

Add A Touch of Freshness to Your Event by Giving Away Custom Mints!

Have you ever felt tired at the end of a conference or a fair, be it for the air in the room, for your focus or for the crowd gathering at the stands? And have you ever received free corporate gifts just when you were about to go home? Maybe a tin containing **custom mints** with the logo of the event organiser?

If yes, you will surely have noticed how much that little gift turned your day. If not, try to imagine how those

printed mints would have given you a moment of relaxation and recharge after that intense morning. Whether you are organising a trade show or conference, looking for corporate gifts to give your employees refreshing break from work, or simply want to make promotional products that your customers can enjoy



after trying one of your products or services, you will find that **custom mints** have infinite qualities.

Versatile food items, corporate gifts and promotional products: find out what kind of custom mints are there, how to create and how to use them

In general, *personalised food products* are the most suitable when you want to combine usefulness and comfort. Kitchen accessories always taste like home. They are a treat for customers, employees or participants in an event. We see it with the success of *personalised mugs* or *personalised water bottles*. However, other promotional products belonging to this category too are able to advertise the brand effectively and sometimes even surprisingly. This is the case, of course, with our **custom mints**.

How to turn printed mints into the perfect corporate gifts for your event

Custom mints can be purchased inside their tins. They represent unique corporate gifts and promotional products, as they are appreciated by everyone. Their versatility lies both in the various ways in which they can be personalised, and in the thousand contexts where they stand out as effective gifts. Let's start with the printing. The cases of **custom mints** are generally made of tins or plastic – you will also find versions made of eco-friendly plastic, in case you particularly care about protecting the environment. Depending on the material chosen, you will have different techniques with which to print the graphics you want. We are mostly talking about digital printing, generally applicable on all models, and engraving, particularly suitable for giving a refined touch to tins. After all, this technique is much loved when you have to print **personalised metal mugs** as well as **personalised metal bottles**.

You can create **custom printed mints** by applying your logo, a slogan or any other message tailored to the event at which you will distribute them. Depending on the available surface, you can then choose a graphic, such as a drawing or a simple photo. This will make your tins of mints even more personalised. They will certainly catch the eye, whether they are used as promotional products or distributed as favours or gifts during private events.



Before printing, however, you should choose the model. Besides the material – which products a specific aesthetic effect by itself – on our website you will find **personalised tins of mints** or mint boxes



characterised by different shapes and colours. You can then choose a particular design if you want your **custom mints** to have a well-defined character – ideally in line with the company's core business or the event. But personalised tins of mints with a classic look are available as well. This choice is perfect if, for instance, your audience is large and varied or if you do not know their tastes well. Finally, the choice embraces larger packs of printed mints or pocket-size personalised tins of mints. The latter can be taken everywhere. This way, they will ensure your brand maximum visibility even outside the corporate context or the event at which you will distribute your **custom mints**.

Printed mints for everyone: from weddings to conferences, all the opportunities to distribute custom mints as gifts

As for the possibilities of use, **custom mints** are incredible gifts for events, both private and corporate ones. Many people create **personalised mints for their**

wedding. However, baptisms and confirmations too are excellent occasions in which to distribute your personalised tints of mints with the name of the celebrated guy or a greeting message.

In the case of companies, on the other hand, **custom mints** represent an exceptional way to present the brand as attentive to the needs of participants, for instance during congresses, trade shows, conferences and corporate parties. However, they are excellent corporate gifts to give to customers who have just completed a purchase or tried a service as well. **Printed mints** will retain the customer, offering them a moment of pause and freshness with the brand's signature. Finally, with custom mints you can thank employees and collaborators for their contribution to the company's activity. Their strength as promotional products lies in the fact that personalised tins of mints can be reused. So, printing your logo, you will guarantee the brand an impactful and lasting advertising.

Whatever the context where you use **custom mints**, you can count on their effectiveness. Being high-impact promotional products and exceptional gifts for guests at ceremonies, printed mints make anyone who receives them feel at home, the centre of attention and welcome. Like all **personalised sweets**, they are perfect for welcoming and thanking, because they show care and hospitality. Being mint-flavoured, these particular sweets will then bring a breath of fresh air to any setting, immediately giving a feeling of well-being that everyone – employees and customers, participants and guests – will surely appreciate.



How to combine custom mints with other gifts for events or promotional products: ideas and tips

Printed mints are an excellent gift idea both as promotional products and as gifts for events also because they are cheap. Thanks to this quality, anyone can make **personalised tins of mints** tailored to their needs and, above all, order a large quantity of them. This makes these custom sweets perfect for large-scale

promotional campaigns or for events with many attendants. Another possibility is to combine personalised tins of mints with other corporate gifts in line with the event or the company.

If you want to give away other sweets, you can offer your **custom mints** along with some *personalised confectionery* or with *personalised lollipops*. This idea is excellent if your target includes children. *Personalised chocolates* are a great solution if you want to offer the recipient maximum variety with your corporate gifts. Finally, you can combine personalised tins



of mints with other *personalised sweet bags*, so as to offer your customers two similar, yet not identical, gifts. These ideas work well whether you are shaping custom mints for conferences, corporate parties, or regular business, or creating **printed mints** for weddings or other private events.

In conclusion, **personalised tins of mints** are very versatile. They can be chosen by colour, shape, size and possibility of personalisation according to the target to which they will be distributed. In any case, custom mints will show care, immediately giving a fresh relief to those who take a moment to enjoy them. You can make some printed mints for your company or personalised mints for your wedding and in any case create highly appreciated gifts, especially if distributed together with other sweets or corporate gifts in line with the occasion.