

Custom Puzzles: Unique Gifts and Effective Promotional Products

Among the various promotional products, games and toys belong to the most popular choices especially when the holidays are approaching. This section is not only for children. Instead, many items are nice gift ideas for adults as well. We all need moments of relaxation and fun, when we can think only about enjoying the present moment. That's what our **custom puzzles** are for.

Whether they're wooden personalised puzzles or 3D versions, these corporate gifts are a great pastime for adults, who can play with family or friends, or even just by themselves. Personalised jigsaw puzzles then represent an opportunity to advertise your brand, since they can be distributed to customers and employees. Creating custom puzzles can for this reason

be the perfect promotional move for your marketing campaign, especially near holidays or long work breaks.



The Promotional Effect of Custom Puzzles as Corporate Gifts

Puzzles and jigsaws are classic games enjoyed by young and old. They're a fun and stimulating way to pass the time and improve your cognitive skills. In recent years, **custom puzzles** have become increasingly popular,

because besides being games loved by everyone, they can communicate a message, sponsor a brand and strengthen the bond between those who create them and those who receive them. They can be made with a photo or an image, a writing and the company logo when used as promotional products.

When to Use Personalised Jigsaw Puzzles

Like many [personalised items for kids](#), our wooden personalised puzzles as well as our personalised 3D puzzles are mostly used in our free time. Of course, these promotional products are a wonderful choice for activities that work with children, but this isn't the only option. On the contrary, adults too love to have fun solving puzzles and jigsaws of various kinds. They are corporate gifts for leisure and are particularly in vogue during the holidays, when we don't to think about work commitments and can dedicate our energies to relax and have fun with original and challenging games such as our personalised 3D puzzles.

In particular, these personalised corporate gifts are very popular during the Christmas or Easter holidays. Simply put, in any situation where you spend time with your family and can take advantage of these cute games to share joyful moments. Solving a puzzle together means striving to achieve a common result. This is why custom puzzles are great corporate gifts to give to employees as well. They strengthen team spirit by encouraging each member to be proactive in solving the puzzle.

Wooden Personalised Puzzles as Promotional Products with a High Communicative Impact

Printing personalised jigsaw puzzles means creating corporate gifts that arouse positive emotions in the standard version. After all, we're talking about promotional products to be used during periods of break from work, to get rid of the tensions accumulated during the day or a particularly intense period in the company or in the store where you work. Giving away **wooden personalised puzzles** means then being remembered by customers or the team as a company ready to offer the most even beyond work. The same effect can be achieved with similar corporate gifts, such as [promotional yoyos](#). It's also a way to stay with those who receive your promotional gifts even during the holidays, so as not to be forgotten.

The maximum communicative effect can be obtained naturally by printing personalised 3D puzzles in an original and captivating way. One of the advantages of personalised jigsaw puzzles is that they can be made by applying an image or photo all over the surface. In this way, you can benefit from the whole printing area and better reproduce the identity of the company.

You can also use **personalised 3D puzzles** to print or engrave a promotional message or greeting phrase. It all depends on the effect you want to have on who will receive your corporate gifts. However, our custom puzzles will keep the memory of your company or the event to which they were distributed alive.



Custom Puzzles and Promotion: Ideas on How to Get the Maximum Promotional Effect

Along with other [personalised toys](#), our personalised 3D puzzles are unique items that can spark a smile in anyone who receives them as corporate gifts. So we have a positive promotional effect from the start, because our custom promotional products will immediately be associated with an idea of joy and a cheerful memory. Considering that **personalised jigsaw puzzles** are often used in the company of friends or relatives, the range of action of

your corporate gifts will certainly be greater. Your logo printed or engraved on your custom puzzles can be noticed by all those who play your jigsaw. If customised in an original and creative way, but above all in a way that's significant and representative of the brand, you'll be able to substantially increase the notoriety of your company.

At this point, however, we must offer practical ideas on how to make the most of our **custom puzzles**, in order to promote your brand outstandingly, both in terms of quantity and quality. It's very important to analyse the right time and the occasion, but also the best strategy to create personalised jigsaw puzzles that are effective and communicative. There are several



methods to make your wooden personalised puzzles successful. Among these, the choice of the right moment and the combination with other corporate gifts that are just as useful, nice and successful.

