

Personalised Diaries with Logo for Companies and Professionals

Personalised office corporate gifts aren't only useful within the four walls of the company or professional office. Indeed, they're often very coveted as promotional gifts to be offered to customers who complete a negotiation or conclude a purchase. They often come in handy at

home or for leisure as well, to plan and carry out activities or hobbies. All this and much more can be done with **personalised diaries with logo**.



Branded diaries as well as notebooks are a great way to promote your company or brand, because they're used daily and by everyone. They display the logo several times a day and to multiple eyes, so that everyone will remember your business. Custom notebooks and promotional planners can be ordered in large quantities and distributed at the end of the year or at the beginning of the new one, both to the team and to external collaborators and customers. They're then promotional products with guaranteed success, whether you choose the pocket models or the larger ones. In

any case, personalised diaries with logo convey seriousness and professionalism, as well as being always useful.

Work and Leisure Corporate Gifts: the Versatility of Personalised Diaries with Logo

Cheap personalised planners are excellent corporate gifts because they're useful to everyone. They can be offered as a free gift to customers, external suppliers, employees, attendants at a fair near the Christmas holidays or loyal customers. There are then several occasions for which you can create personalised diaries with logo in order to give your target a useful and pleasant object and give the company a significant boost in terms of promotion.

Like [personalised calendars](#), promotional planners or notebooks are corporate gifts that last all year and are used every day by anyone who receives them as a gift. Even those who aren't used to taking notes on a paper calendar will immediately 'find out that they can't give up their **personalised diaries with logo**. They're a great way to get noticed and promote your business or brand, because they're appreciated by students and workers, professionals and employees who can organise their tasks or their day.

Personalised Diaries with Logo of the Company: the Number One Corporate Gift for Work

We see our personalised notebooks and promotional planners mostly in the office or in the studios of professionals. Those who manage work independently can't do without a diary in which to mark all work commitments. The added bonus of personalised planners is that they contain every day of the year complete with the date and day of the week. This allows anyone using branded diaries and planners to write their notes directly on the page or in the space related to the day of interest.

Making the organisation of every moment easier and more immediate, **personalised planners** are a great gift idea for your employees, for a target group of professionals or for colleagues. They're promotional products that suppliers can offer to professional studios to be remembered even after the Christmas break and throughout the year to come.

If you give your team a gift at the beginning of the year, it will be back to work with an extra motivation to give the best for the company. Employees will be encouraged not only because their personalised diaries with logo will reward them and thank them for the commitment shown the past year, but also because they'll have in their hands a new tool to work efficiently and strategically. All [custom office items](#) that make it easier for employees to work are welcome and successful within the team. Among other things, if left on the desk in plain sight, personalised planners can be noticed by anyone who enters the office. The image of the company will be so professional and classy, as well as giving the impression of an organised and efficient environment.



Personalised Diaries with Logo for Customers: Versatile and Always Appreciated Promotional Products

Choosing to create personalised planners and branded diaries for customers is no doubt an excellent promotional strategy. They can be given away on a large scale so as to promote your logo far and wide. We're talking about very useful corporate gifts when it come to writing down any type of activity or commitment, not just appointments or meetings. They can for this reason be used by anyone, not only by your team or your collaborators for work tasks, but also by your customers, whether they're freelancers or employees.

Any information can be written on personalised diaries with logo. They're generally used to write down commitments and mark the day, in order to organise work, commissions and meetings in the smartest and most effective way. And, above all, to avoid forgetting about important deadlines or appointments. **Personalised planners** in pocket size can be taken anywhere, to keep track of the day's schedule at all hours of the day.

For this reason, giving them to customers is an excellent marketing strategy, too. Anyone who receives your **branded diaries** can use them for work or personal activities, for an aperitif with friends as much as for an appointment at the dentist's. Also, the recipients of your personalised diaries with logo can use them to write sentences and notes that have nothing to

do with commitments and planning. One advantage of promotional planners lies precisely in that. They're like personalised notebooks, where everyone can write whatever they want.

