



Custom Printed Non-Woven Tote Bags: A Comfortable and Eco-Friendly Promotional Product to Paint Your Brand!

During the day, you can go grocery shopping, hang out with friends, pay visit to a loved one bringing a little gift or a fresh-baked cake with you. On all these occasions – and on a few more – we make use of shopping bags. Landed on the market as a substitute of plastic bags, **tote bags** have entered our daily life to the point that we are by now unable to do without them. They have become a must-have for everyone. They are now objects of common use. Many people store them in their bags or backpacks. Sometimes they leave them in the drawer at home, ready to take them in case of need. Just like many other items of daily use, however, they are never too many.



It is right because of this feature that companies or stores resort to [personalised tote bags](#) as promotional products, sooner or later. Useful and practical, **custom shopping bags** bring different benefits if used as corporate gifts. Besides being popular, they provide a large printing area. Finally, they belong to the category of **promotional eco-friendly products**. Many tote bags can be personalised on the whole surface and with different printing techniques. Embroidery, for instance, is perfect for [printed cotton bags](#). Digital printing, on the other hand, renders colours and details in high definition on almost any kind of textile. As for

sustainability, then, tote bags are a green choice themselves. As they replace disposable bags, they reduce plastic consumption. Besides, they can be reused and last a long time.

This is true for all **customisable shopping bags**. A company interested in the promotion of its activity can choose among different types of tote bags to achieve its objective. So, you can find [personalised jute bags](#), which typically look rough and peculiar. There are [custom polyester bags](#) as well, which are resistant and colourful. The assortment embraces tote bags of all kinds, divided by material or specific qualities. That is the case with [customisable foldable bags](#), for instance. As they can be folded, they will comfortably fit into your backpack, ready to be picked whenever you need them without taking up space.

Custom Printed Non-Woven Tote Bags: The Main Features

Among the subcategories on our site, that of **custom printed non-woven tote bags** is one of the largest. Models differ in material, shape, size, and colour. The variety allows you to choose between several designs, so that it will be easier to satisfy the needs of any kind of activity. Custom non-woven tote bags can be adopted as corporate gifts or promotional products by companies of any sector. Stores, too, can employ them – perhaps together with [printed paper bags](#). Having two shopper bag models to choose from, they will be able to give the customer that which is most appropriate for their purchase.

Why the Non-Woven Fabric? The Features of Non-Woven that Make for an Unparalleled Advertising!

Despite the variety of products, there is one element which all items in this subcategory share: they are made of non-woven fabric. This material is more and more often used to craft object of various type. You



typically find it in cleaning products and pieces of clothing, such as shoes, scrubs worn by doctors and surgical face masks. The non-woven fabric ensures safety and comfort. Two qualities in particular stand out among its features: it is non-abrasive to the touch and water-repellent. They both contribute to make the **custom printed non-woven tote bags** super-practical.

Thanks to these properties, non-woven bags turn out to be extremely soft. The sensation at the touch will be a highlight and a sweet surprise for anyone who receives them as a gift. Plus, it will be likely to enhance them in the eyes of your customers, giving prominence to your name as a natural consequence. Giving away a particular version of a common object is one of the surest ways to spread your logo with a little expense. You can see it with [promotional cork keyrings](#) or [personalised metal water bottles](#). These are both daily-use items, but they are made special by a refined material which has very specific properties. Obviously, as for all **personalised corporate gifts**, these promotional products too become unique with the company logo in the first place.

The Effect of Printed Non-Woven Shopping Bags: Practicality and Charm!

Custom printed non-woven tote bags can differ much between each other in terms of design. This fabric can be of various colours. This distinguishes them from other types of shopper bags, such as personalised jute bags.

These can be usually purchased in their natural colour only. You can exploit this feature to your advantage, creating, for instance, a captivating contrast with the shade of the logo.

If the aesthetic rendering manages to catch the eye of passers-by, your corporate gifts are at least one step forward in sponsoring your brand. One of the greatest strengths of using shopping bags as **promotional products** is that they will be under the eyes of all people around your customer when they are used. They will be exposed to walkers, friends and those who are doing shopping. For this reason, appearance is an aspect on which to focus when personalising your shopping bags. Taking the highest advantage of this quality with a winning combination of colours may determine the success of your advertising campaign.

