Personalised Fans: comparison and checklist

A practical tool to compare styles and check artwork before ordering.

1. Which options should you compare?

Use this matrix to shortlist fan styles. These are not absolute rules: always check the specifications and options on each product page.

Setting	What to compare	Main benefit	Priority check
Trade fairs and busy festivals	Paper or card pai pai fans	Fast distribution; visible message	Available print area and moisture sensitivity
Beach clubs and resorts	Classic folding fans; polyester or RPET leaves	Repeated use; easy to carry	Drying, sand and salt air resistance
Ceremonies and special occasions	Classic or shaped fans	Appearance suited to the occasion	Shape, colour contrast and finish
Hikes and tournaments	Foldable or accessorised fans	Compact size; lanyard or carabiner	Convenience of carrying and fastening
Environmental events	Recycled paper, kraft or plantable paper	Material supports the message	Model availability and printing limits

2. Four questions to narrow your choice

- Who will use the fans? Guests, spectators, participants, staff or gift recipients.
- One-off or repeated use? The conditions of use influence the choice of fan leaf.
- How will they be carried or handed out? Consider folding, size, handles and accessories.
- What should stand out? The shape, material, simple logo or detailed full-colour artwork.

3. Complete your initial brief

Details to define	Notes
Setting, recipients and how to distribute	_____
Required quantity and colours	_____
Logo/artwork and preferred position	_____

4. Check each part of the product

Component	Catalogue materials	Practical check
Frame and ribs	Wood, bamboo, RPET, ABS, PP and PS	Weight, flexibility, rigidity and printing areas
Handle	Wood, bamboo or plastic depending on model	Grip, shape and actual customisation area
Flexible leaf	Polyester or RPET	Suitability for repeated use and available printing
Paper leaf	Paper, kraft, card, recycled cardboard	Thickness, moisture, area and one-/two-sided printing

5. Match the printing technique to your artwork

Method	When to consider it	Check before ordering
Pad printing	Simple logos; small or slightly curved surfaces	Colour count and available print area
Screen printing	Simple artwork with few solid colours	Material and suitability of chosen variant
Engraving	Subtle marking on wood or bamboo ribs/handles	Actual position and size of marking
Digital printing	Photos, details, gradients and full colour	Full-colour support on selected model
Digital transfer	Multicolour artwork on suitable textile surfaces	Compatibility with the particular surface

6. Quick artwork check

[ ] Contrast: is the logo legible against the selected fan colour?

[ ] Proportions: does every part of the design fit inside the print area?

[ ] Position: can both sides, the handle and the sleeve actually be printed?

[ ] Feasibility: is the required printing process available for this model and surface?

Note: a printing process listed in the catalogue may not be offered for every fan. The individual product page is the reference for confirmation.

7. Approval checklist

Use and model

[ ] Recipients, location and distribution method have been defined.

[ ] At least two models have been compared by size, shape and structure.

[ ] Conditions of use, transport and possible accessories have been checked.

Customisation

[ ] The artwork is legible against the chosen background colour.

[ ] Print areas, available sides and printing techniques have been checked.

[ ] Printing on the leaf has been distinguished from printing on ribs and handle.

Checks before approval

[ ] Available colours and stock for the required quantity have been checked.

[ ] The option of ordering a sample has been considered for a large order.

[ ] Alternatives have been compared using their stated specifications.

8. Final comparison sheet

Complete one line per shortlisted option using only verified details from its product page.

Option	Model / material	Print / position	Colours / quantity	Result
A	_____	_____	_____	_____
B	_____	_____	_____	_____

Useful links for comparison

- Personalised Fans
- Personalised Beach towels
- Personalised Slippers
- Personalised Silicone wristbands
- Promotional Sunglasses