



Personalised Eco Notebooks: Convenience, Practicality and Taste – All in an All-Natural Corporate Gift!

Entrusting your personalised eco notebooks with the **promotion of your brand** can give a turn to your marketing strategy. These corporate gifts are **small, handy, useful** and look **natural**. They **convey** a lot about your philosophy, highlighting that you are **attentive** to your **audience** – or team – and to the **world** that surrounds us. Showing that you are abreast with the times and **active** on the social level – beside the commercial one – gives the image of a company that is **close to everyday life**. In other words, of a brand that you can **trust** and that is **constantly by your side**.

The great plus of personalised eco notebooks is that they **do not force you to renounce anything**. On the contrary, you have **everything to gain** from choosing them as promotional products.

Choosing Eco-Friendly Products: Look Back to Go Forward

The trend of giving away promotional eco-friendly products is **constantly increasing**. The reason for this lies in the growing interest in the **environment** that we all have. Climate change and the consequences of pollution have pushed us towards **green choices** that we had long since abandoned. The items that were created with this new eco mind have **surprised** us all. Sustainable options are not just a fallback. On the contrary, they are **highly performing** and have an **unmistakable appearance**. Personalised eco notebooks are no exception.



They are great because they allow us to keep on carrying out a **daily activity** – that of writing – **without feeling guilty** about the use of paper. They can be made of **recycled paper** or **natural materials** that replace plastic covers.

In both cases, custom eco notebooks help us **protect the environment** while not giving up our **needs**. This is true in the **workplace**, but not only. Many people use [personalised notepads](#) at home to write down **notes**, appointments or to give vent to their **creativity**. They will all find a new and safe ally in these eco-friendly items.

Giving them to your team or customers is important for your **company** as well as for the **environment**. On the one hand, you will enjoy great **publicity** thanks to an item that spreads the image of a **responsible** and **scrupulous** brand. On the other, you will contribute to increasing the **awareness** about the green options available and how **valuable** they are. All with the help of a **small promotional product** such as the custom eco notebook. Choosing these items for your brand is a smart way to **go forward** and get **in touch with nature** again, all at once.

Investing in Custom Eco Notebooks: the Choice Every Company Should Make

Like other [promotional eco-friendly products](#), notebooks are rapidly climbing the ranking of the most **popular** corporate gifts. They still are **innovative** and **cutting-edge**, though. Plus, they always **amaze** those who receive them. For this reason, giving them away as a gift will fuel the idea of a company that is **open to new solutions** and **conscious** of the choices it makes.



The **positive messages** that personalised eco notebooks convey are not their only pro. Another benefit of these promotional products is the **value for money**. They are not expensive. The price will change



depending on the material and whether or not there are **extra accessories**. You can choose between standard notepads and **custom spiral notebooks**. Not to forget the writing set, that is the **personalised notebook with pen**. With this kit you will offer a **complete** and **wholly eco-friendly** corporate gift.

Prices are never too high. On the contrary, they are **affordable** for any need. Promoting a brand with personalised eco notebooks has then more than one pro. On the one hand, they are a **useful** item for your audience. They are functional and **invite** greater care for the planet. On the other, they allow you to advertise on a **large scale**. That is because these promotional products are inexpensive, yet practical and innovative. Finally, the unique and peculiar look of custom eco notebooks will **attract the attention** of new potential customers. So, they will **spread** the name of the company in an effective way.

Why Do Custom Eco Notebooks Catch the Eye?

The way corporate gifts look is decisive in their success. Personalised eco notebooks follow the same rule. Yet these products have one peculiarity. They combine **appeal** and **practicality**, all in a very manageable item.

A Natural and Elegant Design that Speaks of the Environment

You can recognise personalised eco notebooks at a glance. Their colour is slightly woody and recalls **nature**. This is the reason why eco notebooks have a **very high communicative impact**. It will take just one look to understand how much the company is committed to the environmental cause. In the same way, people will need just as little to feel encouraged to make a small **contribution** to it.

Part of the strength of these items lies in their unique design. This combines **naturalness** and **elegance**. No unsustainable product can achieve the same result. They are **simple** objects, but have a very special **charm**, which attracts the eyes of anyone. People will only need to use them to appreciate their strengths. As a result, they will never forget such **special** notebooks. Even more, everyone will line up for similar accessories.

An Option that Has Nothing to Envy about Other Notebooks and Is Good for Everyone

Charming and useful, custom eco notebooks have all the trumps to be **promotional products** of great success. The fact that they are made of natural materials does not compromise their **effectiveness** at all. On the contrary, their rustic look emphasizes it, making those who use them feel like **writers of other times**. This effect will pay off the most if you give your custom eco notebooks to specific audiences. Think of a group of **emerging writers** or a team of **artists** or architects.

Personalised eco notebooks are perfect for **students** as well. Young people today are the most attentive to current issues and the readiest to **accept new options**. By giving them a cork or bamboo notebook with



your logo, you can count on an **incisive** and **lasting** advertising. By trying your eco notebook, they will find that this has nothing to envy from the other models. Indeed, its uniqueness will probably be a source of enthusiasm and turn it into an object of desire.

The Types of Personalised Eco Notebooks: Different Materials but Always a Unique Result!

Custom eco notebooks are available in different **shapes** and **sizes**. Most of all, however, it is the **material** that marks them the most. On our website, you will find, among others:

- **Personalised eco notebooks in bamboo:** they look natural but elegant.
- **Personalised eco notebooks in cork:** their appearance is a little more rustic but have a touch of naturalness.
- **Custom eco notebooks in recycled paper and cardboard:** these are the perfect idea for an all-round green gift.

You would like to go for an eco-friendly product, but do not wish to give up the **classic** design? If this is your idea, we have what is right for you. On our catalogue you can find **colourful** eco notebooks as well.

If the notepads have the same colour as the material they are made of, they can become a truly **unique** corporate gift. If you do not want to give up a **touch of colour**, you can go for [personalised elastic band notebooks](#). The colourful band will create a nice **contrast** with the cover of the notebook. The result will be a promotional product which is highly **refined**.



[Personalised notebooks](#) are timeless as corporate gifts. When they meet the desire to preserve the environment, they can have an incredible effect on the audience and on the team. Their strengths are endless, and you will have many benefits by giving them away. Not least the awareness that you are **helping to save our planet**.