

Personalised Caps: a practical checklist to help you choose

Models, materials, fit and customisation in one practical reference sheet.

Use this sheet to compare the main features of Personalised Caps quickly and check the essential points before ordering. The information summarises the criteria and options covered in the category guide.

1. Quick choice by context of use

Context	Models to consider	What to check
Events, trade fairs and large quantities	Classic baseball caps; trucker or sports models if consistent with the theme	Practical adjustment, one-size fit where useful, print technique available and suitable for the quantity.
Sport and outdoor activities	Sports or technical caps; trucker models in suitable contexts	Lightweight, breathable and quick-drying fabrics; stability and comfort.
Merchandising and streetwear style	Flat visor; trucker; snapback closure	Look, fit and area available for the logo.
Schools, students and educational activities	Kids' models for younger children; baseball, trucker or flat-visor models for teenagers and students	Head circumference, proportions, comfort and context of use.
Company staff	Classic baseball caps; trucker or technical models for outdoor work	Coordination with clothing, colours, fit and customisation.

2. Compare the main models

Model	Distinctive feature	When it can be useful
Classic baseball	Curved visor, traditional crown and adjustable closure.	Versatile choice for staff, events and everyday use.
Sports	Lightweight, breathable and quick-drying fabrics.	Sport, physical activity and outdoor use.
Trucker	Solid front and mesh back, generally with adjustment.	Events, promotions and informal contexts.
Military	Shape and style inspired by military models.	When the project requires this specific visual language.
Flat visor	Uncurved visor and a more streetwear-oriented look.	Merchandising and projects with a younger, informal character.
Kids'	Smaller circumferences and proportions.	Schools, camps and activities for younger children.
Accessorised	May include extra features such as a neck flap or cooling materials.	Specific requirements and technical uses.

3. Materials: what changes in your choice

Material / finish	Characteristics	Consider for
Cotton	Soft, comfortable and suitable for everyday use.	Classic models and versatile contexts.
Organic or recycled cotton	Retains the typical qualities of cotton with added attention to sustainability.	Projects where this aspect is relevant.
Cotton twill	Classic appearance, smooth and durable surface.	A neat, traditional finish.
Washed cotton	Vintage look and greater softness.	Projects with a more informal look.
Polyester / recycled polyester	Lightweight, practical, durable and quick-drying.	Sport, outdoor and active use.
Microfibre, nylon and RPET	Synthetic materials used mainly for lightness, practicality and durability.	Sports and outdoor models, depending on the individual item.

4. Fit: check closure and size

System	Strength	Typical context
Hook-and-loop	Quick and easy to adjust.	Events and large-scale distribution.
Metal buckle	More refined appearance and precise adjustment.	Classic and premium models.
Snapback	Snap closure with multiple adjustment points.	Trucker caps and streetwear style.
Elastic bands or adjustments	Adapt to the head without a traditional closure.	Sports and outdoor models.

Measurements: adult models often use an adjustable one-size fit; where a measurement is stated, 58 cm is common and may also be shown as size 7 1/4. Kids' models use smaller proportions.

5. Customisation: compare the techniques

Technique	Strength	Limits or conditions to check
Embroidery	Three-dimensional, precise and durable textile effect; refined appearance.	Up to 12 colours in the standard version, no limit in full colour (not always available); very fine or detailed logos may not be reproducible.
Transfer	Durable and suitable for complex graphics.	Up to 8 solid colours.
Digital transfer	Reproduces complex and detailed graphics.	May have limitations on uneven surfaces.
Screen printing	Versatile, economical and suitable for logos with few colours; can create an attractive raised effect.	Check availability and compatibility with the model.
Sublimation	Full-colour printing and, where the product allows, large print areas.	Only on polyester or specially treated surfaces.

6. Final checklist before ordering

- ☐ I have defined the context of use: staff, event, sport, school, merchandising or other.
- ☐ I have chosen the model based on style, practicality and target audience.
- ☐ I have checked the material and finish of the chosen model.
- ☐ I have checked the adjustment system and fit.
- ☐ I have checked the available size or head circumference, especially for kids' models.
- ☐ I have checked the customisable positions: front, sides, back, visor or strap, where available on the product.
- ☐ The customisation technique is compatible with the material, available area and characteristics of the logo.
- ☐ The contrast between cap colour and logo is suitable for the result I want.
- ☐ For orders intended for events or large quantities, I have checked ease of use, adaptability and the available print technique.
- ☐ If I want to assess the product in person, I have checked the product page for the availability of the BUY SAMPLE option.

Useful links

- [Personalised Caps](#)
- [Personalised Water bottles & Sport bottles](#)
- [Personalised Keyrings](#)
- [Printed T shirts](#)
- [Printed Sweatshirts](#)