

Custom Snoods: practical selection checklist

A practical sheet for comparing model, size, material and customisation before ordering.

Use this checklist to start from the intended use and arrive at a coherent combination of fit, protection and logo result. The points below organise the criteria to check before purchasing.

1. Start with the intended use

Scenario	Configuration to consider	Points to check
Events and large-scale distribution	Lightweight tubular model; for versatile use, sizes around 24-26 × 45-50 cm.	Ease of use, quantity, colour assortment, print area.
Winter or mountain events	Shorter, heavier models, often in fleece or other thermal materials.	Warmth, comfort, coverage of neck and head.
Running, cycling and outdoor activities	Lightweight, breathable, quick-drying tubular model; reflective elements where useful.	Temperature, activity intensity, conditions of use.
Staff working outdoors	Fleece or greater insulation in winter; lightweight, stretchy and quick-drying fabrics for dynamic work.	Season, type of activity, visibility, comfort and print area.
Corporate gift and kits	Premium models or options with additional functions, depending on the context.	Practical usefulness, finish, pairing with other textile accessories.

2. Interpret sizes according to coverage

Reference	What it indicates
Adult width: approx. 24-26 cm	Width varies little in adult models; length has a greater effect on coverage and versatility.
Length 23-28 cm	Mainly neck coverage; common in shorter and thermal models.
Length 37-40 cm	A balance between compactness and coverage.
Length 45-50 cm	Versatile format that can also be used as a headband, bandana or head covering.
Up to approx. 65 cm	Greater coverage.
Children	Smaller sizes suited to children's proportions.

3. Compare materials and compositions

Material	Characteristics to consider
Polyester	Practical, durable and suitable for different customisation techniques; used in lightweight and warmer models.
RPET	Recycled polyester with durability and quick drying; useful when sustainability is a priority.
Organic cotton	A more natural, soft and comfortable feel.
Microfibre	Thin and lightweight.
Acrylic	Less common; used in heavier winter versions.
Fleece	Increases warmth and softness.

Material	Characteristics to consider
Elastane	Increases flexibility and close fit.

4. Match technique and artwork

Technique	When to consider it	Keep in mind
Transfer printing	Detailed graphics; good resistance to washing, wear and weather.	Up to eight solid colours.
Digital transfer	Full-colour logos and images; can use large areas when the model allows it.	Generally less cost-effective for large quantities.
Sublimation	Full colour and large areas.	Mainly suitable for polyester or specially treated fabrics.
Full-colour embroidery	Multicolour logos and a more textured/premium result.	Adds thickness and stiffness; less suitable for gradients and very fine details.
Screen printing	Simple logos with few colours.	Particularly cost-effective for large quantities.

5. Checklist before finalising the order

- ☐ I have defined the season, activity and required level of protection.
- ☐ I have chosen between a classic tubular model, a hat/convertible model or a version with additional functions.
- ☐ I have checked width and length in relation to the desired coverage.
- ☐ I have compared material, construction and fabric weight without using weight as the only indicator of warmth.
- ☐ I have checked the complexity, colours and dimensions of the logo or artwork.
- ☐ I have checked the available branding position and print area on the selected model.
- ☐ I have chosen a technique compatible with the material, quantity and desired result.
- ☐ If I need several colours of the same model, I have defined the quantity for each variant.
- ☐ For a large order, I have considered buying a sample to check dimensions, fit and material in person.

Final check: available techniques, positions and dimensions may vary by product; always check the relevant product page before ordering.

6. Useful links

[Printed Sweatshirts](#) • [Printed Jackets](#) • [Custom Gloves](#) • [Custom Winter hats](#)