



## It's Time to Promote Your Company with Personalised Desk Clocks!

When we think of [personalised clocks and watches](#), we have in mind the image of a corporate gift which is **suitable for everyone** and has **thousand versions**. Above all, however, we think of a **useful** accessory, sometimes **necessary** in everyday life. This seems to be true especially nowadays, when we are always motivated to give our best and be **productive**, all **without wasting time**.

Who better than a **company** can understand that? The business world is ruthless, and only those who are up to date can **stay on track** and reap the fruits of their work. Complying with the **schedule**, moving from one **project** to another, handling paperwork and taking part in **meetings** and **conferences**. These are just some of the activities that mark our time at work. The **rhythm is pressing** and keeping an eye on the clock is essential to make sure you are **on time** for meetings and **proceed** according to the roadmap. That's why desk clocks **can't be missing on your employees' desks**.

As essential corporate gifts for carrying out the work, each company gives them to its team, sooner or later.



**Personalised desk clocks** still are among the **most useful** and **requested** office accessories, even after smartphones and smartwatches have come into play.

[Personalised Desk Clocks: The Timeless Corporate Gift That Everyone Needs](#)

Desk clocks have a plus. They belong to the category of [promotional gadgets](#). These items are among the most popular because they are always useful. They take us through our **daily tasks**. Giving them a **pleasant appearance** will make them a much appreciated accessory. Not only will the recipient **get great help** from it, but they will also **decorate their space** with a special touch. This applies to work and private contexts alike.

Personalised desk clocks are **everywhere**. They enrich our **homes** and **offices**, often becoming **an integral part of the furniture**. They have been used **since their invention**

and nothing suggests that they will be set aside soon. On the contrary, they are always **welcome** by anyone who receives them.

*[The Most Appealing Desks of All Time? Those with Your Personalised Desk Clocks on Them!](#)*

If placed on the desks of your office, personalised desk clocks will become your company's **signature accessories**. They are perfect as **gifts for the team**, because they perform **two very important functions**. These work on the level of **team building** and on that of the **brand image**.

All [custom office supplies](#) create **cohesion** among employees if they are given to the whole team. With your **logo** and – if possible – the company **motto** imprinted on them, they will help to strengthen the **bond between all members**. This will encourage the formation of **collaborative relationships**, based on mutual **respect** and esteem. Another link that will benefit from these corporate gifts is that between employee and employer. Giving away a useful promotional product conveys **closeness** and is a **sign of recognition**. With a personalised desk clock, you can **thank** your employees and offer them a tool that will **improve their performance**. All at once.



Taking a **quick look** at your personalised clock is a much more **immediate** way to check the time than turning on your mobile phone. Not to mention that a simple tap on the display of their smartphone can easily cause employees to be **distracted**. **Taking your mind** off your personal devices and **using specific office supplies** to do your job, on the other hand, has a beneficial effect on the **performance**. A detail with which you can improve the **business life** of your team and **make the most** of every day.

### *Benefit From Long-Lasting Advertisement with Personalised Desk Clocks*

Giving away custom office supplies to employees also has a positive effect on **how the company is perceived** outside. First of all, because a **satisfied worker** will speak well of their own reality and **invite** friends and relatives to turn to the brand. This will create a **word of mouth** that can **only serve** the image and business of the company, in the short and long term.

The customers who **visit** your office will be even more **directly** influenced. Your clocks on your employees' desks will highlight the company **logo** – along with the motto, if there is any – and your **attention to detail**. A well-structured and personalised work environment will give an image of **consistency**, which is essential to create a feeling of **trust** towards you. Finally, a personalised desk clock will help visitors **remember** your brand, not least because you will have made a **good impression** on them. Do not forget that a good memory **lasts over time!**

### *Beyond The Boundaries of Office Desks: Make Minute-By-Minute Promotion with Personalised Desk Clocks*

Placing these gadgets in plain view on your employees' desks is a great move to improve your company's image. However, it may not be enough. Luckily, personalised desk clocks are perfect for **any context**. For this reason, they can become **promotional products to offer as a gift**. In this way, customers will have an excuse to **think about your company** during the day. All thanks to a **small**, but **indispensable**, personalised gadget.



Your customers' homes will **welcome** them. For a **student** or a **professional** working from home, personalised desk clocks will be of vital importance in **organising** the task at hand. However, these accessories go very well in the living room, too, where you can check the time while watching TV or reading a book. They are perfect in the **kitchen** as well, where they help keep an eye on **cooking times**. Finally, what about the desk clocks that end up on the **night table** next to the bed? If they have an **alarm clock**, they are **allies** that you can't do without. Using these gadgets on a daily basis within your walls can only mean one thing: **continuous and lasting advertising**.

Alongside these various possibilities of use, there are many **customisation** options as well. To choose the best one, you will have to study your **audience** and the **purpose** you envision for your personalised desk clocks. For instance, if your target is a group of students, you can go for **brighter colours**. A **creative** professional, such as an architect or a writer, may love an **original** and **whimsical** customisation. For a **varied** audience, the best choice is to distribute desk clocks which are personalised in a **simple** way, so that



they can meet **everyone's tastes**. Finally, look for a **message for your team**, whether it's your slogan or a **motivational phrase**.

#### Personalised Multifunction Desk Clocks: A Two-In-One Gadget for All Hours!

When useful promotional products have more functions, they become special gifts. This is the case, for example, with [branded touch screen pens](#) or [personalised keyring torches](#). The same goes for clocks and watches. [Branded smartwatches](#) are able to **connect** with other devices and **count** your steps and heart rate.



**Multifunctional** models exist among personalised desk clocks as well. Think about those that integrate the **alarm** or **thermometer** functions. They are very helpful because they give you **more options on a single device**. A simple and effective way to **save space** and keep your room tidy and cosy. The **two-in-one** formula is always winning when it comes to **quality corporate gifts**. Multifunction items have a unique appeal, because they are **convenient** from every point of view.

The world of personalised clocks and watches offers a thousand **options**. Desk clocks are perfect for **homes** and **offices**, just like [personalised wall clocks](#). However, if you prefer a **mobile gadget** that your team or audience can take with them on any occasion, [custom wristwatches](#) are ideal. Whatever choice you make, personalised clocks and watches are always a **success**. By choosing them, you will be sure to make a gift that will be **appreciated** and that will **give value to your company**.