



Personalised hats and caps: corporate gifts to wear on all occasions!

Some products are **successful in any period**. They're **evergreens**, a safe choice for **any company** and **at any time**. [Fashion accessories](#) are among the most popular corporate gifts, especially if they're made **unique** with the right customisation. An inimitable article attracts the attention of anyone and makes the wearer feel special. **Personalised hats and caps** are an example.

Giving personalised hats and caps to customers: follow the season

A personalised straw hat on the beach, printed winter hats on the snow, branded visor hats for mountain trips... Personalised hats and caps accompany us **throughout the year**. That's why choosing them as corporate gifts to promote your business will be a **winning move**. But how do you choose the right one?

The answer comes from nature: **follow the season**. Each period of the year, with its temperatures, requires a **different type of clothing**. Accessories are no exception. Thicker ones will be used in winter and lighter ones in summer. Giving a personalised bucket hat in January and a wool cap in July would be out of place. If, on the other hand, you participate in a fair in autumn, warm hats such as **custom fleece caps** will make great gifts. Your customers will be able to use them immediately or at latest after a couple of months.

To choose your personalised hats and caps, you can consider your **business**. A successful promotional product needs to **tell your company's philosophy** and **intrigue the audience**. So, for instance, if you're a summer resort, you can distribute a [personalised straw hat](#) with your logo or customizable bucket hats. On the other hand, if your business is located in the mountains or in a tourist town, you can give away personalised baseball caps or **visor hats** to your customers. They'll use them to protect themselves from the sun during their walks.



*A remedy for seasonality: customise your hats to make them unique and entice your customers to wear them every year*

Successful corporate gifts or promotional products must be used **several times**. This, however, is a feature that personalised hats and caps have only in part. While they can be combined with various looks on the one hand, it must be considered that they're **seasonal** on the other. This means that they can't be used throughout the year, but **only during certain periods**. The risk is that your customers will wear them once they receive them, but then they'll leave your caps in a drawer and forget about them the following year.

However, there's a remedy: **customise them**. If you want to spread your brand, printing your logo and name on personalised hats and caps is a must. Only then will you **be able to surprise** your customers and **make yourself known** to new potential buyers. To make the most of your corporate gifts, you'll need to pay attention to how you customise them. Creating an **eye-catching** accessory will make it special in the eyes of the public. Those who receive it won't forget it even after months of non-use. On the contrary, those who love your **personalised cap** or hat will be looking forward **to winter to wear it again**. The same goes for a



personalised straw hat or a **personalised bucket hat** in summer. The first few days on the beach will be enough to pick it up from the drawer!

*Corporate gifts to wear always: personalised baseball caps*

**Personalised baseball caps** are a special case. This is the most versatile type and, not surprisingly, the most **requested**. It doesn't matter whether it's warm or cold, personalised baseball caps are suitable for **any season**. You can wear them for an excursion, a morning at the beach, an afternoon in the park or a trip to the city.

Equipped with a **visor** that protects eyes and head, they're useful to shelter you from both the **sun** and the **wind**. For this reason, they're perfect as promotional products to give at **fairs and events** or as corporate gifts to employees. Besides being accessories that complete the look in a unique way, they're **essential** to enjoy free time to the fullest.



Personalised baseball caps? The perfect corporate gifts for your team!

Personalised baseball caps are used very often to **characterise the staff**. We're talking especially about activities open to the public, such as summer centres and pubs. In **catering** contexts, covering the head is an indication of hygiene. So, if you work in this area, you may find it interesting to customise hats or caps and distribute them to your team along with [custom branded aprons](#).

Personalised baseball caps are great corporate gifts to wear at **fairs or events**. Having such a special accessory will **distinguish you from the concurrency** and make you **immediately recognisable**. It'll become a **distinctive element**. Customers will notice your company at a glance and will be impressed by your hats, especially if you've customised them with an **eye-catching logo**. In this way, you'll advertise your brand with **attractive, effective and impactful corporate gifts**.

*What does a staff wearing personalised baseball caps convey?*

Getting your employees to wear personalised baseball caps not only makes them recognisable, but it conveys an **image of unity**, too. It'll be a sign of recognition for everyone, and they'll be perceived as a **single team**. Giving an idea of cohesion is very important for your company. It makes a good impression and leads customers to **trust** you.

One advantage of personalised baseball caps is that, besides conveying the team's connection, they build it from the inside. Wearing the same accessory will make each member feel **part of the same reality** and **bring them closer to the company**. The same happens, for instance, with [personalised t-shirts](#).

Personalised hats and caps: the models from which to choose

In conclusion, each personalised hat and cap can become the right corporate gift for you. Just **consider the season**, the **purpose** it should fulfil and **work well on customising** it. On our website you'll find:

# HI Gift

- **Personalised straw hats:** a **summer** and **unisex** promotional product that suits **all ages**. Perfect to distribute to fairs or customers during warmer months. You can complete them with **straw hat ribbons, which you can personalise** with a writing or the name of the company.



- **Personalised visor hats:** they're models equipped with a **simple visor** that protects from sun and wind. Very suitable for **summer months**, as they keep your head fresh protecting eyes and forehead. A special corporate gift with guaranteed success!

- **Customizable bucket hats:** accessories with a **unique and elegant design**, ideal for those who want to give a promotional product valuing **style**. They're equipped with a **small visor**. This is narrower than that of custom visor hats and personalised baseball caps but can protect from the sunrays.
- **Personalised winter caps:** **winter** corporate gifts par excellence. Made of warming fabrics, they're ideal to protect yourself from wind and rain. Distributing them in **autumn and winter** will give your customers a useful accessory. If you customise them by **printing your logo digitally**, they'll promote your brand effectively.

*Personalised baseball caps: sports accessories that have turned trendy*

**Personalised baseball caps** deserve a special mention. Not only are they suitable for any season, but for **any age and gender** as well. Part of their success, however, is due to **fashion**. Despite being **sports items**, they've reached the top of the ranking of the most loved **fashion accessories** according to recent trends. Worn to **complete any type of outfit**, they're often used to create an **original and stylish look**.

As a result, they don't just shield your eyes from the sun on the beach or from the wind as you walk. On the contrary, they're incredibly **versatile**. Suitable for any occasion, personalised baseball caps are perfect promotional products because **they meet the tastes and needs of everyone, in every season and situation**.