# Personalised Calendars: Your Brand, All Year Long!

Custom office corporate gifts are in high demand for their functionality and promotional effect. They're a great help both in the office and at home and spread the company logo everywhere and at all times. They're a sign of identity as well, because if used in the workplace, your logo can be noticed by anyone who enters the room. This is exactly what



happens when you decide to print **personalised calendars** with logo.

From the wall to the table, our custom calendars to print are highly effective corporate gifts both inside and outside the company walls. They can be offered to employees and customers as well as to visitors or attendants at a fair or congress where your staff is working. For the beginning of the year, printing branded calendars is a must. But you also go cheap can for

personalised calendars that can be distributed to your team, buyers, or community members. In short, there are several ways to make the most of the advertising effect of our personalised calendars with logo: you just have to print them!

## **Custom Calendars to Print for Your Employees**

The first place where we see branded calendars is the office. Despite technological development, having a paper calendar at your fingertips is still a need for many. Especially when you have to deal with dates and deadlines every day. For this reason, offices, companies and businesses of all kinds can place *personalised wall calendars* inside their rooms, so that all employees can check their schedule at a glance.

On a paper calendar you can mark events, reminders and annotations of all kinds, to be shared perhaps with the rest of the team. Personalised calendars are then a kind of bulletin board, a common space where the work group can stay up to date at all times. Like many other *custom office items*, custom calendars to print allow each member to feel one with the rest of the team. Everyone will feel part of the company's project and brand events.

But **personalised calendars** with logo aren't only great in the office, but at home as well. Of course, we're talking about our wall models, which can be offered as corporate gifts to members of your business. Many stationers, printers and shops choose custom calendars to print as their promotional products for the Christmas holidays, especially for their staff. Those who receive them will take these corporate gifts home, hanging them on the wall in the kitchen or living room. They'll use their calendar on New Year's Day for the first time. And the

beginning of the year is the right time for your promotional gifts to be used - everyone will remember them for the rest of the year!

Personalised
Calendars: the
Corporate Gifts for
Companies to Be
Remembered by their
Customers

If you want to give a corporate gift that's useful throughout the year,



branded calendars are the one for you. These promotional products are very easy to use, whether you want to write notes - so that they're basically used as diaries - or if you want to use them as home decorations.

These personalised gifts with logo represent a great way to promote your brand in customers' homes. If you choose wall models, they'll be visible to anyone entering the room. If you print *personalised desk calendars*, your logo will be in plain sight on the desk or on a piece of furniture in your customers' home, ensuring maximum promotional performance. Not only will anyone passing by your promotional products notice your logo printed on top, but your customers will in all likelihood find it much easier to write notes on top of these branded calendars.

Our **cheap personalised calendars** can be distributed to customers in different circumstances, too. Business events and conferences, trade fairs and congresses are all great moments to give your branded calendars away. Even just before the holidays is the choice of custom calendars to print an incredible opportunity to give customers entering your store or your office a promotional gift for Christmas. Giving personalised calendars with logo to customers and employees has a thousand advantages, from usefulness to visual impact.

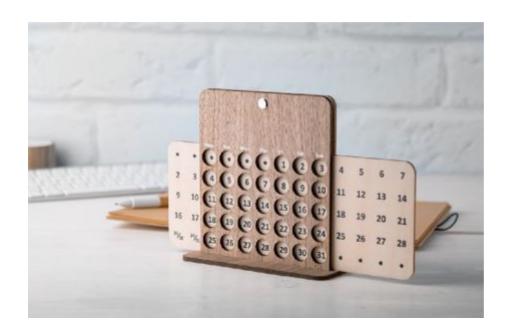
## **Custom Calendars to Print: Why Choose Them to Promote Your Company**

Creating **branded calendars** means entrusting your logo and image to useful and common corporate gifts. Everyone will find the ideal place for your calendar, whether it's on the table or on the wall. The more useful a promotional product is, the more often it'll be used and expose your logo to the eyes of a thousand people, including employees and customers, guests and visitors. This is the key to the success of our cheap personalised calendars: they allow you to get a great promotion with a small expense, spreading your logo to informants, collaborators and buyers.

Chosen as corporate gifts for the team, **custom calendars to print** strengthen team spirit and help employees in their work. They're for this reason essential accessories in office life. Ideal to give as a gift along with <u>personalised pens</u> to create ready-to-use corporate gifts with

a double advertising impact, branded calendars for companies are a great idea to thank employees and collaborators for their work and commitment during the past year. They 're also an opportunity to encourage the team to give their best the following year.

