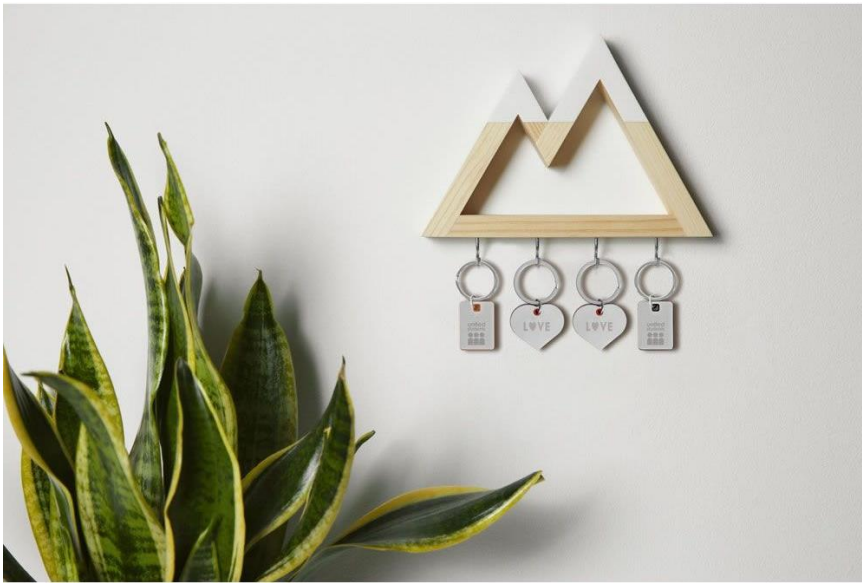


Keyrings are one of the objects that has accompanied us since our early age.

As children, we envied our mother or father because they had large bunches of keys that could open doors of the house, office, and car. There, as in other small things, our **desire to grow up** was enclosed.

Then, as soon as we could, we applied keyrings on our backpacks and cases. There were those with puppets and those with our initials, but all that mattered was that they were bulky and **clearly visible**. They were a concrete help to open hinges containing our thousands of pens, notebooks, and snacks, too.



One of the objects that attracts children the most are **stress ball keyrings**: they're soft, colourful and big enough not to go unnoticed. As well as the soft toy keyrings, which are cute and collectible.

As we grew up, the keyring has naturally become a useful and **necessary** tool so as not to lose our house keys.

It's customary for women not to find the keys in their bag or backpack, since the size of everyday shopping bag is not usually small. On the other hand, men tend to leave them in the car or on the desk. In short, keyrings are essential in our daily life as they **improve our routine**.

The trend in recent years is to have personalised objects with our name, to differentiate ourselves and make what we wear unique. Brands always try to respond to the requests and desires of their customers. For this reason, it's normal that they insist on offering **unique items** and give personalised corporate gifts during their promotions or events as a souvenir of the company and of that particular moment.

Personalised keyrings are among the most useful promotional products. So, if you want your gift to be used and shown over and over again, this is definitely the article to choose to print your name or logo, or to unleash your creativity.

There are many types of customisable keyrings, each with a peculiar feature that makes it more suitable for a print or an engraving. Here are the most popular ones.

- **Plastic Keyrings**

[Promotional plastic key rings](#) are among the cheapest, and they fit to be distributed in **large quantities**, given their low cost.

There are different types, even multifunctional ones. There are those with the trolley token as well as those equipped with a torch or a bottle opener. They are light and can be found in many different forms.

The most used printing technique for these keyrings is pad printing, which allows a sharp print even for very small writing.



- **Metal Keyrings**

[Personalised metal keyrings](#) are ideal for companies that need to make corporate gifts of a certain **prestige**. It's possible

to engrave the brand on them and thus guarantee a **long life** to the print. This, combined with the fact that they are indestructible, make it one of the most successful promotional products.

Metal keyrings are perfect for one-to-one gifts and special occasions such as Valentine's Day, too. Many of the models that you can find on HiGift come with a **gift box**, which is customisable as well.

- **Wooden Keyrings**

For those looking for an **eco-friendly product**, [personalised wooden keyrings](#) are ideal. If coated with metal, they gain in importance and have a certain weight, otherwise they are very light.

In this case, too, they become more beautiful and **valuable** over time if personalised with engraving.

- **Cork keyrings**

Remaining within the respect for the environment and "**no to plastic**", [promotional cork keyrings](#) are perhaps a newer option than the wooden version. They are very light and beautiful if customised in pad printing, although they can be engraved, too.

- **Leather or PU keyrings**

Leather as well as faux leather are used in gifts such as wallets, object holders, belts and keyrings of a certain value. They are usually well received as **Christmas gifts**, as a promotional product to give to gala dinners or as personal gifts.

HiGift's [personalised leather keyrings](#) meet these needs and can be found in different versions.

- **Photo keyrings**



Who does not care about **pictures with friends** or family? The answer is obvious. Whether for birthdays, anniversaries, **weddings** or themed parties, [photo keyrings](#) meet this need and are perfect for those who want to take their **favourite moment** with them or give it as a gift.

- **Bottle opener keyrings**

[Personalised bottle opener keyrings](#) are among the most popular **multifunctional** items. Suitable for those who work in bars, pubs, discos, and clubs of various kinds, they perform the double function that's useful for their activity. In general, they are best suited for promotions to a **male target**.



- **Keyring with torches**

How useful it is to have a light that **illuminates** the lock of the door when you come home at night! That is why keyrings with a **LED light** or [personalised keyring torches](#) are the best solution for **real estate agencies** which want to give a corporate gift away to their customers!

- **Stress ball keyrings**

The above-mentioned personalised stress ball keyrings are not just a toy for children. On the contrary, they are perfect for adults as well, especially in times of **stress** during long working days. They're suitable for those who love and use lightweight and **colourful** keyrings.

- **Floating keyrings**

Ideal as a summer gift, [personalised floating keyrings](#) are the perfect match for those who own a **bathing establishment** and want to customise the keys to the cabins to give to customers. However, they are a good idea for those who organise **parties on the beach** and want to give away something useful and suitable for the season, too.

They are made of a lightweight, **floating material** called EVA. The shapes available on HiGift do evoke sea and summer!

On HiGift you can find all types of **keyrings**, which you can choose according to your needs and customise as you like!