



For A Sweet Break and A Burst of Energy, Treat Yourself to Personalised Chocolates – Find Them Out as Corporate Gifts, Promotional Products and Gifts for Events

Giving **custom sweets** is undoubtedly a way to bring team and customers closer to your brand. This simple gesture reminds us of childhood when grandparents gave us sweets or lollipops secretly or as a prize. Sweets are then linked to the idea of family and are generally associated with beautiful and happy memories. Distributing them as corporate gifts to employees or as **custom promotional products** to customers will then not only spread your logo, but also combine it with positive and welcoming emotions.



Among the various types available, **personalised chocolates** are highly appreciated because they win the heart of everyone. Milk or dark, chocolate accompanies us from an early age. We find it in bars, Easter eggs, even as an ice cream flavour – and it is loved in any version. Everyone likes chocolate. Not only that, but it has several beneficial properties on body and mind too. Giving away **personalised chocolates with names and logo** becomes then a way to be next to your employees and stay with your customers. With these custom sweets, you will create a relationship with your clientele which goes far beyond that between seller and buyer. All thanks to cheap and tasty **custom promotional products**.

The Benefits of Chocolate: How to Benefit from Personalised Chocolates

Bitter or sweet, personalised or not, chocolate is fine at any age. Besides that, it is even recommended for health – though in small quantities – because it has beneficial properties on our body. Dark chocolate, in particular, contains flavanols, which are very useful antioxidants to improve blood pressure. On a mental level, chocolate stimulates concentration and memory. **Custom chocolates** are then perfect for a break from work. With these small and delightful personalised corporate gifts, your employees will come back to their desk full of energy, motivated and more focused!

Actually, cocoa is not European. The first plantations seem to date back to the Mayan era, in Latin America. In Europe, cocoa was introduced in the 16th century from Mexico by Christopher Columbus. Over the centuries, it has been mixed with other foods – hazelnut and milk being the most famous combinations – to give life to types of chocolate appreciated all over the world. If you run a bakery or ice cream parlour or if your brand is active in the catering industry, you can distribute **personalised chocolates with logo** while briefly describing the history of the ingredient we love most – your customers will appreciate these delicious little corporate gifts!

Personalised Chocolates as Promotional Products: The Communicative Impact for Companies and Not Only

Custom chocolates are a guarantee of success as promotional products because, besides the ever-loved taste of chocolate, they convey a message with their print – be it a logo, a phrase or a name. Giving **personalised chocolates as gifts** can be the right move to communicate your affection and your willingness to be close to the recipient. **Custom chocolates** are fine whenever you want to create a bond with those these gifts are meant for. And, for this, they are always a hit as gifts and custom promotional products.



Personalised Chocolates as Gifts for Employees and Customers: Corporate Gifts and Versatile Custom Promotional Products

There are a thousand ways to make **custom chocolates** unique gifts or promotional products. Above all, there are several areas in which they can be used as corporate gifts. How often do we see a container with different sweets on the desk of professional studios or in hotel receptions? Adding custom chocolates inside a bowl along with other [personalised sweets](#) will offer those who enter your facility the utmost welcome. Moreover, you can combine custom chocolates with [personalised lollipops](#) or [custom mints](#) depending on whether your audience is young or adult.

Besides arranging them on the desk, at the reception or in the lobby, you will have a thousand opportunities to distribute your custom chocolates. By arranging them in [printed boxes](#), you can give them to any customer who concludes a purchase at your store or to employees for a holiday. Giving **personalised chocolates at Christmas** is a very popular and effective



strategy as well. Like [personalised sweet boxes](#), even custom chocolates can be placed inside [printed tote bags](#). There, they can be offered as gifts to visitors at a fair or as souvenirs to guests who have just ended their stay at your facility. Finally, bars and restaurants can offer them to customers who order an espresso, which, in turn, should be absolutely served in their own [personalised espresso cups](#).

Custom Chocolates for Ceremonies: Give A Sweet Touch to Your Birthday, Baptism and Wedding

Besides the corporate world, **personalised chocolates** are highly appreciated custom gifts for events in the private sector. Anyone can make their own custom chocolates to celebrate a birth, a new union or a birthday and offer them as gifts to guests. Personalised chocolates in this case become small, sweet treats with which to thank whoever came to your party. One idea consists in using **personalised chocolates with names** as placeholders. These custom sweets will have a dual function: they will show participants their place at the table and be special gifts to make guests remember the event.

Kids will love to have their **custom chocolates for their birthday**. Printing the name of the birthday boy on the paper or that of their friends – if they are not too many – will amaze everyone. Of course, such gifts will leave an indelible and pleasant memory of the party to all. Not to mention baptisms, where **personalised chocolates with the name** of the newborn are popular gifts to celebrate the new member of the family. Whatever the ceremony, custom chocolates can be distributed alone or inside special [personalised gift boxes](#). Another very popular idea is to insert chocolates in [printed paper bags](#), which is an outstanding solution for country weddings or events with a refined and natural taste.

In conclusion, **custom chocolates** represent a considerable resource for very different occasions. From hotels to restaurants, from shops to businesses, any brand can find unparalleled promotional products in **personalised chocolates**. Their strength lies in establishing close and familiar contact with those who receive them. For this reason, they are the perfect **corporate gifts** for employees as well as effective custom



promotional products for advertising, because they will impress the brand name on anyone who receives them as a gift.

We can also use **personalised chocolates as gifts** for events, distributing them to family and friends attending the ceremony. Available in various flavours, shapes and sizes, they can bring a smile to anyone, without forgetting the beneficial actions on the mind and body. In a nutshell, **personalised chocolates** are the best gifts to welcome, create intimacy and consolidate the relationship inside and outside the company.

