



## Personalised Bottle Opener Keyrings: The Corporate Gifts that Open Doors, Bottles and the Way to Your Success!

You are invited to dinner at your friend's place. They want to open a bottle to have a drink together, but they can no longer find their bottle opener. They look for it everywhere. They search drawers, the kitchen cupboards and the tables in the living room. Then they give up. But they do not know that all is not lost, as your **personalised bottle opener keyring** is there just to save the day.

You are out on your own on a hot summer day, and you are terribly thirsty. You go into a supermarket or a bar to buy a drink to cool off with. Then you leave without asking for the bottle to be opened. Luckily you have with you the **personalised bottle opener keyring** which you have been given during a special event by that fabulous company!



**Personalised bottle opener keyrings** have a great strength when it comes to promotion. This is due to the fact that they are not only useful as a keychain but can become a special gem when you need to open a bottle all by yourself too.

The Qualities of Personalised Bottle Opener Keyrings: Twice Useful, Twice Successful!

Two-in-one promotional products are a way to offer two items with a single gift. As a result, these corporate gifts will prove to be twice as useful as well.

**Personalised bottle opener keyrings** come in handy

every day. We use them to open the door of our house, of the car or of the office. At the same time, however, they can prove to be a real blessing on quite common occasions.

With these types of corporate gifts you can use the function of both objects. You can see it with [promotional touch screen pens](#), which are highly sought after by high tech companies and not only. Thanks to the capacitive rubber, the most common writing accessory becomes a gadget, with which you can interact with smartphones and tablets.

The world of keychains offers different special models, too. They differ for the material in which they are made or for fulfilling two functions. [Personalised cork keyrings](#), for instance, belong to the first group. They are ideal if your brand is trying to put on a green face while taking advantage of the effectiveness of one of the most effective promotional products. On the other hand, in the second category we can find different types. [Personalised keyring torches](#) and [personalised photo keyrings](#) are just two examples. And, of course, our bottle opener keychains.

### *Personalised Bottle Opener Keyrings: Why Is It Important to Offer Original Corporate Gifts?*

Why choose to give away special versions of such a popular and always well-received **promotional product**? If your company has already given away keychains with your logo, you will find in **personalised bottle opener keyrings** a valuable alternative. You will have the opportunity to offer your customers or employees a gift that stands out for its originality.



The same goes for all the special versions of the most popular corporate gifts. Let's take [personalised multi-ink pens](#) or [promotional eco-friendly power banks](#) as examples. The distinctive feature turns these current promotional products into everyday objects from which it is difficult to part. That little extra helps them stand out from others. Plus, it makes the brand that offered them easy to remember.

### *The Promotional Value of Personalised Bottle Opener Keyrings*

Besides being original, **personalised bottle opener keyrings** stand out for being outstandingly functional. These corporate gifts combine two items which are particularly useful in everyday life. How many times do we pick up a bottle opener? And how about a bunch of keys held together by a small keychain? Both [custom keyrings](#) and [personalised bottle openers](#) are, not surprisingly, very popular **promotional products**.

Combining them into a single item can only have a positive effect on the image of the company that gives them. This latter will present itself as innovative and eager to give the best to its customers. Moreover, it will show that it always has the comfort of its clientele at heart. Finally, it will convey that it is able not only to meet their needs, but to surprise them with unparalleled gifts as well.

The result will be a strong advertising impact. Your **personalised bottle opener keyrings** will immediately start to be part of the life of those who receive them. The promotional value of **custom bottle opener keyrings** is due to several factors. Here is a brief list:



- Since they are doubly useful, they are very likely to be used by your customers or employees. They will undoubtedly prefer them to similar accessories which lack personality and originality.
- **Personalised bottle opener keyrings** will prove to be useful when you least expect it. For this reason, they will amaze the recipients. Imagine they are with their friends. Having a bottle opener at hand will be extremely comfortable. And this is possible if it is embedded in their keychain, which they will always have with them.
- Besides the extra qualities, these models offer the classic advantages of standard **personalised keyrings**. These are not limited to being useful. On the contrary, these small accessories can be made with different printing techniques, each of which can best meet the needs of each company and spread the logo by exposing it to different looks.
- By creating **personalised bottle opener keyrings** you will certainly obtain a classy final effect. Most items in this category are [personalised metal keyrings](#). They are typically appreciated for their chic look. With an engraving or a digital colour print, these **corporate gifts** will not only be the symbol of your work reality. They will become precious objects for those who receive them as well. Especially because, being unique, they can make them feel special.



## Giving Away Personalised Bottle Opener Keyrings: A Move for All Businesses?

The **personalised bottle opener keyrings** bring a thousand benefits when used as **promotional products**. This is due to the fact that they ensure an exceptional return of image and spread your logo effectively. But are they suitable for all types of activities?

**Personalised keyrings** are among the most popular corporate gifts for being objects of common use and specific to no sector. However, things change with bottle openers. As they are [branded kitchen accessories](#),



they are a perfect match for catering activities. They will find in these items a precious consistency with their business. Does the same apply to custom bottle opener keyrings?

One of the advantages of these two-in-one **corporate gifts** is that they will always be useful, if not as bottle openers at least as keychains. They are for this reason ideal for bars, pubs and restaurants as well as for companies which are not active in the food sector. The former will be able to achieve the highest level of promotion with an

accessory that represents their activity to the fullest. The latter will offer their customers or team an unprecedented corporate gift. You will simply need to choose the shape that best suits your brand to create a promotional product perfectly in line with the style of the company. And this regardless of its sector of activity.

One of the peculiarities of **personalised keyrings** is that you always carry them with you. If they can work as bottle opener besides fulfilling their classic function, they will no doubt highlight your logo. They will give prominence to your company as well, since it will be you who will have offered such a special object. In conclusion, the greatest strength of **personalised bottle opener keyrings** is their versatility. This is visible both in how they work and in how they look. Among the variety of shapes and colours you can choose the one that suits you best. In this way, you will be able to create your corporate gifts in the most suitable way according to the occasion during which you will give them away.