**, such as appetisers or cold cuts. Customers will appreciate this unusual choice and notice your attention to detail.



**Personalised chopping boards** are great corporate gifts because they're useful. Those who receive them as a gift will use them to prepare delicious dishes. Personalised chopping boards are a must-have in kitchens. Together with the right knives, they allow you to cut the ingredients **flawlessly** and create respectable dishes. For this reason, it's a great idea to give them as corporate gifts in combination with a set of **branded kitchen knives**. Cutting is key in the kitchen. It determines **cooking**, consistency, **aesthetic result**. Giving your customers the right

accessories will help them improve the quality of their dishes. An enhancement they'll no doubt appreciate.

*Personalised chopping boards: how to make them unique with your logo*

Just like custom branded aprons, chopping boards need **an eye-catching logo or writing**. Only so will they promote your brand at their best. Your customers will use your personalised chopping boards often or they'll notice them in your restaurant. In both cases, it'll be thanks to the **right personalisation** that they'll **attract the attention of your audience**.

**Personalised chopping boards** can be made of different materials and shapes. The most common type is that of **wood**, which produces an effect that is both **rustic** and **elegant**. You can print your logo with **engraving**. This technique allows you to reproduce very fine details, although it isn't suitable for colours. The effect will be very **sophisticated**. By engraving your logo on personalised chopping boards, you'll give useful and aesthetically pleasing accessories to your customers.

Personalised kitchen accessories: from the kitchen to the table, all items to be used as promotional products or corporate gifts

Besides custom branded aprons and personalised chopping boards, there are many other kitchen accessories to use as promotional products. When you choose to sponsor your brand with these corporate



gifts, you'll have a great advantage. Being **useful items**, they have a good chance of being **appreciated**. If your cooking accessory proves to be successful, you can count on **great advertising** thanks to the **frequency** with which it'll fall under the eyes of your customer. Your audience will associate your company with a **quality product** that helps them.

*Classic kitchen accessories: from custom kitchen scales to branded kitchen knives*

Let's start with the most classic articles, the ones that can't be missing in a kitchen. Here's a list of options:

- **Branded kitchen knives.** They're essential to cut the ingredients and can be personalised by engraving your logo or slogan on them. As already mentioned, you can combine them with personalised chopping boards for an original corporate gift.
- **Custom kitchen scales.** Though very common accessories, they're an original gift idea. They're very suitable as corporate gifts for employees or as work tools to be used in your **bakery**.
- **Personalised oven mitts and custom potholders.** They're great promotional products for **restaurants** and **pizzerias**. A well-made print is all you need to build a **connection** with new customers and consolidate the link with loyal ones.
- **Custom citrus juicers.** They're very common and perfect promotional products for trade fairs or when your customers buy a product. Their **size** makes them perfect corporate gifts.
- **Custom salt and pepper mills.** Here, too, we're talking about fairly **small** kitchen accessories. Besides being essential for cooking and seasoning dishes, they **beautify the table**.
- **Custom cutlery.** You can transform them into unique corporate gifts by engraving your name on them. You can give them as promotional products to customers or use them for your business. In both cases, they'll decorate the table by spreading your logo with a **touch of style**.



*Sophisticated kitchen accessories: custom kitchen timers and personalised kitchen thermometers*

There are accessories that, despite their usefulness, aren't so common. People often consider them unnecessary **extras**, but they can make a difference when cooking. By distributing these original corporate gifts, you'll **amaze** your audience and staff. They'll appreciate both your unexpected idea and the fact that these articles are indeed **useful**. Here are some ideas:

- **Custom kitchen timers.** You can **give them away with the purchase** of an oven, a fridge or a barbecue. They're small, inexpensive and useful for anyone who gets cooking.
- **Personalised kitchen thermometers.** These corporate gifts are rarer. In some cases, using one is the only way to get a **perfect cooking**. You can no longer do without custom kitchen timers and personalised kitchen thermometers once you've tried them!



- [Branded BBQ accessories](#). Very useful for **outdoor** barbecue lovers, they're perfect corporate gifts. You can give them away when customers purchase a barbecue or when they've reached a number of loyalty points. They're an original idea that'll surprise your audience for its accuracy.
- [Personalised kitchen utensils and cutlery](#). These are various types of tools suitable for different uses. Cooking enthusiasts often try **particular techniques** that require **specific accessories**. Giving one to your customers or employees will be a success.