

Personalised Blankets

A practical comparison to choose the right model, prepare your customisation requirements and assess a sample before ordering.

1. Practical comparison by intended use

Context	Types to compare	Priority checks
Hotels, resorts, relaxation areas	Classic fleece or flannel; double-layer or sherpa-lined for extra warmth	Comfort, colours, dimensions, fabric weight
Trekking and hiking	Foldable or travel blankets	Bulk, 130–200 g/m ² , pouch or handle
Picnics and camping	Picnic blankets with protective backing	PEVA or EPE backing, portability, open size
Corporate gifts and loyalty rewards	RPET throws; styles with refined finishes	Appearance, logo position, packaging
Emergency or safety kits	Thermal emergency or fire blankets, depending on purpose	Suitability and compliance for intended use

2. Sizes to compare

Sizes are indicative: check actual availability on each product page.

Family	Indicative catalogue sizes	Main selection criterion
Classic	110 × 160 · 120 × 150 · 130 × 160 cm; also 220 × 250 cm	Coverage area
Double-layer and reversible	120 × 150 · 125 × 160 cm	Warmth and construction
Foldable / travel	120 × 150 · 130 × 160 cm	Folded bulk
Picnic	120 × 145 · 120 × 150 cm	Ground use and protective backing

3. Fabric weights: quick reference table

Range	Practical indication	Uses to consider
130–170 g/m ²	Ultra-light: very compact	Travel, mild seasons, event giveaways
Below 200 g/m ²	Light: balance of portability and comfort	Hiking, travel, everyday use
Up to 260 g/m ²	Medium: more substantial fabric	Sofa, bed, hospitality
Around 300 g/m ² or above	Heavy: fuller feel	Comfort, gifts, cold-weather use

Fabric weight describes substance, not guaranteed insulation: also compare material, composition and construction.

4. Customisation: feasibility checks

Method	Artwork / support	Check on product page
Embroidery	Simple logo; raised textile effect	Available area and fabric
Full-colour embroidery	Multicolour artwork, where offered	Method availability
Engraving	Dedicated patches and inserts	Insert type and position
Transfer printing	Solid-colour logos	Available area and fabric compatibility
Digital transfer	Gradients and complex artwork	Print dimensions and position
Screen / pad printing	Simple logos, few solid colours	Quantity and print-area size

5. Three steps before confirming

- [] Choose a model and check its composition, dimensions and colour on the product page.
- [] Compare branding positions and check which techniques are available for that model.
- [] Where offered, order a sample to assess the feel, size and colour in person.

6. Product checklist

- [] Intended use and season defined
- [] Blanket type identified
- [] Open dimensions and folded size assessed
- [] Material and care requirements checked
- [] Fabric weight compared with intended use
- [] For picnics: PEVA or EPE backing checked where needed

7. Branding and ordering checklist

- [] Actual colours available for the chosen model
- [] Order quantities divided by colour variant
- [] Print or embroidery position and area confirmed
- [] Technique compatible with artwork, fabric and accessories
- [] Packaging or patch can be branded, where offered
- [] Sample available and checked, if required
- [] For technical safety blankets: suitability and compliance checked

Useful links in the HiGift catalogue

[Personalised Blankets](#)

[Personalised Pillows](#)

[Personalised Slippers](#)

[Personalised Towels](#)