

# Personalised Chocolates as Corporate Gifts

Promotional products are excellent allies for companies that want to reach more people and create a relationship of trust with those who come into contact with the logo. There are different types of corporate gifts, which have different functions and effects, but all contribute in their own way to improving the corporate image and making the brand known to a wider audience.

Food items are among the most suitable products for all companies or brands that want to present themselves in a welcoming way and focus on the emotional side. Promotional

chocolate allows you to strengthen the bond within the team, to welcome those who enter the office, to offer a corporate gift that's appreciated and capable of arousing joy and wonder. Creating **personalised chocolates with logo** can be an excellent marketing strategy, because branded chocolate is a passe-partout to leave a positive memory for those who interact with your brand.



## Personalised Chocolates with Logo for Promotion: the Strength of Custom Sweets

Giving [custom sweets](#) is undoubtedly a way to bring team and customers closer to your brand. This simple gesture reminds us of childhood, when grandparents gave us sweets or lollipops secretly or as a prize. Sweets are then linked to an idea of family and are generally associated with beautiful and happy memories. Distributing them as corporate gifts to employees or as custom promotional products to customers will then not only spread your logo, but also combine it with positive and welcoming emotions.

Among the various types available, **personalised chocolates with logo** are highly appreciated because they win the heart of everyone. Milk or dark, chocolate accompanies us from an early age. We find it in bars, Easter eggs, even as an ice cream flavour - and it is loved in any version. Everyone likes chocolate. Not only that, but it has several beneficial properties on body and mind too. Giving away personalised chocolates for Christmas becomes then a way to be next to your employees and stay with your customers. With these custom sweets, you will create a relationship with your clientele that goes far beyond that between seller and buyer. All thanks to cheap and tasty custom promotional products.

## The Benefits of Chocolate: How to Benefit from Personalised Chocolates with Logo

Bitter or sweet, personalised or not, chocolate is fine at any age. Besides that, it is even recommended for health – though in small quantities – because it has beneficial properties on our body. Especially dark chocolate contains flavanols, which are very useful antioxidants to improve blood pressure. On a mental level, chocolate stimulates concentration and memory. **Branded chocolate** is then perfect for a break from work. With personalised chocolates with logo, your employees will get back to their desk full of motivation and focus!

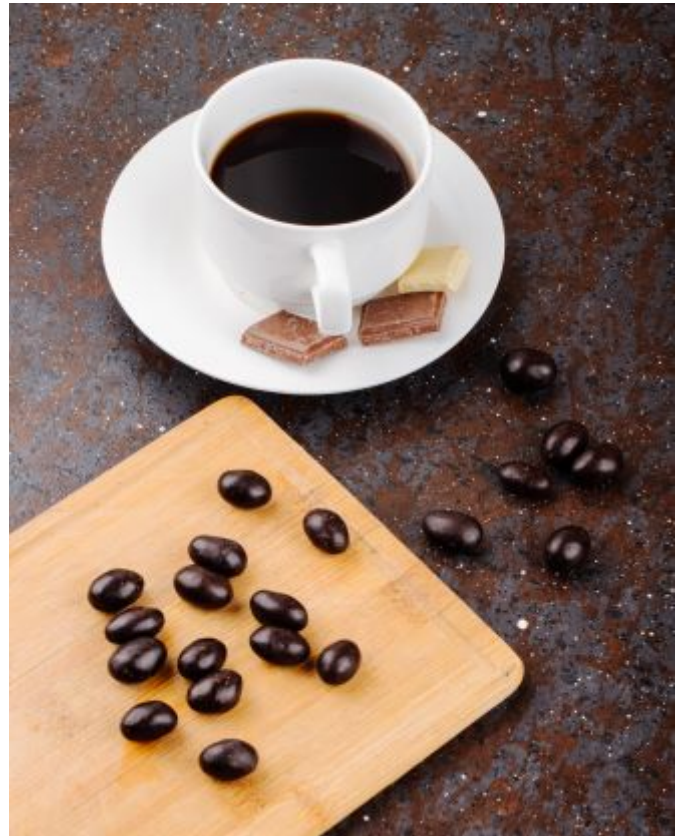
Cocoa is not actually European. It seems that the first plantations date back to the Mayan era, in Latin America. In Europe, cocoa was introduced in the 16th century from Mexico by Christopher Columbus. Over the centuries, it has been mixed with other foods – hazelnut and milk being the most famous combinations – to give life to types of chocolate appreciated all over the world. If you run a bakery or ice cream parlor or if your brand is active in the catering sector, you can give away some promotional chocolate briefly describing the history of this ingredient everyone loves. Your customers will be able to appreciate these small and delicious corporate gifts with some very interesting fun facts!