Personalised Diaries with Logo for a Professional Image

When we think of a professional, we imagine a person in a jacket and tie, with a briefcase and a diary or planner under the arm. Always having a diary on which to mark any note to remember stands for seriousness and professionalism, which is very important for a company or a self-employed person. Branded diaries and planner are a safe bet in this case. The professional you're addressing is

implicitly saying that they consider your appointment or the task they have to perform for you important, reassuring you that they'll certainly do it in a timely and accurate manner.

Besides being necessary to find your way in the midst of different daily commitments, personalised diaries with logo are then a symbol of seriousness and inspire confidence. Especially because they can be made in a very elegant way for offices of lawyers, doctors and engineers, but also in a very informal and friendly way. This latter is the best option if you want to distribute your **promotional planners** to a wider audience, which may be made of young workers and students, for instance.

Plus, our **branded diaries** in pocket size are perfect for a wide-ranging promotion. The reason for this is simple. They'll spread your logo each time they're used, not only to those who write on them, but to people who look at them as well. Your logo printed on the surface won't go unnoticed. Moreover, depending on the customisation you've chosen whether it's nice or professional, it can attract the attention and arouse the curiosity of friends or colleagues. In this sense, it's important to choose a print that represents your brand, so that your personalised diaries with logo can appeal to potential customers, who may really be interested in your offer.



Personalised Diaries with Logo: Models and Who to Give them to

Cheap personalised planners and branded diaries are corporate gifts to use in order to promote your brand because they're always useful, with a great visual and promotional impact and, above all, highly customisable. Starting from the model, which in itself says a lot about the company. Personalised planners and diaries can be made in different formats, colours and materials, and can be printed with the logo, contact details, slogan or any other message you wish to communicate.

Promotional planners, pocket-sized diaries and notebooks are ideal as corporate gifts, also because they allow any company to shape them according to its core business, its promotional intent and the image it wants to give itself. Here's a brief guide to the models available on our site:

- Personalised planners with spiral are perfect corporate gifts for those who're often on the go. The side spiral binding is very convenient for turning pages and taking notes when standing or in a fairly small space. They're like [personalised spiral notebooks](#), but days and weeks are already set;
- Pocket-sized branded diaries are the number one promotional products for all those who wish to carry their paper diary with them at all times, even when they don't have a large bag or backpack in which to store it. However, they have less space than larger models and are for this reason more suitable for a target that doesn't write a lot on its diaries;
- Promotional planners with elastic band are very similar to [personalised elastic band notebooks](#). The elastic band that allows all the pages to stay closed when they're put in the bag, backpack or pocket. This allows the pages to always be in order and not be ruined.

Personalised diaries with logo differ for the way in which the space and time is organised. On our website you'll find weekly personalised planners as well as daily branded diaries. The former are perfect for anyone who needs a general overview of their commitments. The latter are the ideal notebooks for very organised people who love to write down all their commitments of the day.



Cheap Personalised Diaries and Planners to Give Away with Other Corporate Gifts: Get the Highest Promotional Effect

To achieve the maximum with your promotional campaign, it's a good idea to invest on several fronts, which can also mean adopting more corporate gifts. Of course, your promotional products should always be consistent with each other and with the corporate identity. This applies to our personalised diaries or pocket-sized promotional planners as well. They can be distributed together with other promotional gifts, especially if you go for the cheapest models. For instance, our branded diaries and personalised planners work well with:

- [personalised stationery](#), especially for stationery shops or shops specialising in office supplies;
- [personalised desk items](#) and [personalised document holders](#), to make the work environment welcoming and consistent or to offer their collaborators office accessories useful for their business;
- [printed bookmarks](#), to be placed within the diary or planner so that your employees or customers can use both your promotional products together or separately and in any case advertise your logo twice.

In conclusion, there are several advantages to choosing cheap personalised planners as promotional products. There are different models available, including our branded diaries with spiral and pocket-sized promotional planners. The customisation options are varied as well, ranging from reproducing simple logos to a promotional message. In any case, with **personalised diaries with logo** you can take advantage of the incredible and timeless usefulness of these corporate gifts, whether they're offered to the team or to customers.