



Personalised Glass Bottles for Your Campaign: Promotional Eco-Friendly Products with No Borders

The world of **personalised corporate gifts** offers a thousand alternatives to start a successful advertising campaign. Often, however, finding the winning one is difficult, especially if the target is varied or has quite unknown tastes. In these cases, the best solution is to find a product versatile enough to go well for any type of recipient and on any occasion.

The classic promotional products are always a safe bet. With [personalised pens](#), your name will end up under the eyes of those who use them and those around them. The same can be said of [personalised keyrings](#).



Every activity uses them to leave a memory of itself sooner or later. But what if you want to embrace the newest trend and focus on a 100% promotional eco-friendly product?

We find green versions of almost all corporate gifts. So, you can go for [custom bamboo pens](#), [personalised wooden keyrings](#) or models made of recycled plastic. Or you can choose among the promotional products which are born as eco-friendly. Among these, [personalised water bottles](#) are a howling success.

A Promotional Eco-Friendly Product: Personalised Water Bottles and the Protection of the Environment

As they replace single-use plastic bottles, water bottles are a symbol of the defence of the planet. They are more and more popular due to growing concern about the environmental condition. Countermeasures taken by various governments to abolish – or at least reduce – the consumption of single-use plastic has played its part as well. But **water bottles** are not only [promotional eco-friendly products](#). They prove to be particularly successful too. Some versions are even suitable for any type of target.

This is the case of [personalised plastic water bottles](#). They are green as they can be used several times. Plus, some of them are made with recycled materials. With their neutral and highly customisable look, these models will easily meet the tastes of everyone. **Branded glass water bottles** too can spread your name to a significant part of the audience. Plus, in doing so they will associate the image of your company with an eco-friendly philosophy.

The Features of Printed Glass Bottles

Branded glass water bottles are twice eco-friendly. On the one hand, because they replace plastic bottles. On the other, because they are made with a non-polluting material. Their success is due to several factors, many of which are shared by all personalised water bottles. For instance, the fact that they are useful at all times and on all occasions as they are extremely versatile. This is especially true for [personalised sports bottles](#) made of glass. Being lightweight and practical, they can be carried everywhere.

Some models stand out for being exceptionally functional. This is the case with [personalised thermal bottles](#). They are able to keep the drink warm or cold – according to your needs. Thanks to this quality, they will be a valid and essential ally for a picnic or a day away from home.



As they are reusable, **printed glass bottles** allow those who receive them to save on the purchase of disposable bottles. Lastly, they give great visibility to your logo and your name printed on their surface. There are two reasons for this:

- Like all **personalised bottles**, glass models too feature a large print surface. Many can be customised over the whole available area. You can then decide to reproduce the logo in a large size or add an image or a phrase.
- **Branded glass water bottles** are likely to be used often and on several occasions. Your customer or employees will take them around and pick them when they are thirsty. In doing so, they will circulate your logo and expose it to several looks and different types of public. Many will be attracted to your corporate gifts and may become new customers.

Personalised Glass Bottles: Focus on the Material

Glass is very common in everyday life. We find it in objects of various type and of daily use. Think of the bottles in your kitchen or of the [personalised cups](#) used in bars or pubs. Glass is often the first choice when it comes to food and drinks as it changes neither the aroma nor the flavour of what is stored inside. It is no coincidence then that many kitchen accessories are made with this material. Just think of [personalised lunchboxes](#) or [personalised jars](#). It is resistant and has a very smooth surface. It is a full-green solution too, because it can be recycled endless times. If you give away **personalised glass bottles**, then, no one will have any doubts about the ethics of your brand.

Glass gives birth to very impactful corporate gifts in terms of aesthetic performance, too. Its main feature is transparency, which has at least two advantages. First, it allows you to clearly see what is inside the **printed glass bottles**. Secondly, it makes them look fine, but not pretentious. One of the aspects that contribute to the high versatility of glass bottles as **corporate gifts** is that you can turn them into both chic items and youthful products. Glass bottles look rather neutral, but you can modify them with the customisation that best represents you or suits your customers. Finally, this material can go into the dishwasher, which is not only a remarkable convenience. It is a further step towards reducing water consumption as well.

Personalised Glass Bottles for All Targets: Timeless and Borderless Corporate Gifts

Versatility is one of the distinctive qualities of **branded glass water bottles**. It is due to both the physical properties of the material and its aesthetic performance. On the one hand, these models are light and suitable as sports accessories as well as safe for health. On the other, thanks to the neutral appearance the company is fully free to customise the items to its liking. Plus, printed glass bottles are able to meet the tastes of very different recipients. Finally, this feature makes branded glass water bottles easy to match with any outfit, bag or backpack. In this way, they will satisfy even the perfectionism of fashion enthusiasts.





Create Branded Glass Water Bottles for Customers: Sober and Healthy for Adults, Lively and Eco-Friendly for Young People

Due to these features, **printed glass bottles** are suitable for both adults and young people. The former will appreciate a not too flashy appearance and the healthiness of the item. The latter, on the other hand, will find in these promotional products the answer to their growing interest in the environment. You can also customise the glass bottles with coloured prints. They will turn the neutral object into an attractive and lively item. It can be the perfect strategy if your brand targets a young audience or if it wants to present itself as affable.

Personalised glass bottles can be a great gift to give on an occasion – such as World Water Day – or during a fair or cultural event attended by a young audience. Some models feature a tea infuser. They can be top-

quality corporate gifts as they will make it easier for your junior clients to enjoy a warm herbal tea while at work or at the university.

Show Your Employees Care and Gratitude with Branded Glass Water Bottles

Like standard versions, **printed glass bottles** are a perfect welcome gift for new hires. However, they can be given away at any time of the year. This is especially true if you have chosen thermal bottles. These corporate gifts combine ecology and functionality. As a result, they can present

you as attentive to the health and comfort of your team. Not to mention that they can be used every day at work. Last but not least, your employees will benefit from the versatility of personalised glass bottles. They will be able to take them outside the work context, where they will spread your logo largely.

In conclusion, **branded glass water bottles** are a sure hit. You just have to find the best print, font and colours to reproduce your logo and your name – or the motto of the company. You will create always useful corporates gifts in few steps. With their thousand qualities, they will present your brand as eco-friendly, smart and reliable.

