



## Looking For a Sustainable Sponsor for Your Brand? Find Out Our Eco-Friendly Personalised Water Bottles!

Sponsoring your own business is of paramount importance to any entrepreneur. At the same time, however, the need to focus on less harmful choices for the environment is undeniable. For this reason, some items born as eco-friendly are among the promotional products in the highest demand. We all have [personalised tote bags](#) ready to use for the groceries or instead of the handbag. And how about water bottles? Who can do without them before going to work, school or embarking on a trip?

Like shopping bags made of cotton, paper or polyester, [personalised water bottles](#) too are outstanding promotional products. By choosing them, companies are sure to hit the mark. On the one hand, they would offer a much appreciated corporate gift to their customers. On the other, they will give their team members an accessory that they can use at work and out of the office. In response to the high demand, very different models have been designed. Water bottles are now able to meet all the needs and tastes of the audience.



So, for instance, [personalised thermal bottles](#) can be the perfect item for those who use them on any occasion. On the other hand, we find even more sustainable solutions than the classic models. Those who want to throw themselves headlong into the eco-friendly world may find the answer they are looking for in **custom eco water bottles**.

### Personalised Eco Water Bottles: A Look at the Category

What do we mean by “eco water bottles”? How can you, that is, turn such a corporate gift into a greener object? After all, they have been the symbol of the fight against climate change since their inception. [Promotional eco-friendly products](#) can be of different types. In particular, they can be divided into two groups:

- Versions of standard products made with natural materials. We find this in the case of [promotional cork keyrings](#).
- Items made from recycled, recyclable, organic, biodegradable or compostable materials. An example of this are the different types of [printed eco-friendly pens](#) on our website.

**Custom eco water bottles** belong to the latter category. They are made of materials which can be reused or are easy to dispose of. In general, these products can be described as low polluting for the environment. They do not require complex or harmful processing or disposal processes. Plus, besides being great allies of our planet, they are excellent **promotional products**. They give your brand a green image and expose your logo to a large audience.

### *The Success of Personalised Water Bottles: What Is Their Secret?*

As promotional products, **branded water bottles** have several strengths. On the one hand, they are indisputably useful and multifaceted. This means that they can be by those who receive them constantly and



in different situations. Think of when you are at the university or in the office, at home or on a hike. These accessories will no doubt prove to be exceptionally comfortable and effective no matter where you are.

In addition, one of the key points of their success is visual impact. As they can be in many cases customised on the entire surface, they do not set limits when it comes to writings and images. You only need circular printing techniques and you can be as creative as you wish. So, **eco-friendly promotional water bottles** customised with an environmental-themed phrase can be perfect for a green fair. Otherwise, if you print the motto of your company on custom eco water bottles, you can communicate your philosophy to your customers in the best way. Moreover, you can make your employees feel closer to your work reality as well.

### *Promotional Eco-Friendly Products: What Do They Convey About the Company?*

Besides ensuring maximum exposure to your logo and your name, **eco-friendly branded water bottles** have other effects from the point of view of communication. Like all promotional eco-friendly products, they



convey the interest and commitment of the company to the environmental cause. Besides, they make those who receive them feel part of the change. Involving the audience is a crucial point when you want to be remembered. In the case of an advertising campaign, successful **corporate gifts** bring customers closer to the brand. This effect will bring notable benefits to your business.

By showing your brand as active and in step with the times, promotional eco-friendly products will promote your business as reliable and innovative. **Personalised eco water bottles** are no exception. Often, the materials used to craft them are not well

known. As a result, if you employ **eco-friendly personalised water bottles** as promotional products, you will raise public awareness of new sustainable solutions which are not yet very popular. Those who have already gone for a fully green attitude and are well informed about all the alternatives will be pleasantly surprised by your choice. They will see in your company a promoter of the lifestyle they appreciate so much.

### *Eco-Friendly Materials: Choosing the Most Suitable Custom Eco Water Bottles for Your Promotion*

Unlike categories such as [personalised glass bottles](#), that of eco-friendly drinkware includes items made of different materials. Among the most popular are the **custom Tritan water bottles**. This type of plastic is especially recommended when it comes to containing water and drinks. It can be fully recycled, is very lightweight and resistant to impacts and washing. All these qualities are highly appreciated in the world of food products. For this reason, they make these custom eco water bottles one of the most loved choices.

We find other types of [personalised plastic water bottles](#) as well. These are generally made of ABS or RPET. The former is recyclable, durable and safe for health. Plus, it is often obtained from the waste of other objects. In this it is quite similar to recycled pet. They both give new life to certain types of plastic that would



otherwise be disposed of. Reusing that which can be reused is of vital importance for the survival of our planet. **Eco-friendly personalised water bottles** made with these materials are a way to play our small but significant part to it.

*Giving Away Eco-Friendly Branded Water Bottles: Looks Matter Too!*

Our selection includes various types of drinkware. **Personalised aluminium water bottles**, for instance, look quite classy and are lightweight. They can be the most suitable promotional products for an audience of professionals. They are quite good if you want to combine a green philosophy with a serious image. In the same way, your choice may fall on **personalised sports bottles** as well. Thanks to their hook and their light weight, they guarantee the highest level of portability. Plus, they look rather handy from a visual point of view.

Finally, **eco-friendly promotional water bottles** are available in various colours. Among this variety, you can choose the most suitable combination to highlight your logo. For instance, you may want to play on contrasts. Another option is to employ the palette of the company. Otherwise, you may adopt a new one which is in line with the event where your corporate gifts will be offered. Lastly, some models are equipped with an infuser. They are perfect if your team loves to sip tea while at work. Similarly, they may be the top gift if your customers are used to treat themselves to a herbal tea during the day.

In conclusion, **personalised eco water bottles** or **custom Tritan water bottles** may be a good idea for your brand. It will make it appear in a new light in the eyes of the public. They have all the qualities one could wish for in a first-class promotional product. Not only that, but these types of bottles add a key factor from a communicative point of view as well. They convey your desire to offer new options in line with the needs of our time. So, they present you as modern and sensitive. Your **eco-friendly branded water bottles** will then best sponsor your name. Not least because they give you full freedom as to how to make them.

