



Eco-Friendly Promotional Keyrings: Open the Door to Sustainability!

That of [promotional eco-friendly products](#) is an ever more popular choice among brands and commercial activities of all kinds. At least two reasons justify the growing attention to the world of ecology and sustainable corporate gifts. On the one hand, environmental awareness campaigns are reaching a larger number of people. In that, they are involving both companies and their target audience. On the other, industry have managed to create sustainable versions of almost all promotional products.

Of course, the most popular ones have been the first to follow this trend. We see it with [branded bamboo pens](#). They have achieved amazing success as soon as they have been introduced to the market. The same



seems to apply to **sustainable printed keyrings**. They are the green version of some of the most requested promotional products at any time of the year and in any business sector.

Eco-Friendly Promotional Keyrings for Any Brand

Just like green models of [personalised pens](#), sustainable printed keyrings too prove to be successful from different points of view. By giving them to customers or the team, you will gain at least two benefits. On the one hand, they will have

the same impact as the timeless [personalised keyrings](#). On the other, they will resonate with the modern sensitivity. Last but not least, you will show your reality as active in protecting the environment.

Due to all these reasons, **eco-friendly promotional keyrings** go well with any reality. Besides, they are notably flexible. They can be used by hotels and B&Bs if they want to give a green touch to their place. They are a good choice for libraries where you have to leave your belongings in a locker outside the study room as well. Sustainable branded keyrings can hold together the keys to the house, the car, a drawer or a cabinet. This means that they can become items of daily use for anyone. Thanks to the many ways in which they can be used, they bring out your logo on several occasions. In their eco-friendly version, they link your company to a green attitude every time they are taken in the hand.

Eco-Friendly Promotional Keyrings: Which Are the Sustainable Keyrings?

The subcategory of **sustainable branded keyrings** is very broad. Green alternatives nowadays are very diverse. This is due to the different techniques developed over the years to craft eco-friendly products. In particular, these objects can be made of green materials or with sustainable processes. Besides, the selection of **eco-friendly promotional keyrings** includes models of various kind. They differ for their shape and for the extra features that some are equipped with. These latter, in particular, make them even more rewarding as corporate gifts.

Find Out the Variety of Sustainable Printed Keyrings: The Materials

The decision to create **sustainable printed keyrings** means choosing among a wide range of options. Defining which material best suits your sponsoring campaign is an essential step. It affects what your corporate gifts will convey and how effective they will be in terms of promotion. Depending on the material,



you will be able to customise your items in a different way. This will weigh on the aesthetic rendering, which is of utter importance. First of all, it gives some hints on the company. Secondly, it determines the way in which your promotional products will be received by your target.

Among the options at your disposal, you will find:

- **Personalised wooden keyrings**. These models are made with one of the best-known materials. They are ideal for companies who want to promote their business with a touch of class. Moreover, they help to accentuate a sustainable approach, too. Nor must we forget that wood inspires confidence. Not by chance, many **custom wooden products** are used in promotional campaigns by companies of various nature. Finally, it is safe for health. It is largely used in the production of kitchen accessories. You can see it with **personalised chopping boards**. Thanks to this quality, wooden keyrings can safely end up in the hands of children. No wonder they will be appreciated by families as well.
- **Promotional cork keyrings**. This type shares many features with the previous one, except for the material. Cork is indeed not as popular as wood. This aspect can however be to your advantage. It may be the right chance to give your customers an unexpected object and to show yourself as open to new ways to save the planet. Not to mention that you will get natural appearance that can be combined with any style.
- **Promotional plastic keyrings**. These versions are made of RPET or other types of eco-friendly plastic. They can increase awareness about how we can live in a green way.



However they are made, these models of **sustainable printed keyrings** will give your business a green twist. The choice of the material helps you to emphasise specific aspects as well. This decision will depend on what you want to convey about your reality.

Eco-Friendly Promotional Keyrings of Different Shapes

The next step is to choose the design among simple and complex options. The general rule when it comes to **corporate gifts** is to think about the message you want to get across and the image you want to give of your brand. Every detail can hint at different qualities and attract a specific audience.

Simple shapes can give the impression of a company that wants to go straight to the point. The effect will be minimal, but with the highest care for detail. On the other hand, you will achieve a different result if you pick **sustainable branded keyrings** in the shape of an object. It may be a chance to create ever more coherence with your company. Also, it will show that you are willing to amaze and always look for the best.



Special Types of Eco-Friendly Promotional Keyrings to Dazzle Your Customers

Material and design affect the options of customisation available. Of course, the aesthetic performance will depend on them as well. Some models, however, are peculiar for their functionality. This is the case of personalised key hooks, which can be offered to employees and customers as an accessory for the home. The recipient will hang them on the wall to always keep the keys in order. These types of **sustainable printed keyrings** are not only very useful because they avoid losing the keys. They have at least other two benefits. First, they are less common than portable ones. Secondly, they will expose your logo to the recipient as well as to the visitor of their house.

Personalised trolley coin keyrings are another special type. They contain a token that fits in shopping carts. We do not always have the coin we need for the carts at hand. Especially as we use card payments more and more often. Now try to think of the popularity of [personalised trolley coins](#) as corporate gifts. You can then imagine how successful a keyring with such a useful accessory may be. With these two-in-one promotional products, you can always have the object you need at hand. This is exactly what happens with [branded keyring torches](#). [Personalised bottle opener keyrings](#) are a great example as well.

In conclusion, the variety of **sustainable printed keyrings** allows you to find the model that best suits your business. You can shape it so as to make it consistent with the image you want to give of the company. They will not only have the advertising effect of custom keyrings. They will be as impactful as sustainable corporate gifts as well. As they are both useful and green, **eco-friendly promotional keyrings** will be exceptional sponsors for your brand, whatever the field of its activity.