



Small Corporate Gifts with Huge Potential: Increase the Popularity of Your Brand by Distributing Custom Credit Card Flash Drives

Using **promotional products** to increase visibility and improve brand image is a strategy with a lot of positive implications. It is a discreet way to make your business known to more people, building loyalty among those who have already tried your services and intriguing new potential customers. Promotional products can be also used as **corporate gifts** for employees, so as to consolidate team spirit and strengthen each employee's trust in the company.

We can customise endless objects. Some are perfect for some activities, while others prove to be passe-partouts for any occasion. Our **custom credit card flash drives** are incredibly versatile in this regard. They



amaze for their usefulness in the office, but also for their practicality of use and portability. Thanks to these qualities, they represent perfect **promotional products** to distribute to any target as well. Above all, they can be personalised by all brands, not just activities working in the technology sector.

Custom Credit Card Flash Drives as Promotional Products: All the Strengths to Take Advantage of for Your Promotion

Small, portable, but – above all – very useful, **personalised USB cards** are always at your fingertips. Moreover, they will save you in any situation in and outside the office. Used to save company files, as well as videos or photos relating to both business and personal activities, **custom credit card flash drives** represent an amazing resource as promotional

products, corporate gifts and branded merchandise for customers and visitors.

Useful Corporate Gifts for Work and Hobbies: Find Out the Potential of Personalised USB Cards

Technology is advancing at a galloping pace. We can no longer do without it, neither in daily life nor at work. Computers, with their thousand constantly updated features, are certainly of great help. Still, they are machines, which can break or fail. Due to this insecurity, it seems to be necessary to have small **personalised promotional gadgets** in which to store our most important files.

Personalised USB sticks, whatever their form and version, are not by chance among the most sought-after promotional products in the corporate world. They are must-have accessories for anyone working with computers. Taking advantage of this feature, all brands can apply their own logo to make them unique and representative of their company. Always useful, personalised USB sticks are always under the gaze of those who use them. And this often happens even several times a day. This applies as much to the standard version as to special ones. So, for instance, both **branded wooden USB sticks** and **plastic personalised USB sticks** are successful as promotional products and increase brand visibility. And the same can be said of our custom credit card flash drives.

Besides, personalised USB sticks are used to transfer files from one computer to another, too. For this reason, they are often exchanged between colleagues or friends. In this way, if personalised, they can



circulate your logo in a far-reaching way, spreading the brand name far and wide. This is especially true if these USB flash drives are particularly easy to carry, as in the case of **personalised USB cards**.

Small Corporate Gifts for A Big Audience: How Custom Credit Card Flash Drives Can Achieve Enormous Success as Promotional Products

If you are looking for small corporate gifts that are easy to take with you everywhere, personalised USB cards are the ideal choice for your promotion. Like other small-sized branded merchandise, such as [personalised pens](#) and [promotional keyrings](#), personalised USB cards are lightweight and portable - which are both great advantages. At a promotional level, this translates into a wide range of action. In other words, your logo printed on **custom credit card flash drives** will be seen by many people, who can become new customers of your business.

The typical credit card shape, besides giving them a linear and elegant design, makes **personalised USB cards** easy to carry for anyone. You just need to put them in a pocket to carry them with you at all times. Obviously, leaving them at home will be more difficult as well. They can be stored in the pocket of the laptop bag if they are used in the office or in the wallet for any other use, even outside of working contexts. This versatility makes **personalised USB cards** perfect both as corporate gifts to be given to office employees and as promotional products to be offered to customers and visitors during an event.

Finally, the ease with which they can be carried is a plus for at least other two aspects as well. First, they can be distributed more easily. Secondly, **personalised USB cards** are more likely to be handed to friends, relatives and colleagues. Anyone who receives them will surely find a way to carry your custom credit card flash drives around, moreover in a simple, easy and convenient way. This particular quality will be appreciated both by



colleagues who your **personalised USB cards** are lent to and by customers or visitors who receive them as gifts. Giving them away will be very easy during corporate events, conferences or trade shows as well. During all these occasions these personalised USB cards can become real sponsors of your brand.

Aesthetic and Functional Features of Custom Credit Card Flash Drives: Slim Shape and Rotatable Connector

As already mentioned, **personalised USB cards** look simple and elegant. Like [branded metal USB sticks](#), they are then perfect to satisfy even the finest tastes, without giving up comfort and practicality. Thanks to customisation, you can decide whether to make them more or less chic, turning them into top **promotional products** for your business and your target audience. With digital printing you will be able to reproduce more colours, so you can apply the logo and, besides that, an image, a photo or a colourful message.

Obviously, however, you can go for a monochrome print as well. In this way, you will make your **custom credit card flash drives** fine, minimal and high-impact corporate gifts. Using the company palette is always a winning option. However, choosing a meaningful image can help convey a message, too, especially if you are going to give away your personalised USB cards during an event.



In terms of design, custom credit card flash drives usually feature a rotatable connector. **Personalised USB cards** are shaped like a credit card when the connector is rotated inward to create a compact design. When, on the other hand, they are put into the USB port, the connector is rotated outwards. This peculiarity makes these **corporate gifts** particularly functional for at least two reasons. First, the connector is protected from any impact when not in use. Secondly, you can adjust the inclination of the flash drive. This option can be very useful to gain space on your desk, or in any other situation where you need to reduce the length of your **custom credit card flash drives**.

Personalised USB Cards for Your Promotion: How to Take Advantage of All the Qualities of these Corporate Gifts

To summarise, smallness, practicality, utility, elegant design and functionality are the strengths of **personalised USB cards**. Moreover, we should add their low price as another meaningful quality. This trait



in particular, together with the small dimensions that make them convenient to carry in any place, make custom credit card flash drives perfect to be given away together with other **promotional products**.

The options are different. We can give them together with [printed USB hubs](#), so that our personalised credit card flash drives can be used with all USB ports. If you are looking for corporate gifts for your team, however, distributing personalised USB cards inside [custom laptop bags](#) will blow everyone away. For companies that want to create welcome kits for new hires, on the other hand, nothing is more appropriate than [personalised shopping bags](#). These corporate gifts are always useful and can contain promotional products of all kinds. Finally, by putting our personalised USB cards into some [custom wallets](#), we will immediately give an

idea of how our custom credit card flash drives are practical and pocket-sized.

In conclusion, **personalised USB cards** turn out to be good promotional products and corporate gifts for every target, event and company. Perfect to be given away alone as well as together with other promotional products, **custom credit card flash drives** can be used in a thousand ways, thanks to the different qualities that distinguish them.