Custom calendars to print are a a must-have choice in the office and a great gift for your brand's customers because they're functional to everyday life. We're talking about



extraordinary promotional tool as well because they're comfortable and practical. We can place them in a flash on the table in the case of personalised desk calendars or be hung on the wall if you decide to print promotional wall calendars. In any case, your custom calendars with logo will be able to advertise the company very well, both inside the office and in the home of those who receive them!

Not Only Useful: Custom

#### **Calendars to Print to Represent Your Core Business**

Printing branded calendars means creating corporate gifts of the highest level, even if they're the cheapest models. The value of these promotional products lies in being highly customisable. That is, they can be printed not only with the company logo, but with text and images as well. Personalised calendars for your team might have your company motto or a motivational phrase, for instance. In this way, they'll convey to each employee all your closeness and interest.

For the customer who has just done some Christmas shopping at your store, on the other hand, you can make **cheap personalised calendars** with a 'Happy Holiday!' writing using the company font or another greeting message. Again, free space to creativity. You can print references to your mission, advertising messages, original greetings. Everything can be perfect to create your branded calendars: find the style that best represents you!

In short, custom calendars with logo can be said to be effective also because they're highly customisable. This means that you'll be able to best represent your company, emphasising your core business, your mission and your values. If you love more impactful communication and your target audience is quite young, focus on pictures: themed photos will be perfect to personalise all the months of the year. Many pet and stationery stores as well as other businesses use this strategy to promote the brand by associating it with clear and highly communicative pictures.

#### **Personalised Calendars for Companies: Which Ones to Choose**

**Branded calendars** all have a big impact on the corporate image, but there are various models and each one has a different effect. For instance, on our website, you'll find:

- Custom monthly calendars: you'll see a month on each page and most of the times you
  can write some short notes next to each day of the month. This model is very useful if
  your customers or employees have to make notes such as holidays, important
  anniversaries or even meetings and company events;
- Custom annual calendars: There are usually other accessories such as sticker notes that complete the gift. These desk calendars consist of a page that depicts the whole year, so as to give a complete overview of all months. They're the ideal corporate gifts to organise

long projects and to mark deadlines;

- Personalised Advent calendars: with these corporate gifts you can let the Christmas air into your office. They're perfect promotional products for customers too, as these will see your brand as familiar and welcoming;
- Original branded calendars: they have unusual and attractive shapes, ideal for those who want to stand out with a unique version of such a common promotional gift.

Other Original and Effective Corporate Gifts Like Custom Calendars with Logo



Have you already given away branded calendars and want to try different promotional products with a similar effect? Then you've come to the right place! **Custom calendars to print** have a thousand 'siblings' in the world of corporate office gifts. You can think of *personalised diaries*, which can't be missing for your employees or customers near the end of the year. For the office, on the other hand, you can try *personalised desk items*, perfect for making your employees' work easier and for giving the environment an image consistent with the company's identity.

Companies that love passe-partout corporate gifts can print their own <u>personalised</u> <u>notebooks</u> and notepads or <u>printed bookmarks</u>, while our <u>personalised stationery</u> will create an always useful and appreciated office kit. Your employees will thank you for giving them everything they need for their business - especially if customised with the company logo!

The end of the year is also a time to thank those who've worked with and for you. You can reward those who've distinguished themselves within your team, to recognise their dedication and make them feel an important part of the company. It'll also be a way to encourage other employees to do their best next year: seeing their work recognised by the employer is a great incentive to engage and dedicate more and more to the activity. You can reward the

employees who've collected the greatest successes with *personalised trophies and plaques*: they'll keep them like a real treasure in their office, on their desk or at home!

In conclusion, branded calendars are excellent office gifts for the Christmas period. They're useful to everyone, for work and leisure, and put the logo in plain sight, whether they're on the table or on the wall. They're decorative thanks to a unique customisation and help to follow the work in progress of a long-term project. Cheap personalised calendars can be made in large quantities or combined with other promotional products, to achieve the maximum advertising effect. The original versions are unique occasions to highlight your brand and be immediately noticed. Choosing custom calendars to print is always a success for companies, regardless of the corporate target, advertising intent and core business. As **personalised calendars** with logo can give you freedom of expression and make you unique in the eyes of those who receive them throughout the year!