### **Personalised Chocolates with Logo as Promotional Products: the Communicative Impact for Companies and More**

Branded chocolate is a guarantee of success for your promotion because, besides the ever-loved taste of chocolate, it conveys a message with the print – be it a logo, a phrase or a name. Making personalised chocolates with logo and company name as promotional products can be the right move to communicate your affection and your willingness to be close to those who have received your promotional chocolate as a gift. **Personalised chocolates for Christmas** are good for any occasion when the brand wants to create a strong and firm bond with the recipient. And, for this, they're always a hit as gifts and custom promotional products.

### **Personalised Chocolates as Gifts for Employees and Customers: Corporate Gifts and Versatile Promotional Products**

There are a thousand ways to turn our branded chocolate into unique gifts or promotional products. Above all, there are several areas in which they can be used as corporate gifts. How many times do hotels or professional studios have a container with different sweets on the desk or at the reception? Adding personalised chocolates with logo inside a bowl along with other [promotional sweets and confectionery](#) will offer those who enter your facility the



utmost welcome. Moreover, you can combine promotional chocolate with [personalised lollipops](#) or [custom mints](#) depending on whether your audience is young or adult.

Besides arranging it on the desk, at the reception desk or in the lobby, you'll have a thousand ways to distribute your branded chocolate. By arranging your personalised chocolates with logo in some printed boxes, you can give them to any customer who concludes a purchase at your store or to employees before a holiday. Giving personalised chocolates at Christmas is a very popular and effective strategy as well. Like [personalised sweet boxes](#), even our promotional chocolate can be placed inside personalised tote bags and be offered as gifts to visitors at a fair or as souvenirs to guests who have just ended their stay at your facility.



Branded chocolate is perfect when you have to offer some corporate gifts to new hires along with [personalised water bottles](#) or [personalised thermal mugs](#). Finally, bars and restaurants can offer them to customers who order an espresso. This, in turn, should be absolutely served in their [personalised espresso cups](#).

**Personalised Chocolates with Logo for Ceremonies: Give a Sweet Touch to Your Birthday, Baptism and**

## Wedding

Besides the corporate world, **promotional chocolate** belongs to the best personalised gifts for events. All branded chocolate is also highly appreciated at weddings, birthdays and baptisms where relatives, friends or even colleagues are invited. Companies too can distribute personalised chocolates with logo to all the participants at the brand's event, perhaps to thank their employees for the work done and the commitment shown. Anyone can make their own personalised chocolates to celebrate a birth, a marrying couple or a birthday and offer them as gifts to guests. Personalised chocolates in this case become small sweet treats with which to thank whoever came to your party. One idea consists in using personalised chocolates with names as placeholders. These custom sweets will have a dual function: they'll indicate to each one their place at the table while being special gifts to make guests remember the event.

Kids will love to have their personalised chocolates for their birthday. Printing the name of the birthday guy on the paper or that of their friends - if they aren't too many - will amaze everyone. Of course, such gifts will leave an indelible and pleasant memory of the party to all. Not to mention baptisms, where personalised chocolates with the name of the newborn are popular gifts to celebrate the new member of the family. Whatever the ceremony, **personalised chocolates with logo** or name can be distributed alone or inside special personalised gift boxes. Another very popular idea is to put some chocolates in printed paper

bags, which is an outstanding solution for country weddings or events with a refined and natural taste.

## Personalised Chocolates with Logo to Welcome Guests to Your Event

We have seen that promotional chocolate represents a considerable resource for very different occasions. From hotels to restaurants, from shops to businesses, any brand can find unparalleled promotional products in personalised chocolates with logo. Their strength lies in establishing close and familiar contact with those who receive them. For this reason, they're the perfect corporate gifts for employees as well as effective custom promotional products for advertising, because they'll imprint the brand name on anyone who receives them as a gift.

