



Personalised aprons: the ideal kitchen accessory for your team, your customers and your friends!

The world of [branded kitchen accessories](#) is quite wide and includes promotional products of various type. From [personalised cutlery and kitchen utensils](#) to [personalised kitchen scales](#), any tool that can come in handy when you are cooking is part of this category. Even more important, each of these objects can become a full-fledged promotional product. You can use it in your restaurant or give it away to your customers as a corporate gift on special events.

Among the most coveted kitchen accessories, we find personalised aprons. They are comfortable and practical to wear, and you cannot do without them if you run a catering activity – especially if you aim to be professional. They help to ensure the highest level of hygiene. They do it both in the kitchen – as in the case of [personalised chopping boards](#) – and in the dining room. Besides being useful, they have a great communication power. If the staff of your restaurant always wears a custom apron with your logo, they will convey that the owner pays greatest attention to deliver a high-quality service to the customers.



Moreover, these corporate gifts can seize the attention of anyone, from customers sitting at your tables to passers-by occasionally glancing at your place out of curiosity. You can give them away together with [personalised caps](#). This is an easy way to give even more prominence to your logo. If the customisation is carried out outstandingly, they will be a very effective communication tool. They will invite new customers to try your services. At the same time, they will assure who is already in that you run your business with the outmost seriousness.

Boost The Name of Your Restaurant with Personalised Aprons – The Promotional Effects of a Common Yet Always Effective Corporate Gift

In the catering world, custom aprons belong to the workwear. As for all the accessories, however, they can be used as promotional products as well. You will just need to print your logo and the name of your business. You can also choose to add a sentence which can best represent your brand. It is worth noting that, by using a **personalised kitchen apron** as a corporate gift, you will benefit from a wide printing area.

Just like other textile products, such as [printed t-shirts](#), these accessories allow you to apply any kind of image or writing. Besides, your printing will always be in plain sight on them. In this way, it can be noted even from far away. As the printing area is quite large, it offers you greater freedom when you are choosing the size of the logo or the sentence you wish to reproduce. The same goes when you go, for instance, for [personalised tote bags](#). This is a benefit worth taking advantage of, especially if you consider that it will put your staff in the position of advertising for your brand for as long as they work.

Giving away **personalised aprons** to your work team has another positive aspect, too. Using them as workwear, you will make your staff easy to recognise and cohesive. In other words, they will look as one team. Last but not least, this feeling of union will be shared by your employees as well, as your custom aprons will contribute to reinforce it. Not to mention that the customers will be able to immediately



understand who to address. This is a sign of professionalism they will no doubt note. Making their experience as comfortable as possible will affect how your activity will be appreciated. For this reason, it is a factor which you should take into account and value.

Personalised Embroidered Aprons: The Ideal Corporate Gift for Your Customers

Personalised embroidered aprons with the name or the logo of your business are a valuable gift idea. Giving them away as promotional products at an event will have several positive effects. First of all, you can count on the unquestioned usefulness of this **kitchen accessory** even at home. Everyone can benefit from using it while making lunch or dinner.

And what about guests? If you show up in a custom apron to friends and relatives, you will look like a well-groomed and professional cook. As a result, you will arouse the admiration of everyone. Thanks to all this, your corporate gift will easily become one of your customer's favourite products. Not to mention that, if they wear it in the presence of guests, they too will advertise for your brand.



Create Your Personalised Aprons: Ideas on How to Turn This Simple Accessory into a Representative Promotional Product

Regardless of the way you think to use your custom aprons, the printing and how it is carried out will influence the success of your products significantly. Choosing the right technique, making the appropriate considerations about the size and selecting the proper colour combination are all important details. They can all make a difference in how your **corporate gift** will finally look. Before customising your aprons, however, you should focus on the choice of the model.

Personalised Aprons Only? How to Navigate in the Variety

The selection of custom aprons is way more varied than you might think. You will find for instance a **personalised cooking apron** as well as the custom apron for a café. The options available are several and can respond to different needs. While selecting the product you will not only have to take into account the variety in terms of design. The material and the colour, too, deserve the greatest attention. Both will have an impact on the final rendering of your corporate gift. Not last because they will create a specific effect with the printing that will be applied later.

As for the materials, you will find mainly three options on our website:

- **Personalised aprons in TNT.** They are soft to the touch and are available in different colours.
- **Custom aprons** made of a mix of cotton and polyester. They, too, are highly customisable as for the background colour.
- **Personalised aprons in 100% cotton.** They are an eco-friendly option. They do not allow much freedom when choosing the colour of the fabric, but they look elegant and refined.



Among the models available, you will find café and cook aprons with a pocket on the front. This little extra can prove to be incredibly useful. It can also become a must-have for waiters and bartenders. These will be able to always carry with them the tools they need to work. It is a comfortable and practical optional that can improve the working experience of your staff significantly. Custom aprons with a front pocket can be given away with [personalised notepads](#). Waiters can put these latter in their pocket to always have them at

hand. In this way, they will be able to use them whenever they need and then to store them practically in their pocket.

Personalised Embroidered Aprons: A Refined Technique for a Corporate Gift that Smells Like Home



As already mentioned, the choice of the model will affect the final look of your **corporate gifts**. First of all, because the fabric of which the custom apron is made will allow you to select a specific colour palette. This can be very wide as well as quite small. The background colour is essential for the final rendering of the print. Creating a pleasant contrast will bring your logo to the foreground, making it well visible. As a result, it will capture the attention of customers and passers-by. This can be achieved both with flamboyant and with neutral colours. In the first case, you will convey the image of a nice, playful and cheerful brand. In the second, you will give the idea of seriousness and elegance.

Secondly, the model you have selected determines the printing technique which you can apply on your personalised aprons.

You can go for digital printing, which ensures the highest-quality rendering in terms of definition and details. However, some models will allow you to go for embroidery as well. **Personalised embroidered aprons** with your logo or name will be the highlight of your business. Their popularity is probably due to the fact that they recall those used by grandmas. In this way, they recreate the homely atmosphere. This makes everyone feel at ease and pampered. If the dining room of your restaurant or bar evokes home, for instance with some [custom mugs](#), creating personalised embroidered aprons can be the icing on the cake. Your customers will be enveloped by the domestic warmth and served by a staff that recalls tradition. No doubt they will find in your place a new home where to taste your delicacies.

In conclusion, choosing **personalised aprons** as promotional products to use for your restaurant or bar is a winning idea from several points of view. First, they are a must-have kitchen accessory. Secondly, they convey the highest care towards your customers and staff. This latter, in particular, can find it useful and at the same time feel more united by wearing it. **Custom aprons**, however, are excellent corporate gifts for shops or brands of any type. Whether they are active in the catering sector or they are stranger to it does not really play a role. Any business can give them away to its customers, as they are always useful and will certainly be appreciated for their exceptional look.