



Personalised Espresso Cups: A Must Have for Bars and Restaurants and a Promotional Product for All Companies

Have you ever thought about how much coffee we drink during the day? It is a must at breakfast, whether we are at home or in a café, or during work breaks. Sometimes we have some after lunch or offer a cup to a guest. When we are tired and need a charge of energy and a short moment of relaxation, we always resort to a cup of good coffee or espresso. In Italy, stopping at the bar for coffee while you are out and about is a tradition. Often, it also turns into an excuse to meet an old friend and chat.

Along with many other products, espresso has become an Italian trademark. And, with it, the cups in which it is served. Drinking espresso is a ritual for Italians. They experience it as a chance to meet others and they

offer it as a symbol of hospitality. For this reason, [custom coffee and tea accessories](#) are timeless **corporate gifts** that never go out of trend. A must have for bars and restaurants, coffee shop items can become perfect corporate gifts for the customer who buys a product at your store. Of course, such a promotional product is particularly appropriate if your business is related to the world of coffee and catering.



Personalised Espresso Cups for Bars and Restaurants: How to Turn a Common and Essential Kitchen Accessory into a Special Corporate Gift

It is well known that caffeine has exciting properties. However, the reason why we drink coffee or espresso is not always to recover your energy and concentration. On the contrary, having some coffee is often a habit at the end of a meal, especially at lunch. Espresso is a type of coffee that preserves the taste of the ingredient to the highest. It is precisely for this reason that it enjoys popularity and appreciation all over the world. The fact that it is in such high demand leads **personalised espresso cups** to be cannot-do-without **kitchen accessories** for restaurants and bars. By printing your logo on such a frequently

used item, your business will no doubt benefit from effective advertising.

Personalised Espresso Cups for Bars – Small Accessories, Great Taste

When you stop at the bar to ask for a cup of espresso, you enjoy a small but meaningful moment of relaxation in days that are often chaotic and hectic. The coffee break is a small pleasure that employees and freelancers try to enjoy to the fullest. While they are sipping your wonderful espresso in peace, they will certainly look at the logo imprinted on the **personalised espresso cup** they are drinking from. They may even do it inadvertently, but the result is still the same. They will notice your name and remember it easily.

A writing that is easy to read and a colour that attracts attention will make your customer associate that moment of peace with the name of your business. The same goes for the busiest people, who visit your bar in a hurry and only want to be quickly done with their coffee. They too will be able to notice your logo, especially if it is well made and quite intriguing.



Good Taste from Start to Finish – Leave Your Customers with Personalised Espresso Cups with the Name of Your Restaurant

The story does not change if we talk about restaurants. Many people ask for a cup of espresso after lunch or dinner. To serve it in **personalised espresso cups** with the logo and the name of the restaurant will make its effect. Not only that, but in a moment of conviviality with relatives or friends it will be much easier for your customers to notice the writing or image printed on the cups. Talking about it, they will attract the attention of all diners on that detail.

In conclusion, **espresso cups** are essential accessories in a kitchen. For this very reason, customising them is a must. It is the only way to make them special and turn them into true ambassadors of the venue. Besides, by using **personalised espresso cups**, you can also count on the frequency with which your customers will ask for an espresso. Each cup will help spread your logo and imprint your name in the minds of newcomers. An easy and fast way to create a circle of loyal customers!

Do You Have a Brand Active in the Restaurant Industry? Give Personalised Espresso Cups as Corporate Gifts to Customers and Employees!

Like [custom mugs](#), **espresso cups with the name** of the company too are an excellent idea to sponsor a brand. Needless to say, they are first-rate promotional products if the enterprise is active in the restaurant sector. Moreover, the fact that the world of food and cooking is in the spotlight nowadays can only help. It is the reason why the demand for [personalised kitchen items](#) is ever increasing. From [personalised chopping boards](#) to [personalised kitchen utensils](#), all food accessories are more and more constantly being used as **promotional products**. Moreover, this is not a trend for restaurants and bars alone. As we have seen, these businesses cannot do without them. But personalised espresso cups are more and more used by any type of brand as well.