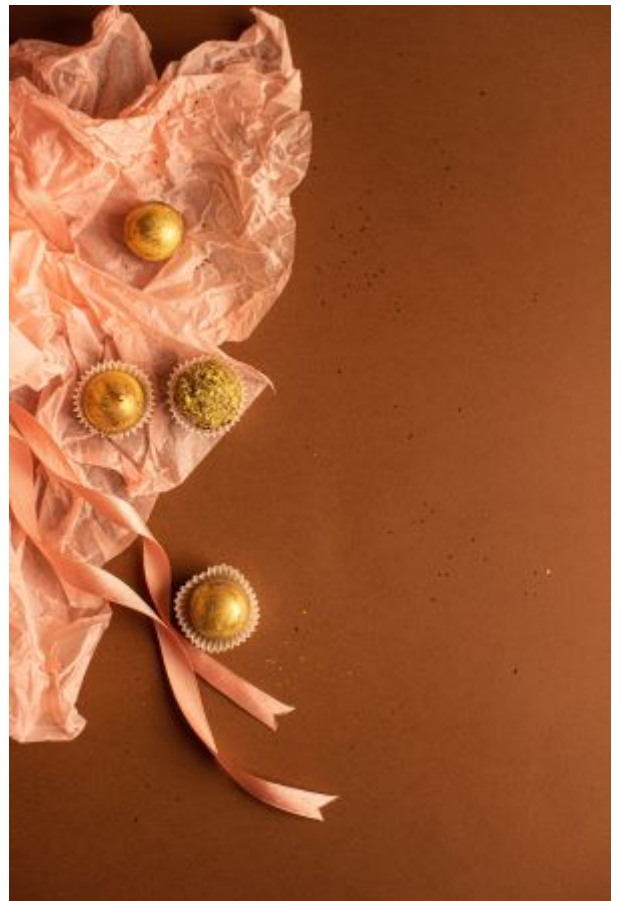
Promotional sweets and chocolates are small souvenirs to be given to relatives and friends invited to a ceremony as well. If you organise an event, creating personalised chocolates with logo for all participants will be highly appreciated by guests as well as by those who have requested your service. In this way, you will make them feel at home on the one hand and give your brand the chance to be known by more people on the other. Who knows, they might turn to you for future ceremonies, since they've been greeted so warmly with your branded chocolate.

Available in various tastes, shapes and sizes, promotional chocolate can bring a smile to anyone, without forgetting the beneficial actions on the mind and body. In a nutshell, **branded chocolate** is the best gift to welcome, create a relationship of intimacy and consolidate the relationship inside and outside the company, as well as impress your brand positively on the memory of those who receive your promotional products.

## Corporate Gifts to Welcome Customers: More Ideas on How to Make Your Target Feel Comfortable

The great advantage of personalised chocolates with logo is that they can reproduce the atmosphere of home, regardless of where they're distributed or the target audience to which they're offered. After all, we're talking about products that everyone loves. And, as a consequence, anyone who receives your **promotional chocolate** as a gift will undoubtedly notice your logo and be curious about your company.

Besides branded chocolate, there are other food items that can have the same welcoming effect. These include:



- **personalised aprons with logo**. These kitchen accessories are a must in bars and restaurants and very useful both to promote the logo inside the room and to give a unified and identity image of the brand. Custom branded aprons, together with your personalised chocolates with logo placed on the bar table or counter, will give your customers the idea of a cohesive team and double showcase the symbol and name of the place;
- **personalised chopping boards**. These too are very popular kitchen accessories both as corporate gifts and as promotional products to be used in the kitchen or to serve courses. Made of wood and bamboo, they carry you into a home-like atmosphere at a glance, just like our promotional chocolate;
- **personalised mugs**. We're talking of arguably the most popular corporate gifts because they're useful, highly customisable and look familiar. They're perfect to offer to the customer who asks for a cappuccino or a warm milk together with our personalised chocolates with logo on the saucer.

So, there are a thousand ways in which branded chocolate, in its simplicity, can promote a brand. Promotional chocolate proves to be very successful for any advertising campaign because they're cheap and suitable for a large-scale promotion. And especially if you create some personalised chocolates for Christmas, you'll give birth to outstanding promotional products because they'll turn out to be warm and appreciated gifts. They're perfect because they immediately connect your company to an idea of home, warmth and hospitality as well.

**Personalised chocolates with logo** make those who receive them or those who find them on the table feel welcome. For this reason, they'll give your team the right charge of energy and affection that your employees need to give their best.