



## Personalised Jute Bags: Eco-Friendly and Resistant Corporate Gifts to Give a Natural Touch to Your Promotion!

We are always looking for ways to reduce the use of disposable bags, because the excessive consumption of plastic has caused enormous damage to the environment for decades. It is time to remedy and seek increasingly sustainable solutions. Only in this way can we combine comfort with the preservation of the planet on which we live. There are many [promotional eco-friendly products](#) that companies can use to contribute to this important mission and, at the same time, sponsor their brand. **Personalised jute bags** are a great example.



Like all types of [printed tote bags](#), they limit the consumption of plastic. Of this reason, they are a sustainable choice from the outset. Besides, they are very impactful as promotional products because they are practical. Who already uses them never has enough of them. Who still does not have one at home can only be fascinated by them. Especially if they are models of notable charm, as in the case of [personalised canvas tote bags](#).

Printed Jute Bags as Promotional Products: The Useful, Sustainable and Charming Tote Bags!

Personalised jute shopping bags are both green and attractive. Also, we should not forget their incredible versatility. You can use them to go shopping or during your days at the beach. In short, these types of bags have a very high potential in terms of use and display of the logo. A digital or screen print will transform each lettering and image applied on your **personalised jute bags** into elements of great appeal.

These techniques can give maximum prominence to your logo. A sharp contrast will catch every gaze in an instant, while a sober customisation will make your **printed jute bags** look refined. The choice depends on the effect you want to achieve and the character of the company. Creating **promotional products** which are consistent with the brand image is essential for the success of the advertising campaign. It presents you as reliable and attentive to detail.

It is worth noting that the bags made of jute look charming and original even without being customised. They are surprisingly durable and able to hold any object as well. The remarkable versatility as well as the aesthetic rendering of these models is to be attributed to the material in which they are made.

### *A Material with a Thousand Potentialities: Jute and Its Extraordinary Properties*

Jute is not only a 100% natural fibre, but one of the most widely used in the industry as well. Just like [printed cotton bags](#), models made with this material are the best for those who want to go for a sustainable lifestyle. A company that distributes them will show that it cares about the environmental cause and is committed to offering its customers the best solution for the planet. Also, this material is entirely biodegradable and recyclable.



In general, jute is very similar to hemp. This latter too is increasingly used in the manufacture of products. We see it for instance in the case of [custom hemp tote bags](#). As those made of jute, these models are perfect if you want to create an original and sustainable corporate gift. Moreover, being fully natural, jute is safe for health. This together with its typical high breathability make jute bags the best option for food products – along with [printed paper bags](#). However, **personalised jute bags** can be used for way more purposes than just as shopping bags. Thanks to the different properties of the material, these corporate gifts are passe-partout for every occasion.

Among others, the jute stands out for its resistance, which makes these bags perfect for holding any type of object. From an aesthetic point of view, the rendering is by all means original. The main feature is that its fibres are rough. The basic colour can range from white to beige and it results in a rustic appearance. At the same time, however, it is quite easy to match, no matter the outfit. For this reason, **personalised jute bags** are very popular on the beach. The combination of resistance and looks make them outstanding items for a relaxing day.



#### [Printed Jute Bags: How to Get Promotional Products with All the Trimmings](#)

Overall, jute bags have enormous potential as **corporate gifts**. As we have said, they are versatile because of the many ways in which they can be employed and for how they look. They offer a large printing surface as well. You can create **jute bags with your logo** only, which is essential to leave your mark. Besides that, however, you can apply a slogan as well. Adding a sentence or a phrase is a way to communicate the core business of the company in a more incisive way. However, it can also be a strategy to make the corporate gifts consistent with the event at which they will be distributed.

Before customisation, you have to choose the model. The design determines how your **personalised jute bags** will be used. Apart from it, you will have an advantage that all printed tote bags share. They can be easily matched with other promotional products. This way you can offer multiple accessories in one go. The result will be to ensure your company maximum visibility. This is mainly due to two reasons. On the one hand, you will stand out for such an original idea. On the other, your logo will be frequently exposed to the eyes of the public.

#### [First Steps in the Creation of Your Personalised Jute Bags: Choosing the Model, the Shape and the Size](#)

Summarising, printing **jute bags with your logo** will give birth to an original corporate gift. However, choosing the right model is essential, as it will allow you to offer the recipient the best gift. Although they all have an unparalleled look, each type of personalised jute bags has a specific shape and size. In particular, on our website you will find:

- Long **personalised jute shopping bags**, which are ideal for carrying bottles or for the groceries;
- Large **printed jute bags**. These models are the most suitable to go to the beach. The shape lends itself to containing towels, water bottles, books. In short, everything you need for a relaxing day at the seaside. For this reason, they are the number-one **personalised beach bags**;

# HI Gift

- Different models with a side pocket, suitable to hold all the accessories you want to keep at hand, such as mobile phone and sunglasses. If your personalised jute bags are used as beach bags, this little extra will prove to be extremely useful. It helps to keep delicate objects away from towels, protecting them from any residues of sand.



Your choice must take into account the handles as well. They differ in length and thickness. You may go for **personalised jute shopping bags** with short, sturdy handles if you think they will be carried by hand. If, on the other hand, you prefer shoulder strap models, you will find handles wide enough to be resistant and comfortable to carry.

*Create a Complete Gift with Personalised Jute Bags: How to Pair Them for a Special Treat*

There are several ways to place **branded jute bags** within an advertising campaign. Besides being exceptional promotional products in themselves, they can be given away together with other corporate gifts to create a unique item. For instance, you can emphasise your environmentalist policy by distributing them with [personalised water bottles](#). Another idea is to insert [printed eco-friendly notebooks](#), which your customers or employees can use at any time.

You can come up with a kit for the beach as well. All you have to do is to stick [printed beach items](#) into your branded jute bags.

The most classic example is that of [personalised beach towels](#). Still, this is not the only option. You can offer a stylish accessory to complete the outfit as well, such as a pair of [custom sunglasses](#). Whatever the extra object, this is a very smart marketing move. Most of all, because each of these products can be used on its own as well. So, you will have two advantages. On the one hand, such a complete gift will present you as meticulous, attentive to the needs of your customers and willing to look for the best offer for them. On the other, your logo will be widely displayed, both when your corporate gifts are used together and alone.

In conclusion, **printed jute bags** with your logo will be original and winning promotional products. Those who receive them will find incredibly useful and versatile items in them, as well as accessories with a distinct style. Your brand may distribute them at an event, give them to customers as freebies, or offer them to employees as corporate gifts. Besides, by crafting **personalised jute bags** with writing, you will make the most of the printing area. If you add other accessories inside of it, you can create complete corporate gifts. Whichever way you decide to use them, **branded jute bags** will best sponsor your company, not least thanks to their uniqueness.