When to Give Custom Puzzles as Corporate Gifts

If you choose to print custom puzzles or personalised jigsaw puzzles, you can order more promotional products and spread your logo more

widely. However, it's important that your toys are used within a short time of being received, to prevent them from being put in a drawer and forgotten. To ensure that they immediately find a place in the lives of those who receive them as a gift, it's then important to choose a time close to holidays, long weekends or other holidays.

They can be excellent corporate gifts to be distributed at events in which the whole team participates as well. In this case, your **personalised jigsaw puzzles** can be used immediately to play together with the rest of the team. Your employees will so have a chance to have fun during your company dinner, associating a moment closely linked to the company with positive and fun images. The stories that are created during breaks from work between colleagues are decisive to strengthen the sense of cohesion of the team as well as the bond between the individual employee and the company. Creating custom puzzles for your team, you'll be ready to meet the needs of team members, and not just work-related necessities. Moments of leisure are important for the well-being of each person.

Something similar can be said if you want to print custom puzzles for your customers. In this case, the time immediately before the Easter holidays, Christmas or a long summer break is undoubtedly the best. Recipients of your **personalised 3D puzzles**, besides finding your promotional products original and interesting, can take them with them when they go to lunch at the home of relatives or play with friends who come to visit on a free afternoon. They're the number one gifts when it comes to children, too. Schools, recreational activities, kindergartens and sports centres to which many young athletes are enrolled can win everyone's heart if they

give away custom puzzles that look original and, of course, age-appropriate way. Nice pictures, short and funny writings and, if you want, the name of each child on a puzzle customised exclusively for the kid. Giving custom puzzles and personalised jigsaws to children is a great idea for their growth as well. Solving a puzzle requires concentration and logic, both qualities that your children can develop in a fun and effective way.

Types of Custom Puzzles: Find Out Our Wooden Personalised Puzzles, Jigsaws and 3D Models

Printing personalised jigsaw puzzles is always a success, both because they're used by more people and expose your logo exponentially, and because they convey a positive message and strengthen the bond between those who play. There are different types of custom puzzles, each with its own characteristics, to be chosen according to the needs of the brand, its identity and the target audience to which it intends to distribute them as promotional products. For instance, we find:



- Custom puzzles made of paper. They're the most common type, made with durable paper and available in different sizes and numbers of pieces. Depending on the number of pieces, you'll obviously have cheap or more expensive corporate gifts;
- **Wooden personalised puzzles.** They're more durable than paper puzzles and look a more elegant. They're available in different shapes and sizes, suitable for large and small depending on the target audience;
- Personalised 3D Puzzles. These are three-dimensional models that require a higher level of skill to assemble. They're a great way to create a unique decorative object. Your customers who receive them will be able to challenge relatives, friends and colleagues to solve the puzzle.

Which Corporate Gifts to Combine with Personalised Jigsaw Puzzles to Promote Your Brand

Choosing puzzles as custom promotional products can be a great idea if you want to bet on multiple corporate gifts. You can choose many types of wooden personalised puzzles or choose other branded merchandise items to offer along with your jigsaws. If your target audience is made of children, you can print [promotional children's aprons](#) or [promotional crayons](#), so as to offer two toys that will help kids develop both logical and manual skills. For schools in particular, [promotional cases for children](#) are excellent accessories to combine

with personalised jigsaw puzzles, especially if you intend to offer them before the Christmas holidays. Young students will have a toy to use during the holidays and a useful accessory to get back to their lessons at school.

You can create [promotional balloons](#) for your corporate party, so as to make the atmosphere cheerful and put the participants at ease as soon as they enter the set-up area. If you want to give away your personalised jigsaw puzzles before the summer break, [personalised frisbees](#) may be for you: you'll offer an item to use inside and a useful accessory outside, so as to always be with the recipients of your custom promotional products.

In conclusion, personalised jigsaw puzzles are an excellent idea to promote a business that works in contact with children, but also for companies that want to offer customers and employees a game with which to spend time during the holidays. You can create wooden personalised puzzles for more durable gifts or personalised 3D puzzles if you want to amaze the recipients of your corporate gifts with an inspiring and creative game. Whatever you choose, you can certainly present your company as nice, close to customers and the team and give it a positive image. All this by printing **custom puzzles**.