

Personalised Aluminium Water Bottles – Resistant but Lightweight Corporate Gifts

There are many types of personalised water bottles on the market. The variety is constantly growing. This trend is due in all likelihood to the great **success** that these corporate gifts enjoy among the public. Anyone who receives them is enthusiastic, because they are in many ways unmatched. They are **useful, comfortable** and one of the best ideas to **defend the environment**. [Personalised water bottles](#), in a nutshell, **perform a very common function** – that of a water bottle – but in a **modern** and **eco-friendly way**.

Choosing to use a water bottle as a corporate gift or promotional product can be quite easy. However, **selecting the most suitable model** can be far more complex. Each type has different **features** in addition to those already mentioned. Aluminium water bottles, in particular, stand out because they **combine lightness and resistance**.



Technical and Aesthetic Features of Personalised Aluminium Water Bottles

As with all other types of water bottles, the material has a decisive impact on the features of the model. Not only does it determine its technical qualities. It influences its appearance, too, which can vary surprisingly in shape, size and shade.

A Look into the Material: Aluminium and Its Features

Aluminium is a metal, and it's widely used in industry. Especially its **ductility** makes it suitable for the **production of various kinds of objects**. You can find it, for instance, in cups. However, it's also used in the creation of other corporate gifts, such as [personalised metal keyrings](#) and [promotional metal pens](#).

There are many features that lead it at the top of the wish list of manufacturing companies. Among these are its high **elasticity** and excellent **malleability**, which favour its processing. There are other advantages as well, which consumers, too, can benefit from. These are the **qualities** that it gives to the objects that are made with this metal.

- **It's resistant to oxidation.** One of the most appreciated qualities is that it does **not oxidize**. That is to say, it maintains its **shine** even after being exposed to air and humidity for a long while. This makes it ideal for water bottles. Being constantly in contact with water, these corporate gifts need a high **resistance** to oxidation to **perform at their best**. Only in this way can they **keep their quality** even after several uses.
- **It's lightweight.** Aluminium weighs about **one-third** as much as steel or copper. This makes it perfect for **common accessories**. In the case of water bottles, this quality is a great **pro**. A heavy promotional product will weigh more if you add the drink inside of it. If the weight becomes an obstacle, it can soon be set aside.
- **It lasts long.** Aluminium is a very **durable** material. This is partly due to its ability to not oxidize, partly because it **resists corrosion**. Even in this case, water bottles can only benefit from it. Their



longevity will allow those who receive them **to use them for a long time**. Even more important, they will always enjoy **excellent quality**. This, of course, has a positive effect on the company that distributes them as corporate gifts, too. The brand can count on **lasting advertising** and **leave a positive image** at the same time. All this thanks to an article of excellent workmanship.

- **It can be easily recycled.** As the attention to the environmental issue is increasing, **recyclable materials** are in high demand. Aluminium is still at the top of the ranking. As it combines longevity and reusability, it's the perfect choice. Besides being more and more popular, it will convey a lot to your audience. Personalised aluminium water bottles are **doubly ecological**. On the one hand, because they **replace disposable bottles**. On the other, because they **can be recycled** after being used. An all-round green choice with various pros. First, it will significantly contribute to reducing the environmental impact. Secondly, it will give your customers the image of a company that is **active** and **attentive to detail**.

Personalised Aluminium Water Bottles – Choose Your Sporty, Casual and Sophisticated Corporate Gifts

Aluminium is **silver-coloured**. However, personalised water bottles made from this material are available in **different shades**. You'll have a wide choice between **neutral** and **brighter** models. The end aesthetic result will be rather **metallic**. Still, there is no lack of **opaque** ideas for those who prefer a refined promotional product.



In terms of look, aluminium water bottles are suitable for **any occasion**. There are models which look like a **bottle**. They are sophisticated and ideal for a corporate gift that is at the same time practical and refined. Then, you can find [*personalised sports bottles*](#), which are equipped with a **hook**. Thanks to this, you can attach them to your backpack and easily take them when you need a sip of water. In general, aluminium water bottles are perfect for a **casual** style. While they are not flamboyant, they show that they are made with high quality.

When to Use Personalised Aluminium Water Bottles

As they are **versatile**, aluminium water bottles can be given away on any occasion. They are **less expensive** than more advanced alternatives – such as thermal bottles – but they **appear impeccable**. For this reason, they are a good option if you're planning a promotional campaign that aims to reach many people. The same goes if you are looking for a corporate gift to give to your employees. Last but not

least, a personalised aluminium water bottle can be a great gift for a loved one.

Using Personalised Aluminium Water Bottles as Promotional Products and Corporate Gifts

Thanks to the features of aluminium, they are perfect to **spread your brand on a large scale** and **for a long time**. **Resistance** and **lightness** – the two qualities that make it unique – make the aluminium water bottle a safe bet. It doesn't matter if your target is your customers or your employees. The **convenience** and **comfort** of this accessory will no doubt amaze them both.



As for your **team**, every occasion is good to give them a corporate gift. The choice is even more fitting if it's a product that they can **use in the office**, too. This is the case of aluminium water bottles. Since they are lightweight, they can be carried in the bag and used during the day at work.

As for **customers**, you can give your personalised aluminium bottles away **when they buy a product** or at a **trade show**. Their **large printing area** will allow you to add all the **information you need**. You will so be able to attract their attention and make contacts with your company easy. Plus, you can use the area to print a **graphic that is in line with the event**. This is an easy way to make your aluminium water bottle even more **special**. Finally, sports centres and gyms can hand out sports water bottles to customers with the beginning of a season. This idea is valid for mountain hotels in the summer as well. With this item, they will give their guests a very useful corporate gift for their trips.

Personalised Aluminium Water Bottles:
How They Combine Comfort and Longevity, Practicality and Convenience

In conclusion, these corporate gifts can be used in a thousand different ways. You can give them to a loved one, too. This is a great idea if it's a **student** who spends long hours in university or in the library. The versatility of personalised aluminium water bottles is with no doubt due to the qualities that make them unique. They are both **comfortable** to use – thanks to their lightness – and **durable**. Plus, they are **practical** and **convenient** because they last over time. A corporate gift that combines all these features can only be successful.



The world of water bottles, however, is full of endless possibilities. Depending on your needs, you can opt for [personalised plastic water bottles](#). This is a good option, for instance, if you have to give them to a **large number of people** and you need a **cheaper corporate gift**. Or, you can go for [personalised glass water bottles](#) – if you want to **boost** your **care for the environment**. There are models of [personalised eco-friendly water bottles](#), too. They are made with **recycled materials** and other **sustainable** sources. In any case, aluminium water bottles are the right **compromise** if you are looking for a classy corporate gift that can please everyone.