Paint Your Store with Custom Non-Woven Tote Bags

Among all activities, stores are the ones that most often resort to **customisable shopping bags**. It is not hard to figure out why. Giving the customer the product they purchased inside a bag with the logo shows great care of detail and attention to the needs of your audience. The tote bag will make it much easier for the buyer to carry the item around. More than anything, however, it is a way to remind them of your business even after a long time.

The fact that they are reusable is one of the most appreciated qualities of shopping bags. And this is not only because it makes them valuable promotional eco-friendly products. Once they are at home with your **printed tote bag** in their hands, your customers will take the product out of it and put the bag in a drawer. In this way, they will be able to make use of it on any occasion, for instance to go shopping or to pay visit to



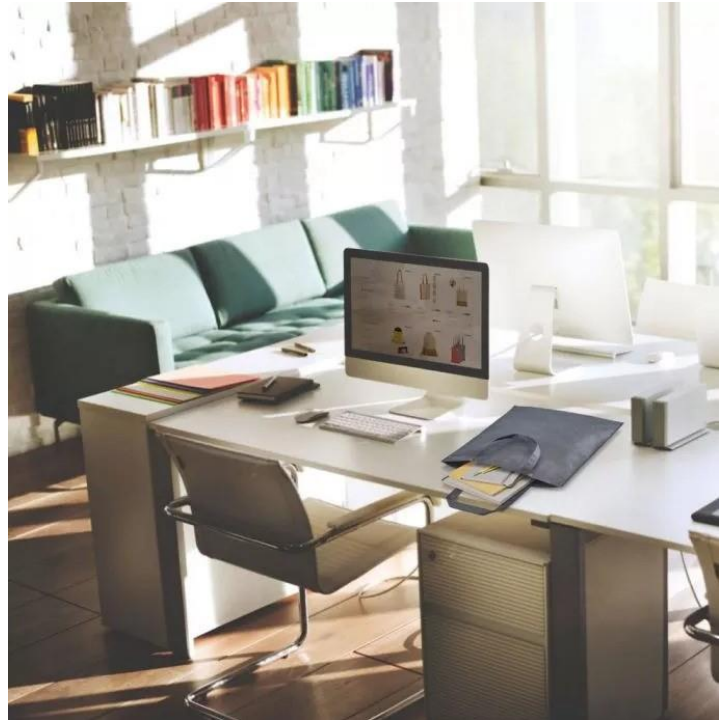


a friend. In all cases, the **personalised shopping bag** of your store will expose your logo to more and more people every time. Without mentioning that, proving to be useful, your corporate gift will be much appreciated and will make the customer keep a good memory of your business.

Printed non-woven shopping bags are no exception. On the contrary. Thanks to their outstanding softness to the touch and their resistance, they will probably become one of the favourite bags of you customer. Beware not to neglect the importance of the look. Choosing the right colour which reflects your business will make them special **corporate gifts**. Last but not least, it will help the customer to recognise and remember your activity.

Conclusion: When to Give Away Custom Printed Non-Woven Tote Bags as Promotional Products

Custom non-woven tote bags are suitable for all type of audience and for all events. Besides stores, which can include them among their accessories, companies too may give them away as **promotional products** at fairs. In these contexts, it may be a good idea to create a kit. The same goes in case that you are thinking of printed non-woven shopping bags as a welcome corporate gift for your employees. By storing more products inside the bag, you will have the opportunity to offer your audience a double gift. You may go for [personalised power banks](#) or [personalised notebooks](#). In this way, your promotional products packet will advertise for your brand twice as well.



The versatility of **custom printed non-woven tote bags** plays a part in how popular they are. It is one of the reasons why they are in such a high demand. As they are useful, they come in handy at any time of the year and in different contexts. Plus, they go well for any kind of audience. Purchasing them will be an investment which pays off in terms of image return. Whatever the kind of business, any brand can give away printed non-woven shopping bags at a company party, at an event or as an end-of-the-year corporate gift. Creating them will be easy and cheap. You may go for screen or digital printing among others. Find out all the ways to customise your non-woven tote bags by clicking on the product sheet of the model you like most!