

Practical guide to choosing custom zip sweatshirts

Checklists and comparisons to choose size, fabric, fit, zip and personalisation according to use.

1. Start with sizes and colours

Starting point	Practical guidance	What to check
Size	Availability may range from XXS to 4XL.	The actual range of the chosen style.
Colour	Each style may have a different range, from classic colours to more distinctive shades.	The variants available on the individual product page.
Two-tone	Some products combine two contrasting colours.	Whether the combination suits the intended use and the brand.

2. Compare materials and compositions

Material / composition	Characteristics	Practical guidance
Cotton	One of the most common materials; recycled options are also available.	Can be used alone or in blends.
Polyester	One of the most common materials; recycled options are also available.	Can be used alone or in blends.
Cotton + polyester	A common blend in varying ratios, such as 50/50 or 80/20.	Check the composition of the individual style.
Elastane	Adds stretch to the garment.	Consider it when stretch is useful.
Fleece	Can be brushed or unbrushed.	Brushed fleece is warmer and bulkier; unbrushed fleece is thinner and more compact.

3. Choose fit and details

Fit	How it looks
Tailored	Neat and precise, similar to tailored clothing.
Relaxed	Falls loosely and does not feel tight.
Fitted	Follows the body's lines more closely.

Compare the hood, drawstrings, pockets, cuffs and collar type. Pockets, where present, may be front pockets (separate or kangaroo) or chest pockets. The zip may be full-length or 1/4.

4. Checklist before ordering

- **1. Use:** office, indoor/outdoor work, trade fair, promotional activity, convention or meeting?
- **2. Sizes:** have you checked the available range for the style and the measurements needed for the group?
- **3. Colours:** do you want a classic shade, a more distinctive colour or a two-tone combination?
- **4. Fabric:** will cotton, polyester, a blend, elastane or fleece suit the intended context best?
- **5. Style:** are the hood, pockets, collar and full zip or 1/4 zip suitable for the intended use?
- **6. Fit:** tailored, relaxed or fitted?
- **7. Personalisation:** have you checked the print method and print position available for the product?
- **8. Sample and quantity:** if needed, order a sample and then define colours and sizes for the order.

5. Print methods compared

Technique	Main characteristics
Screen printing	Wash- and wear-resistant, with a sharp result; reproduces up to four solid colours.
Transfer printing	Wash- and wear-resistant, with a sharp result; reproduces up to eight solid colours.
Embroidery	Accurate, durable and elegant; reproduces up to twelve solid colours.
DTF textile printing	Wash-resistant and suitable for full-colour CMYK; do not iron over the printed image.
Digital transfer	Less commonly available, depending on the product and chosen print position.
Full-colour embroidery	Less commonly available, depending on the product and chosen print position.

Personalisation options do not depend only on the style: they can also change according to the chosen print position.

6. Full zip or 1/4 zip?

Type	When it can be useful
Full zip	For people who move a lot or need to quickly remove and put the garment back on during the day.
1/4 zip	For a fit closer to a traditional sweatshirt, with the option to cover or uncover the neck.

7. Choose by context

Situation	Practical guidance
Office and variable temperatures	The zip makes it easy to open or quickly remove the garment.
Technicians, installers and maintenance staff	Suitable for people moving between indoor and outdoor areas.
Open warehouses and cold rooms	Brushed fleece is softer, warmer and more insulating.
High-movement activities	Unbrushed fleece is thinner, more compact and breathable.
Trade fairs and promotional activities	Helps make staff immediately recognisable.
Conventions and annual meetings	Can be given to visitors and participants as a souvenir of the event.

8. Explore online

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Note: sizes, colours, compositions, fabric weights, techniques and print positions can vary from one item to another. For the final choice, refer to the selected product page.