



Feeling Under the Weather? Walk Safely with Large Branded Umbrellas!

Every year, **autumn** welcomes us with rain and wind. It prepares us for the low winter temperatures and sets in motion all the life that had been temporarily put on hold during the summer holidays. Simply, it is a **time to reactivate** us. It is like a **new beginning**, an opportunity to resume our activities and take them to the **next level**. Or to **reach more people**, in the case of a business. Giving away **personalised corporate gifts** is the best way to promote your company and **celebrate progress**. It can also be a marketing strategy with which **to spread a new image** – if you are re-branding your business. There are thousands of items to choose from. However, finding one that **keeps up with the season** is always a great plus.

With **Fall promotional products** you will give your customers an accessory that they can **use immediately** – maybe just what they needed. Nowadays we are surrounded by objects of various types, which are more or less useful. That's why, when we buy a new product, **we need to use it right away to remember that** we even bought it. The same applies to **promotional products** when they are received. Only those who immediately find **a place in the lives of the audience** are destined to **survive**. **Seasonal accessories** are a great idea when looking for a more **targeted** gift with **a specific utility**. This is why, among the must-have corporate gifts of this season, we find – not surprisingly – [branded umbrellas](#).

A Must-Have Corporate Gift Against Bad Weather

There is no shortage of personalised umbrellas. Above all, **everyone uses them**. It is not hard to guess why. Whether you have to go to work or to school, whether you use the car or the subway, you will have to **walk** at some point, though briefly. From September onwards, the **weather is unpredictable**. It is essential to have an umbrella with you to use in case it suddenly starts raining. Many prefer folding umbrellas that fit comfortably in their bag or backpack. These models are also called pocket or telescopic umbrellas, too, as they are travel-size. Nevertheless, **large umbrellas** can be a great ally if left in the car. Taken at the right time, they can save our days.

Besides sheltering us from the rain, branded umbrellas **protect all our accessories, too**. Backpacks, bags, tote bags, sweatshirts, jackets. Large umbrellas prevent everything we carry from coming into contact with the rain. In some cases, they are a real godsend. Think about when you are walking with a [branded Laptop backpack](#) with everything **you need for work** inside. If it got wet, it would be the end. This is one of the ways in which large personalised umbrellas can come in handy like no other corporate gift could.

Another function that large branded umbrellas can successfully perform is to **shelter more than one person**. They are useful among **groups of friends or relatives**, who can **share** the same large umbrella without giving up comfort and effectiveness. So, [branded telescopic umbrellas](#) are perfect for those who walk often and need a pocket-sized corporate gift to keep in their bag at all times. Large branded umbrellas, on the other hand, can be very useful for those who **often ride a car**.





Great Travel Accessories: Who to Give Large Branded Umbrellas to

If the recipients of your promotional products are adventurous **travel enthusiasts**, large branded umbrellas are the gift that will best meet their needs. As with all [personalised travel accessories](#), they must be **high quality umbrellas**. In this way, those who use them can make the most of them. The **structure** of large branded umbrellas is very **resistant**. This ensures you **maximum functionality** even **on windy days**. A detail that makes them **perfect travel accessories**, suitable for open spaces outside cities, which are generally less sheltered.

The same applies to your **employees**, especially if they have to **travel regularly for work**. In this case, large



branded umbrellas can be a perfect gift for your team. With them, you won't only be with them during the **days they are away**, but **during the holidays** as well. It will be hard to give up such a well-made accessory, especially if it is customised **with the company logo**. It goes without saying that every time your corporate umbrellas are opened, they will **advertise your brand in a great way**. Not only because they are effective, but for the **print** as well. This will be **clearly visible** thanks to the large surface available.

Finally, large branded umbrellas **meet the needs of anyone**. Everyone can benefit from them and use them in the rain. They will walk and keep their accessories safe. So, if they are the ideal choice for frequent travellers, they **will be equally successful**

for a wider audience, whose habits are unknown. The usefulness and excellent workmanship of corporate umbrellas will ensure that they win the **approval of your customers**. An investment that is worth considering if you want to get a **great image return**.

An Old-Fashioned Charm: Personalised Umbrellas and Fashion

The large printed umbrella has been a **fashion accessory** for a long time. In the nineteenth century, it completed the outfits of noblewomen. They used a lighter and more refined version of it to keep their skin diaphanous by sheltering it from the sun. Although this use is still found today with parasols, personalised umbrellas have in principle changed their function. They are mainly used as a shelter from the rain. Nevertheless, they do not seem to have completely given up their place as **objects of style**.

Create A Classy Look with Large Branded Umbrellas

Even nowadays personalised umbrellas help to **create a classy look** and give the whole figure a certain **ancient charm**. Not necessarily that which you found in the nineteenth century – being the models very different from the parasols of the time – but a **retro nuance certainly fascinating**. The printed umbrella, thanks to its **robustness**, conveys safety and **reliability**. Plus, it helps to give the wearer a **professional look**. All elements that you should leverage for your team, as corporate umbrellas can give the speaker an idea of **utmost seriousness**. Nor should they be underestimated for customers, who can find in this corporate gift an exceptional item.



Despite their large size, corporate umbrellas are **practical** and **easy to carry around**. Especially when it comes to models with hook handles, they are easy to walk with. Besides, **they won't go unnoticed**. Choosing a **neutral colour** that matches all the outfits will make them an easier choice for your audience. On the other hand, **brighter tones** could attract everyone's attention – even when they are not being used. The choice on aesthetic performance will depend on two factors. First, **what you want to get** from your large umbrellas and second, the **target** to which you will give them. In any case, you can count on a **classy and refined final effect**.

Types of Large Branded Umbrellas

There are several models of large branded umbrellas. They vary **in shape, colour, size** and **customisation possibilities**. In general, you will find three types of corporate umbrellas:

- **Personalised umbrellas with hook handle**. Their typical final shape makes them **easy to take in the hand**.
- **Corporate umbrellas with automatic opening**. Thanks to this technology, they need a simple touch to **open on their own** in a few seconds. A smart solution for a **sophisticated corporate gift**.
- **Windproof branded umbrellas**. These models are particularly effective in **resisting strong wind gusts**. A small detail that makes them even more reliable and guarantees your promotional products **maximum longevity**.



What Is When Autumn Ends? Large Branded Umbrellas as Year-Round Gifts

Autumn only marks the beginning of rain, which become increasingly dense and frequent **during winter**. Like [personalised winter caps](#) and [custom rainwear](#),

umbrellas are invaluable fellows in this time of year. Even **after the end of the colder season**, however, the printed umbrella can come in handy. Not only because bad weather is always lurking, but also, and above all, because it can be **customised in a summer fashion, too**. There are summer umbrellas and parasols. **Bright colours** will be enough to turn your **personalised umbrellas** into promotional summer products that will seize the eye of most people.

Although they are among the most successful corporate gifts in Autumn, branded umbrellas are suitable for **any time of the year**. They shelter you from the wind, sun and rain. Plus, they allow you to **walk safely** – even when you are not in perfect shape. All this **putting your logo in plain view** thanks to a large and widely customisable surface!