Companies and stores can give **personalised espresso cups** as corporate gifts when a customer buys a product or during a fair. In both cases, they will benefit from a great advertising impact. This is due also to the fact that your corporate gifts will prove to be very effective **promotional products**. **Personalised espresso cups** can spread the logo or name of a brand with the highest effectiveness. This is due to their aesthetic performance and usefulness. These are decisive factors for all promotional products, from [personalised pens](#) to [personalised tote bags](#). As with these corporate gifts, **espresso cups** too are very likely to be used often, perhaps even on a daily basis. It is one of the features that all types of [custom mugs, cups and glasses](#) share. Being useful at any time of the day, they will certainly not be left in a cupboard.

Besides, espresso is the first choice when it comes to offering a drink to a guest. If they use your **personalised espresso cups**, your customers will help to sponsor the brand in a completely spontaneous way. In doing so, they will intrigue friends or relatives. These, if they find your logo appealing, may decide to turn to you in the future. Plus, thanks to their usefulness, **personalised espresso cups with name** are perfect corporate gifts for your employees, just like [personalised thermal mugs](#).

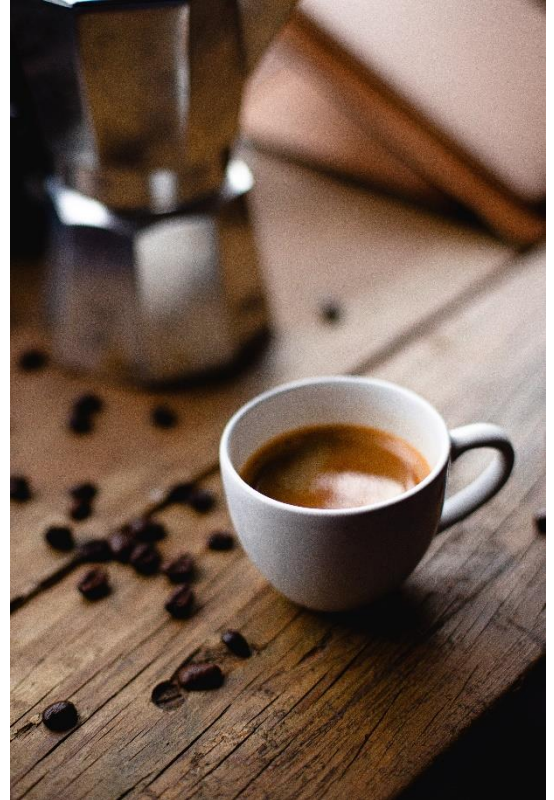
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Making Personalised Espresso Cups for Bars, Restaurants and Companies: The Models for a Perfect Italian Taste

Choosing to give **personalised espresso cups as corporate gifts** or to adopt them as accessories for your bar or restaurant is a strategy with a thousand advantages. To make the most of them all, however, you will need to apply an appropriate and captivating customisation. The writing must be well readable, and the colour shall create a nice contrast with the background, which is generally white or transparent. Only so will it be able to catch the eye of the customer or whoever uses your **corporate gifts**. As for the printing technique that can be applied, the choice will depend on the material of which the chosen item is made. On our website you will find:

- **Personalised espresso cups made of glass.** They are an alternative and more modern version of the classic cups and mugs in ceramic. The effect is elegant and discreet.
- **Personalised espresso cups made of ceramic.** The most classic model and the one which is never out of fashion. With the white of the ceramic and the right print, you can create an intriguing contrast and highlight your logo.



The assortment of **personalised espresso cups** includes sets of cups as well. Some of them also offer saucers and models of various sizes and shapes. Whether you go for the classic fashion or the modern design, espresso cups can be used by anyone and prove to be excellent **promotional products**. Along with [personalised glasses](#), they will be the business card of bars and restaurants. On the other hand, a company can give them as corporate gifts to its customers so as to be with them even after they have purchased a product.

Personalised espresso cups always arouse positive emotions. They are linked to the pleasure of sipping a good espresso at breakfast, after lunch or as a break between activities. In all likelihood, your brand too will be associated with a positive memory every time your customer uses your cup.