

Practical checklist to help you choose personalised notebooks

Quick comparison of formats, paper, covers, accessories and personalisation methods before ordering.

1. Start with the intended use

Context	Useful format	What to prioritise
Workshops and university	A4	Ample surface for notes and drawing.
Offices, meetings and training	A5	Balance between writing space and ease of transport.
Commercial and hospitality settings	A6	Compact format, suitable for quick notes and distribution.
Mobility and pocket use	A7 or B7	Minimum bulk and maximum practicality.
Trade fairs and large-scale distribution	A5 or A6	Practicality, light weight and easy distribution.
Welcome kits and internal supplies	A5 or A6	Cover and accessories suited to daily use; an included pen makes the set ready to use.

2. Compare the formats

Format	Strength	Use indication
A4	Ample space	Extended notes, drawing, workshops and university.
A5	Versatility	The most common size: offices, meetings and courses.
A6	Compactness	Quick notes, commercial and hospitality settings.
A7	Mini format	Short notes and use on the move.
B6	Middle ground	Compact, but less small than A7/B7.
B7	Minimum bulk	Pocket use.

Practical note: in addition to the format code, always check the width, height and thickness shown on the product page.

3. Paper and materials: what really changes

Solution	What to assess
Traditional or recycled paper	Can be white or cream/ivory; available ruled, squared, dotted or blank.
Kraft paper	More natural look and informal character.
Grass paper, seed paper or paper from recovered materials	Alternative fibres or materials; seed paper can be planted after use.
Stone paper	Greater resistance to water and tears.
Watercolour paper	Designed for drawing and use with watercolours.
Acid-free paper	Designed to limit yellowing, brittleness and deterioration over time.
PU, polyester and PP	Materials used to increase the resistance and durability of covers and details.
RPET and recycled felt	Solutions that make use of waste materials.
Cork and bamboo	Natural materials that affect the visual and tactile feel.

4. Cover, binding and accessories

Element	When it can be useful
Hard cover	More stable for writing and protective; also suitable for more refined corporate supplies and gifts.
Flexible cover	Lighter, thinner and easy to carry; practical at trade fairs, conferences, courses and large distributions.

Element	When it can be useful
Semi-rigid cover	Compromise between structure, protection and lightness; useful for welcome kits and onboarding.
Spiral or rings	Allow full opening and make writing easier even with little space.
Elastic band	Keeps the notebook closed during transport; can be vertical or horizontal.
Magnetic closure	Less common alternative, immediate and elegant.
Bookmark, pen holder, pockets and supports	Improve practicality and organisation; some models also include smartphone supports, cables or sticky notes.

5. Print method: choose according to your logo

Method	When to consider it	Keep in mind
Screen printing and pad printing	Simple logos; economical and durable solution on many surfaces.	Up to 4 solid colours.
Transfer printing	Detailed, vivid graphics resistant to wear.	Up to 8 solid colours.
UV LED printing and digital transfer	Complex, multicolour graphics and gradients.	Full colour; not always the most economical options.
Engraving	Text and linear graphics; for a precise, durable result without colour.	Depth effect; particularly distinctive on wood, bamboo and cork.
Debossing	When a discreet, elegant and tactile result is desired.	Logo pressed into the material, without colour.

6. Checklist before confirming your order

- ☐ I have defined the main intended use.
- ☐ I have compared the standard format with the actual product dimensions.
- ☐ I have checked the number of sheets: one sheet corresponds to two pages.
- ☐ I have chosen the most suitable paper type and internal layout.
- ☐ I have considered a hard, flexible or semi-rigid cover.
- ☐ I have checked the binding, closure system and bookmark.
- ☐ I have checked whether I need a pen, pen holder, pockets or other accessories.
- ☐ I have checked the front, back and any other areas available for the logo.
- ☐ I have chosen the print method according to colours, gradients, material and available area.
- ☐ For important orders, I have considered buying a sample to check dimensions, material and functionality.

7. Useful links

Personalised Notebooks	Personalised Eco notebooks	Personalised Spiral notebooks
Personalised Elastic band notebooks	Personalised Notebooks with pen	Personalised Diaries
Personalized Notepads	Personalised Pens	Personalised Pencils