



Custom Beanies: The Comfortable Winter Accessory That Is at Once Useful and Stylish!

Everyone has hats and caps in their closet. From baseball caps to straw and bucket hats, these **simple and classic accessories** don't seem to be about to go out of style. In fact, they are far from it. Their use seems to be **constantly increasing** at all times of the year. The category of [personalised hats and caps](#) presents items **suitable for all seasons**, from summer to winter. From winter beanies to [personalised straw hats](#) for summer, the assortment will always have something to offer!

Their strength is that they combine at least **three features that are always appreciated**. Hats, caps and beanies are **comfortable**, thanks to their small size and the ease with which they can be folded and stored in the bag. They are **useful** as well, especially in summer and winter, when they protect us respectively from



the sun and the cold and, in all cases, from the wind. Last but not least, they are **aesthetically pleasing** and can add a touch of flair to any outfit.

It is not by chance that these are the **qualities** that distinguish a **successful promotional product** and that make personalised hats ideal items to **sponsor a brand**. Perfect for companies working in the **fashion** industry or for **clothing stores**, their usefulness makes them a viable option for any **business**. Customising them will be the key to **giving**

them the imprint of your company. You will thus turn them into unique fashion accessories that will be **loved by your audience or your employees**.

Take Your Custom Beanies for Your Winter Time!

Custom beanies cannot miss within this category. These models have a very ancient origin, dating back to the fifteenth century. In principle, they were used in **cold areas**. Of course, these early versions were not the same as those we find on the market today. Their evolution has led them not only to change aesthetically, but also to **spread in every places**.

Although cold temperatures are taking longer than usual due to global warming, they have not faded away. Not only that, but the **sudden and unstable** seasonal change only increases the **need to keep yourself warm**. So, you always need to have the right accessories at hand to **protect yourself from the sudden cold or wind**. [Personalised baseball caps](#) are a perfect corporate gift **for the whole year**. Of course, they are not only for sports or hiking. This is not, however, the only option.

Besides scarves, gloves and jackets, what should not be missing in a **winter wardrobe** is the beanie or winter hat. The variety of hats available on the market nowadays is very **wide**. Choosing them as promotional products for your company will surely bear its fruits, since these **accessories are not only useful, but also increasingly in demand**.



The Success of Custom Beanies Today: How Usefulness and Appeal Merge Together

If on the one hand the cap was created for the need to shelter from the cold in Northern countries, its diffusion was not only the result of its usefulness. This model has soon climbed the ranking of the **most appreciated fashion accessories**. Especially in recent years, it has become a **very coveted item**.

Custom Beanie Models: From Pompon to Simple Design

In the fashion industry, the **pom-pom beanie** is a great classic. It looks cute and playful, so that it recalls **children**, even though it is not limited to them only. The pompon is **increasingly frequent** not only on caps, but on **clothes and accessories such as scarves**, too. Many people want it on their own clothing, teenagers and adults alike. A hat with a pom-pom – also called bobble hat – is a **nice gift for people of any age**. In the case of companies, it is a perfect corporate gift for any target.

In addition to these models, we find beanies of the most classic shape. With a **simple and linear design**, they can be **customised by choosing the colour** and, of course, the **print to make them unique**. With a classic branded beanie **you will always be on the safe side**, especially if you choose a **neutral colour that can be combined with all looks**.



Choosing Your Custom Beanie: How to Find Your Next Fashion Accessory

The choice of the **model**, the **colour** and the **print** will determine how much your gift or promotional product will be appreciated. Especially since, as we mentioned, the beanie is a **customised fashion accessory**. As such, it will be **used based on its aesthetic performance**. Think about **personalised bracelets**, which are worn for their **appearance** or **meaning**. Even more accurate is the example of **branded smartwatches**. Many are fond of them not only for their incredible **functionality**, but also for the way **they complete the outfit**.

If it is a gift for a friend or relative, you will just have to choose the **favourite** type and colour of the recipient. If you are not sure about their tastes, you can **look at their style** to choose the model that could best suit them. On the other hand, if a company wants to give branded beanies as personalised corporate gifts, it will have to consider more aspects. In particular, it should take into account the **effect** that its promotional products will have on the audience, that is, which **image of the company it will convey**.

Giving Away Branded Beanies: Which Message Can You Convey?

By giving away a custom beanie, you can express different messages. A hat with pom-pom or bright colour will communicate, for example, **joy and happiness**. This means that it will give the **image of a cheerful** and – why not – **playful company**. Cute corporate gifts are often a success. You can see it with **personalised keyrings**, which have been at the top of the most popular promotional products for years.



If, on the other hand, the beanie has a **simple** style and a neutral or dark colour, it will evoke **seriousness** and will **meet the tastes** of most people. Again, the world of corporate gifts offers us a very fitting example. We are talking about [personalised metal pens](#), which **stand out for their serious and professional look** along with their usefulness. The biggest advantage of this type of hat, however, lies in its **versatility**, a quality on which it could be worth investing.

In any case, no choice is more or less appropriate as a general rule. What matters are the **feelings** that the brand wants to arouse in its audience and that the object is **consistent** with the core business and the overall image of the company. Choosing a promotional product which is **in line with the style** is essential to create a **clientele which is loyal** and as **interested as possible in your offer**.

Back to Usefulness: How to Choose Branded Beanies Based on Their Function

We explored the aesthetic quality of branded beanies, trying to highlight the importance it has on how they are received. Paying attention to the look, however, does not mean losing sight of the **function** of this special

hat. Designed to **protect from the cold**, the winter hat is obviously more used in **cold seasons**. For this reason, it will be more suitable as a **Christmas** gift, as a promotional product just before **autumn** begins or as a **corporate gift at the end of the year**.

On our website you will find branded beanies in **fleece** and **polyester**, which are soft to the touch. Besides, you will see **cotton** and **RPET** hats, which are perfect if you want to make the most eco-friendly choices. You can also go for a two-in-one item, which is a combination of hat and



scarf. Alternatively, you can create a double gift yourself. You will just need to choose the beanie of your choice and matching one of our [personalised scarves](#) or a pair of [custom gloves](#).

In conclusion, choosing branded beanies as corporate gifts paves the way to several possibilities. This accessory manages to **appeal to a very varied audience**, is useful and can be **customised in various ways**. This versatility will allow you to **look for the style that best reflects your company**, while counting on an **item that will be appreciated**.