

# Personalised Cups and Glasses for Bars, Promotions and Parties

The strength of many of the most popular custom promotional products lies in their versatility. Being useful in multiple contexts and to various targets, these corporate gifts are able to promote any company on any occasion. And our **personalised cups and glasses** are part of these sensational branded merchandise.

Custom cups with logo are small, practical, useful at home as well as at work and highly customisable. With all these qualities, our personalised cups and glasses represent an incredible marketing opportunity for brands active in the catering sector and not only. Also because they are available in different versions, which helps any activity to find the perfect personalised cup for their needs. Whether you prefer personalised glass cups for your customers or branded paper cups for your bar, our selection always has something to offer you.

## In- and Outside Promotion with Personalised Glasses and Custom Cups with Logo

[Custom kitchen accessories](#) are a safe choice for many activities. As they are everyday objects, making them unique with the logo or company name gives life to original and always useful items. The great advantage is that they will surely find their place in the life of the family that receives them as a gift. We see this with [personalised mugs](#), which still hold a prestigious position among promotional corporate gifts. What makes them so popular is the frequency with which they are used and the thousand ways in which they can be customised.



Just like mugs, personalised cups made of glass, plastic or paper are very popular with customers and employees, whether they are offered as a gift or used for everyday business. They are essential for restaurants, pubs and bars. Customers will remember the brand more easily if they use the company's personalised glasses with logo. They are, however, perfect for your team as well. This is especially true in the case of personalised travel cups.

## Personalised Cups and Glasses for Bars and Restaurants: Essential Products for Great Advertising

It is true that **custom cups with logo** are excellent promotional gifts for all sectors because they are useful to everyone. But we must not forget that we are talking about essential items

for all catering activities. Bars, restaurants and pubs, making their personalised glasses, will be much more likely to amaze customers. Anyone can admire your attention to detail while comfortably sitting at the table sipping their coffee or drink.

Besides, if you customise other kitchen accessories, you can achieve an even more incisive promotional effect. You can start with [personalised espresso cups](#) and then go on to [personalised aprons with logo](#) for your staff. If you want to make a complete set, try to make some [personalised coasters](#). The result will not only emphasise your effort and precision, but will even create more consistency within the brand.

Besides, by choosing personalised cups and glasses as corporate gifts for your restaurant, you can benefit from all the advantages of these promotional products. Thanks to the very large printing surface your logo will be able to attract the attention of your customers with great ease. Besides, it will be under their eyes for all the time they use your personalised cups. The key to success is then to aim for an impeccable aesthetic rendering. This will make a great impression on guests, who will probably want to return to your premises. Thanks to your **personalised glass cups**, you can immediately appreciate the seriousness and high quality of your work. However, branded paper cups too are a precious marketing. They are extremely practical and show that you want to offer the best experience in all situations.

### Personalised Cups and Glasses as Corporate Gifts for Your Team

Any employee loves to receive personalised gifts from their company. They symbolise care and gratitude for the work done. Besides, they create cohesion within the team, because all members will have equal accessories with the company logo. This is also true for our



personalised glasses. You can distribute your glass cups to your team at a corporate event or celebration. For instance, when they are back to work from summer or Christmas holidays, before Christmas or while approaching the summer time. However, you can choose to make corporate gifts to use inside the office as well. **Branded paper cups** will be perfect to enjoy a coffee break with colleagues.

You can even take advantage of the low price of some of our personalised glasses and custom cups and print your logo on other corporate gifts. A great idea is to make [personalised thermal mugs](#), which are ideal for work as well as for leisure. If, on the other hand, you are looking for promotional products which your employees can use outside the company, go for [personalised water bottles](#). They will best promote your logo around the city. Finally, some corporate gifts prove to be very useful at home. If you prefer this type of products, try our [personalised sublimation mugs](#) or

our [personalised glass mugs](#): they will give your employees' home a unique touch thanks to their incredible look!

## **Personalised Cups and Glasses for Customers**

If your business is active in the catering sector, personalised cups and glasses can be the solution you were looking for to promote your business. They are excellent as promotional products to be offered to customers, because everyone will find a way to use them. You can choose personalised glass cups to bring your logo to your customers' homes or go for folding models. In the latter case, you will get some practical promotional products to take with you. Folding cups always amaze, because they are original and incredibly useful.

