



Customise Your Branded Pens: Double Signature, Double Guarantee of Success!

It is unquestionable that [personalised pens](#) are outstandingly effective as promotional products. As they are items of common use and useful to all, they immediately fall into the bunch of tools we take with us every day or keep on the desk for the hours at work. There are different types, all of which can be customised with your logo and not infrequently with writings. There are several strategies to create winning custom pens. One of the most popular consists of applying contact information of the company. Among the most popular techniques to do this, we find digital printing and engraving.

Printed pens can be taken in a marketing campaign or as corporate gifts for customers at any time of the year. It does not matter whether you go for a common or a special version. They are in any case a safe choice

for any type of business. By taking a look at the various [branded writing instruments](#), you will certainly find the model that best meets your needs and your advertising intentions. However, if you are looking for a refined corporate gift, which smells like quality and surprise, **custom branded pens** are the one for you.



Promote Your Company with Custom Branded Pens: A Chic, Yet Versatile Promotional Product

Branded means sure. The brand is a guarantee of quality and, especially in the case of the best-known names, it is in itself an effective communicator. It gives the image of a company which cares for value when creating its gifts. And this means that the customer will be more likely to trust your brand. Anyone feels pampered if they

receive such **high-quality promotional pens**. Offering them as a gift is a way to tell your target that you hold them in high regard. At the same time, it helps you take the relationship that binds you both to a higher level.

Customising branded pens for customers is the ace up in the sleeve to retain them. On the other hand, these small and high-value items can become perfect **corporate gifts** for employees as well. Moreover, they are often used as graduation gifts or for other important occasions. Despite their elegant appearance and uncommon quality, **custom brand pens** can be used in several ways. And, in each of them, they will enrich the image of your brand and sponsor it in a masterful way.

Personalise Branded Pens as Corporate Gifts for Customers

Creating **personalised fountain pens** is a safe move if you want to conquer your audience. These precious items combine utility and class in one single object. They will not only be appreciated when they are received, but every time they are taken in hand as well. Although they are less common than the classic models, **custom branded pens** still enjoy a certain frequency of use.

If you distribute them to a group of professionals during a trade show or event, for instance, your **branded fountain pens** will soon find a place on their desk, perhaps in a [personalised pen pot](#) with your logo. In this way, they will make your name well visible to those who use them and, besides that, sponsor your brand to



every visitor who enters the office. The same is true if your **branded pens** are displayed in a chic spot of your customer's home. Of course they embellish the interior of the house, but they also fascinate guests. This implies that your name will be known by a wider audience.

Giving **high quality branded pens** and **personalised fountain pens** to customers is meaningful. It suggests a lot. All valuable objects are a great way to thank the recipient for the contribution made to the company. We see it with [custom wristwatches](#), for instance. Moreover, it makes customers feel like an integral part of your work reality, and does so in a discreet way. It reminds them that they are supporters of the success you have achieved. After all, a business cannot go on without customers, and it is important to make them know how essential they are. Needless to say, **promotional products** of this type give their best if given away during a special occasion.

Giving Custom Branded Pens to Employees

Offering corporate gifts to your work team is in itself full of meaning, as it makes employees enthusiastic about belonging to your business. [Personalised diaries](#) are a great example. They are a thank you for the commitment shown. And the sense of gratitude is emphasised if your corporate gifts can be used for private purposes, outside the office. The case of [personalised laptop bags](#) makes it clear. In this context too, distributing **branded pens** will bring several advantages within your company. It will strengthen the team spirit and the desire to give the best for the projects. Whoever receives your personalised pens will feel special for the brand and a significant part of its success.



Personalised fountain pens can be used in the office or kept at home, as a souvenir of an important corporate event. It can be the anniversary of the launch of the brand's representative product or of its foundation. These high-quality promotional pens are very polished, so they deserve non-ordinary circumstances to be cherished the most. Moreover, in this way they will give value not only to the relationship between the entrepreneur and the employee, but to the moment when they have been given away as well. Whether it is a holiday or a party, **custom branded pens** will make the event unforgettable.

Wherever they are placed, **branded pens** will showcase the logo of your company next to the brand whose signature they bear. With a simple look, even the visitor passing by will notice both brands and associate yours with an idea of high quality in no time. You can create a **personalised fountain pen** for those who retire as well. This gift will express the value that the employee has had for the company.

Creating High-Quality Promotional Pens: Some Tips

Branded pens already have the signature of the manufacturer. So why add your own name? By customising **branded pens** you can benefit not only from the high quality they have as standard products. The notoriety of the manufacturer will turn to your advantage as well. By associating your name with another well-known one, the customer will be able to remember your company more easily. Moreover, they will associate a very positive image with your brand, thanks to the high-end corporate gift you have offered.



Then, personalisation is synonymous with identity. By applying your signature on these objects you can give away unique **promotional products** which represent your reality. You can engrave your logo or name or

choose a digital printing technique. Which methods you can choose will depend on the material of which the branded pens you have selected are made. We are mainly talking of [promotional metal pens](#). Some have the same colour as the material, others are of other shades, usually black or blue. There are models of branded [promotional plastic pens](#) as well. If you want to go classic, you can engrave steel or aluminium pens, so as to



accentuate their polished look. This technique is very common for [personalised wooden pens](#), too. This eco-friendly version of the classic ballpoint pen stands out for its aesthetic taste.

However, you can create **high-quality promotional pens** with a digital print as well. It will be enough to choose neutral colours and play with not too marked contrasts to reach a harmonious and refined result. Finally, this type of pen often comes with a case. With this accessory, you or whoever received your branded pens as a gift will be able to protect them from shocks. Moreover, as it is perfectly matched with the pen, it helps you create corporate gifts and promotional products which are consistent in style.

Timeless and delicate, **custom branded pens** are a gem for any company that wants to enhance its relationship with its customers or employees. With a tasteful engraving or print they will carry around your logo along with their trademark, giving your brand an image of priceless quality. They are promotional products out of the ordinary, and unmatched corporate gifts for unique occasions and for special people.