



Stop Bleeding (Red) Ink! Find Out Our Custom Inkless Pens to Sponsor Your Brand

Pens are always there. In homes, on office desks, sometimes even in bags and jacket pockets – they are basically everywhere. The reason is very intuitive: having one always at hand is a certainty in many situations. Since they were invented, ballpoint pens have spread more and more. They became objects of common use, but people have not stopped welcoming them. For this reason, personalised pens are never missing in the history of a company's marketing, regardless of the sector in which it operates.



Innovation and research, however, never stop and always try to find alternative ways to make everyday life easier and more comfortable. In addition, in recent years the goal of many scientists has been to invent more sustainable consumption methods, in light of the critical condition of our planet. The world of corporate gifts follows suit, incorporating the newest accessories that can make the difference both in terms of environmental protection and publicity. This is the case with **custom inkless pens**, a recent invention that can prove to be a great promotional idea for many businesses.

A Brief History of the Pen: From Goose Feather to Ballpoint Pens

Until not too long ago, the pen used to write was nothing more than the goose feather. This had to be suitably treated and then dipped in ink before being laid on paper. This method was used from ancient times until the nineteenth century. Still today, it exerts a typically retro charm. Anyhow, ink has kept on being part of the writing arsenal for a long while. We still needed it when, towards the end of the 1800s, modern ballpoint pens were invented. The stroke of genius was to insert the ink inside of them, so that the writing process was made much smoother as a consequence.

It would then seem that ink is necessary to leave our messages on a piece of paper. But is that really true? In fact, as early as the Middle Ages there were alternative methods of writing that did not include ink. People would use styluses with a silver tip, which could leave a mark on the paper without being dipped in the ink. The newest **custom inkless pens** simply re-use the same system.

Inkless Pens: What Are the Benefits?

Where did the intention to find ways of writing that did not include the use of ink come from? In other words, what are the benefits of using **custom inkless pens**?

The first point in favour of this innovative type of pen is that it lasts incredibly long. As it cannot run out of ink or graphite, it can be used forever. This is a remarkable convenience. Indeed, it is a guarantee. Inkless pens will always perform their function at their best and allow those who use them to always have a writing accessory ready to use at hand. Not surprisingly, they are also known as **endless pens**. If used as corporate gifts, **custom inkless pens** will not only amaze the recipient, but promote your brand for a very long period of time too. This translates into an exceptional advertising impact, both in terms of quality and quantity.



If you choose to customise endless pens, you will have another advantage as well. That is, you will promote your company as sustainable. As they do not need ink to write, they are [promotional eco-friendly writing utensils](#) in all respects. As a result, they will



give your brand a green touch. Besides being crucial for the survival of our planet, embracing a sustainable attitude resonates a lot with the public, especially with younger generations. And it is precisely this part of the audience that will particularly appreciate your **custom inkless pens**, as they are innovative corporate gifts with an attractive appearance.

[Inkless Pen: How Does It Work?](#)

Overall, giving up ink seems an idea with several positive aspects. But how can we do

without it? As we have anticipated, there has been an alternative for several centuries. Despite its use has gradually gone extinct, nowadays it has taken on a new life thanks to the **custom inkless pens**. Inspired by ancient models, scientists have created a metal alloy that, just like silver, can leave its mark on paper once it comes into contact with it.

The underlying mechanism is very simple. Passing over the paper, the metal alloy tip activates an oxidation reaction, which colours the paper a darker tint. The spots where the pen has touched the paper will be highlighted and clearly visible. The result is that any message or drawing will be well readable and defined. Overall, the final effect closely resembles the stroke of a regular pencil.

[Personalised Inkless Pens as a Brand Sponsor: Tips on How to Choose and Give Them Away](#)

To sum up, **custom inkless pens** are an innovative and eco-friendly solution, boasting a long history and impressive durability. With your logo engraved, they will be able to put your work reality in a new and certainly positive light. It is an original gift that can be a pleasant surprise for many, especially those who are fond of the world of writing and keep an eye on the latest trends.

[Custom Inkless Pen Models: Small Extras and Chic Looks for High-End Promotional Products](#)

A look at the subcategory of **personalised inkless pens** shows different choices in both model and customisation. As far as the design is concerned, you will find endless pens in the shape of a pencil or of a classic ballpoint pen. Some models stand out for the presence of small extras, others differ for the material of which they are made. So, for instance:

- You can choose [custom bamboo pens](#) without ink, to emphasise the eco-friendly character of your corporate gifts;
- You will notice models made of recycled or sustainable materials, with which you will give all-round [printed eco-friendly pens](#);



- If your target is passionate about technology or you own a high-tech company, you can offer [promotional touch screen pens](#);
- You will find [branded metal pens](#), perfect for presenting your company as refined and elegant.
- You will see **branded inkless pens** with a cap to protect the tip. As a result, they will be even more durable corporate gifts.

Custom Inkless Pens as Promotional Products: Ideas on How to Distribute Them

Thanks to the versatility and low price typical of personalised pens, it can be a winning idea to create corporate gifts or promotional products by combining multiple items. You can distribute your inkless pens inside [custom pen cases](#). In this case, pay attention to apply a similar print on both items. This is a precious move to suggest a certain consistency and attention to detail. The same is true if you decide to offer **endless pens** inside [personalised pencil cases](#). You can also

add other writing accessories. You may go for [branded pencils](#) or [personalised wooden pens](#). You could choose the extra items depending on whether the inkless pen looks more like a pen or pencil.

Finally, the endless pens can be paired with [personalised eco notebooks](#) as well. With this combination, you will emphasise your attention to the environmental issue and offer your customers or your team a complete corporate gift ready to use.

In conclusion, there are several ways in which **custom inkless pens** can become part of your advertising campaign. In any case, they will promote your company in the best way. Useful, durable, elegant and innovative, they are suitable for any type of company. That is, both for those who take their first steps in the market and for those who are looking for new ideas to reach a wide audience. Finally, thanks to the different models available, you can choose the one that best suits your marketing goal. Besides, combining it with other **promotional products**, you can get the most out of your advertising campaign.

