

Checklist for choosing Printed Magnets & Fridge magnets

Two comparison steps, a worksheet to complete and practical checks before ordering.

1. Start with the intended use

Goal	Consider	Check
Trade show giveaway	Small formats; thin or flexible models	Ease of distribution, quantity and print area
Souvenirs and keepsakes	Acrylic images, wood or custom shapes	Match between artwork, shape and finish
Visible contact details	Square or rectangular magnets	Readability of logo, details and any QR code
Daily reminders	Mini whiteboards, notepads or planners	Supplied accessories and writing space
Notices on large surfaces	Magnetic signs	Dimensions and surface compatibility

2. Match artwork, material and printing

Artwork or effect	Options to compare	What to check
Simple logo	Pad printing or screen printing	Is this method available for the product?
Photos and gradients	Digital printing or digital transfer	Format, sharpness and printable area
Natural look	Wood or bamboo; engraving if available	Engraving does not reproduce colours
Understated finish	Metal or stainless steel	Available finish and customisation
Distinctive outline	Custom-shaped magnet	Chosen shape and space for artwork

3. Three questions to rule out unsuitable options

- ☐ Does the shape leave enough room for the content you want to display?
- ☐ Is the magnet decorative only, or must it have a practical function?
- ☐ Is the available printing method compatible with your design?

Comparison and checking worksheet

Complete these fields before comparing product pages and confirming your order.

4. Complete your brief

Decision	Your choice
Purpose / intended use	
Shape and dimensions	
Material or finish	

Decision	Your choice
Function / accessories	
Artwork and details	
Method and print area	
Quantity and sample	

5. Compare two models

Compare	Model A	Model B
Shape and size		
Material and finish		
Print area		
Available method		
Accessories or functions		
Minimum quantity		
Sample available		

6. Final checks before ordering

- ☐ Have you checked dimensions, variants and print area on the product page?
- ☐ Are text, contact details and any QR code readable?
- ☐ Have you compared printing options and ordered quantities?
- ☐ Have you checked whether a sample can be ordered?
- ☐ Is the magnet suitable for the surface on which it will be used?

Useful links

[Printed Magnets & Fridge magnets](#) • [Personalised Pens](#) • [Personalised Keyrings](#) • [Personalised USB flash drives](#)