



Custom Polyester Tote Bags: Choose the Shape and Colour for Your Everyday Promotion!

More and more people are using bags made of polyester, cotton or paper instead of those made of disposable plastic. Many keep a personal tote bag in their bag when they go shopping. In this way, we can all contribute to improving the conditions of our planet and live in a healthier environment.

So, for companies, making use of [personalised shopping bags](#) is a must when it comes to investing in **promotional products**. Besides being of utter importance for the environment, **promotional shopping bags** are appreciated by everyone and are a great success. Chic and eco-friendly, they can be given away at the launch of a product or during a fair. Whatever the situation, they are a trend to catch.

Another way to use **personalised tote bags** is during sales. By giving customers the product they have purchased inside a shopping bag with the logo of the store, you will have many benefits from an advertising point of view. On the one hand, you will allow the customers to bring their new item with them in a fully comfortable way. Thanks to this small detail, they will immediately notice how you care for them. On the other hand, you can count on the incredible versatility of promotional tote bags. Your customer can use the printed bag with your logo on other occasion. And every time, they will remember you and their purchase.

Custom Tote Bags as Promotional Products – the Pros and the Types of Shopping Bags

As it is well known, being useful and versatile are two necessary features for the success of **personalised corporate gifts**.

These two qualities allow the object to become part of the daily life of those who receive it. The more often a promotional product comes in handy, the likelier it is that those who use it will remember the store in a positive way. In the case of **printed tote bags**, moreover, the fact that they are often worn outdoors is a great plus. By exposing the logo to potential buyers who do not know your business yet, **custom tote bags** are able to pique the curiosity of a rather large audience.

No wonder **personalised shopping bags** are among the most requested promotional products by every type of company and store. To answer the high demand, several types have been made. So we find [printed cotton tote bags](#), which are perfect for a refined and all-round eco-friendly gift. Beside them, we see [printed paper bags](#). These seem to be the favourite corporate gifts by those who work in the food and wine sector. The variety of models does not end there anyway. On the contrary, it embraces different categories, each able to best meet the most diverse tastes and needs.

For instance, [personalised canvas tote bags](#) are suitable for those who are looking for a resistant and refined-looking gift. [Printed eco-friendly tote bags](#), on the other hand, contribute to the defence of the environment with recycled, recyclable or compostable materials. Versatile and highly customisable, **personalised polyester tote bags** are part of this last category.





Custom Polyester Shopping Bags: Thousand Uses, Thousand Colours, Thousand Shapes

Personalised tote bags are **promotional eco-friendly products** in themselves because they replace disposable bags. They can be roughly divided into two categories. On the one hand, we have printed tote bags made with natural materials. On the other, we find custom tote bags that can be reused and recycled. Besides the aforementioned cotton and paper bags, the first group includes [personalised hemp shopping bags](#) and [personalised jute shopping bags](#). They both have a very distinctive look and represent an original green option. The second group includes **custom polyester tote bags**, non-woven bags and eco-friendly shopping bags. These items, besides being eco-friendly because of their low environmental impact, have several advantages. For instance, they are lightweight and available in various shapes and colours.

Promotional polyester tote bags can become corporate gifts with a high advertising impact thanks to their aesthetic performance and practicality of use. This is especially true if you choose [printed foldable shopping bags](#).



These bags stand out for their convenience, since they can be folded and placed in the bag or backpack and do not take up much space. Needless to say, they are very useful when you decide to make purchases when you are on the go. Having a foldable shopping bag in your bag will be of great help. Besides being more comfortable and durable than the disposable bag, it will allow you to safeguard the environment at any time.

The Features of Custom Polyester Shopping Bags and their Versatility - What Makes them Promotional Products for All Tastes

Besides the shape and the size, **custom polyester shopping bags** stand out for being highly versatile. This is due also and above all to their aesthetic performance. Polyester has been used for a long

time in the manufacture of various objects and clothing. It has the precious quality of combining robustness and lightness. These two factors are decisive on the efficiency of **personalised shopping bags**, since these are used to carry around products of various types and weights. For this reason, it is important that the shopping bag is highly resistant. If, besides that, it is not heavy, it will be the perfect accessory for any purchases. That is precisely the result that you get with **custom polyester tote bags**.

Besides, polyester is available in different colours. The variety allows each company to choose the one that best matches the shades of its brand, highlighting the logo. Another typical quality of **custom tote bags** is the size of the print area. As in the case of [printed polo shirts](#) or [personalised water bottles](#), this feature allows you to reproduce the logo so that it can be clearly visible. It gives you the possibility to insert a phrase as well, whether it is the motto of the company, or a slogan developed specifically for an event.

It is thanks to these features that **promotional polyester tote bags** can boast of having the approval of a really diverse audience. A black or grey shopping bag will perfectly match a sophisticated and professional look. On the other hand, white tote bags will complete an elegant outfit with a great taste, making it brighter. Finally, **custom polyester tote bags** with vibrant colours will be the ideal business card for a brand that



wants to present itself as easy-going, fun and youthful. In short, even the chromatic combination has its weight in the promotional message, and with personalised polyester tote bags you will be spoiled for choice!

Custom Polyester Shopping Bags – Different Models and Funny Shapes to Combine Comfort with Play

Besides the combination of colours, you must choose the model, too. This can vary in shape, design and size. For example, some **custom polyester tote bags** are quite long while others are shorter. However, the handles can make a difference, too. They can be more or less short and they can determine if your shopping bags will be carried by hand or on the shoulder. To choose the model, we recommend that you consider the use you expect for your



corporate gifts. If you think they will become shopping bags, a large model with long handles will be ideal. If you need them to give away your products, you will have to select the size and shape most suitable for the items you will put inside.

There are special shapes, too. These will have a great impact on the aesthetic performance. Especially in the case of **personalised foldable shopping bags**, in our assortment you can find tote bags that take on nice shapes when they are closed. So, besides the convenience of folding tote bags, they look playful. This will fascinate and impress customers. Not only that, but these branded tote bags will easily attract the attention of those who are next to those who use them, whether they are at the supermarket or on the street.

It is thanks to their liveliness that they will immediately give prominence to your logo. Besides the visual impact, they will be convenient to use because of their being lightweight and resistant. This will make your printed shopping bags suitable for any type of purchase. **Custom polyester tote bags** are extraordinarily versatile, not only for the possibilities of use, but for their shapes, colours and sizes as well. Thanks to this variety, you will no doubt find the perfect one for your company or your store and get the most out of it in every occasion!