As for the contexts, personalised glasses and custom cups with logo can be distributed on different occasions. A housewares store can offer them as a free gift to the customer who reaches a certain purchase threshold or as a gift around the Christmas holidays. The same applies to other types of companies, which can give their personalised glass cups to their customers during normal business or an event. In this case, you can take advantage of the large surface area of our **personalised cups and glasses** to create an original print in line with the theme of the event. Or, if you want to sponsor a drink of your own, you can offer a taste inside your branded paper cups.

In short, there are different ways to use personalised glasses and custom cups with logo to advertise your business. You need three simple steps to achieve the best promotion for your company. First, choose the glass or cup you want to customise that best suits your target. Second, consider the context in which it will be used or given away. Third, print compelling images or writings on it. The result will be a significant promotional impact, however your corporate gifts are used. Customers will be able to add their new personalised glass cups to their collection. Plus, if their personalised glasses look attractive, they will likely use them to serve drinks to their guests. On the other hand, anyone who receives a custom folding cup can use it for outings and expose your logo to the eyes of others. Either way, our personalised cups and glasses will introduce your brand to new potential customers.

## **Personalised Cups and Glasses of All Types: Choose the Model that Suits Your Needs**

As you may have already noticed, one of the advantages of choosing custom cups with logo as promotional products is the variety of models available. Among the factors to be taken into account are capacity, shape and presence of any extras. Without forgetting the material, which determines how your personalised glasses and cups will be functional and how they will look.

Corporate gifts should be useful in many situations and on different occasions to best perform their function. Only then will your logo be well exposed and gain visibility. But you will achieve the best of your marketing campaign with the right customisation. It is thanks to this procedure that your promotional products can arouse a positive reaction in those who receive them. So, our **custom cups with logo** can bring back the memory of the event to which they were offered or impress with their unique appearance. They can be chic or fun and in both cases win over your clientele or team. Personalised glasses as well as plastic or branded paper



cups have a trump card in this respect, too. As they offer a thousand possibilities for personalisation and have a large printing area, they can make your logo or name the main attraction of the kitchen or living room.

### **Models of Personalised Cups and Glasses: Basing Your Choice on the Material**

Before you customise your cups, you have to choose the model. This step is important because each cup or glass allows you to apply different printing techniques, depending on its specific features. Besides, every type of custom cups has a typical aesthetic effect. On our website, you can find several personalised cups made with different materials. In particular:

- **branded paper cups** are the best choice for take-away coffee and drinks. They do not break, are light and eco-friendly. They are often in high demand among catering activities to guarantee customers a sip of coffee even when they are in a hurry and cannot stop at the bar;
- personalised plastic cups are a cheap and always efficient choice. They are often made of PP, a very resistant and safe material for health. We find it in many [personalised lunch boxes](#);
- **personalised glass cups** are the most popular option. We use them in the kitchen as well as in bars and restaurants. Companies can offer personalised glasses to customers on special occasions. As they turn out to be very useful, these promotional products will surely find their place in people's home. They can be playful or sober and elegant depending on the printing technique chosen to customise them. They can then meet the tastes of many and give the company the image it wishes. Personalised glasses and custom cups with logo are all in all corporate gifts for everyday life, but also perfect promotional products to satisfy all types of audiences.



### **Personalised Cups and Glasses for All Needs: Classic Glasses, Travel Cups and Models with Extras**

If your purpose is to amaze your team or clientele, you have two paths to follow. The first is that of customisation, by applying an original print on your glass. The second is to focus on special models, equipped with small extras that can make your **personalised cups and glasses** particularly comfortable. These include travel cups and straw cups.

Travel cups can be used anywhere thanks to the practical cap. They help carry your drinks in all safety when you are in a hurry and do not have time to sit down. But they are comfortable on the sofa, in the garden or at the desk as well, because the cap avoids spilling the drink. This



small treat will be appreciated by your employees as well. No doubt that they will use your personalised travel cups during working hours. Both personalised glass cups and custom plastic cups belong to this group.

On the other hand, custom straw cups are useful and suitable for summer. What better time to enjoy a cool drink while outdoors, perhaps immersed in nature and caressed by the sun? Personalised straw cups are very popular with children, too. The straw makes it easier to drink. This way you will get promotional products for everyone, both adults and kids.

In conclusion, there are several types of personalised glasses and custom cups that can become part of your set or promotional campaign. You can choose from different models. For particular

corporate gifts, go for folding, travel or straw cups. If you are looking for a specific material, choose between our personalised glass cups, custom plastic cups with logo and branded paper cups. Whatever your choice, your brand new **personalised cups and glasses** will best sponsor your company, within your company, restaurant, in your customers' home or around the city.