

Cheap Personalised Mugs and Cups for Your Brand

How many of us use our favourite personalised cup to enjoy a good cup of tea? Definitely many. And that is why our custom mugs and personalised cups are among the most successful corporate gifts ever and do not seem to lose popularity. Their usefulness is evident, they are nice and can be used in different ways. What more could you ask for from a promotional product?

All these qualities make personalised mugs a safe choice for any company. They are of course a must-have for bars or hotels at breakfast, but they can turn into corporate gifts with a high promotional impact for other businesses as well. You can choose **cheap personalised mugs** to make yourself known to more people or more sought-after promotional mugs to amaze. In any case, creating printed coffee cups and custom mugs with logo will give your brand the boost you were looking for.



Personalised Mugs Between Emotion and Utility: the Perfect Gift

Some objects elicit positive emotions, convey joy, or evoke fond memories. Often simple and colourful, they make everyday moments rich in value and affection. It is then sensible to turn them into your promotional products, especially if you want to create a bond of trust and sympathy between your target and the company. Personalised cups and custom mugs with logo do their best in this regard, without giving up usefulness.

They prove to be always necessary, during the day as well as at night, at home as much as in the office. You can then either give them to employees as corporate gifts to be used at work, or offered to customers as promotional products. Cheap personalised mugs will be perfect as gifts for whoever has spent a large sum. **Personalised cups** made of ceramic or glass will on the other hand become the perfect branded merchandise to boost your brand's image. As you might imagine, the options available are different, both in terms of models and customisation possibilities. First, though, we need to explain all the promotional benefits of choosing custom mugs with logo as corporate gifts.

Personalised Mugs: Significant Corporate Gifts for Companies

In creating personalised cups, brands, companies and shops of all kinds can count on the unparalleled usefulness of these small kitchen accessories. We use a cup to drink coffee or a cappuccino in the morning, or a hot tea during breaks or in the evening. At work we can take

short breaks or sip an herbal tea while we are at the computer. Finally, especially promotional mugs can become cute pen holders or interior decorations.

In short, creating **cheap personalised mugs** means giving life to excellent corporate gifts. These will immediately find their place in everyday life and will keep it for a long time. They do not only stand out for being outstandingly useful, but also because they can be customised in several ways. Depending on the model and material, you can choose different techniques that will allow you to highlight your logo. But there is more. By choosing particular types of promotional mugs or original prints, you can create a real bond with your target audience. And this applies, of course, as much to employees as it does to customers.

Custom Mugs with Logo and Personalised Cups to Strengthen the Bond Within the Team

Think about the typical day of your employees: sitting at the desk, answering calls, attending a meeting, writing emails. All very stressful activities. For this reason, giving personalised corporate gifts that loosen the tension can change the performance of your team. And our **printed coffee cups** are excellent at this. Besides giving a break during work, they make your employees feel at home.

Custom mugs are after all a way to thank and strengthen bonds. This is precisely what they do within the work group. Not least because drinking a hot drink during work helps you relax. And, by doing so, it decreases performance anxiety, which sometimes does more harm than good. Giving your employees personalised mugs with cups with logo means strengthening team spirit and presenting yourself as an employer attentive to their well-being.

Another option is to offer your printed coffee mugs as home accessories. Your employees will have a memory of your company and will be able to show their **promotional mugs** proudly to those who visit their house. Definitely a great way to promote your brand outside of the office!



Cheap Personalised Mugs for Customers

Personalised mugs and custom cups with logo are among the most popular promotional products. If you pay attention to it, they are everywhere. Bookstores, restaurants, comic book and CD shops, fairs and events - all have their own promotional mugs. Their versatility has made printed coffee mugs and personalised cups a resource for any business. Why should yours be less?

The great thing about cheap personalised mugs is that they are never too much. Your customers will love receiving one as a gift, especially if it is customised in a compelling and unique way. Despite performing the same function, a cup is never the same as the others. Those who receive your personalised mugs and cups will surely find a way to use them, on Sundays, at breakfast or before bedtime. Or even at work, if you make your own [personalised thermal mugs](#).

All this translates into a significant promotional impact. Your customers will remember your brand every time they use their custom cup. Moreover, they will associate it with positive feelings, since they will use it in moments of relaxation. We should also remember that the communicative power of our **cheap personalised mugs** lies in the large printing area, too. Everyone will notice your logo, as well as any writing or images printed on your promotional mugs. Not only because personalised cups allow you to reproduce any element so that it is clearly visible, but also because it will be exactly before the eyes of those who will use them. Using a cup means taking it in your hand over and over again, especially if you drink a hot herbal tea. Your logo will be exposed for longer, as well as several times.

Our custom mugs and **personalised cups** can finally turn out to be attractive decorations as well. Some place theirs on top of the desk, putting the most useful pens in it. Others make ornaments out of them, especially if the customisation is able to attract attention and meet their taste. Custom cups and cheap personalised mugs can then find their place in people's home. Here, every guest can notice them and be fascinated by your logo!

Simple Personalised Mugs? Find Out All the Models

Making custom mugs with logo means taking an important step in the promotion of your brand. They will certainly be a success, but you should carefully choose the mug or cup model to be customised, so as to make the most of this opportunity. There are different types of **promotional mugs**. They differ for the ways in which they can be customised and for specific characteristics. A first distinction can be made according to the material:

- personalised ceramic mugs are the most classic and popular models. They are comfortable kitchen accessories and feel like home. For this reason, this type of personalised cups represents the ideal gift if you want to create a family atmosphere in your company or if you want to create a strong bond with your customers;
- personalised porcelain cups stand out for their high quality. They will surely find a place in the kitchen or on the furniture of those who receive them. Wherever they land, they will catch the eye of anyone who enters the room. These promotional mugs are perfect promotional products to accentuate the refined taste of your brand;
- [personalised glass mugs](#) are a particular alternative and for this reason very coveted. They look elegant and fine, which can be a huge advantage in terms of personalisation. By engraving your logo on them, you will likely obtain a wow effect;
- [personalised metal mugs](#) are another very creative option, with a variable appearance. We find thermal cups without handles as much as colourful models. The result will undoubtedly be elegant and chic, suitable for companies that want to present themselves as professionals.



Besides the material, personalised cups and custom mugs with logo differ by type. So we have [personalised sublimation mugs](#), which include versions in different materials and guarantee an impeccable result thanks to the printing technique. The design too varies, including cups with and without handles, lower or higher, more or less spacious. If you are attracted to the most particular models, read

on to find out all the details about our mugs, cups with blackboard and travel mugs.

Personalised Mugs

When we talk about promotional mugs, we are referring to the largest type of printed coffee cups. This model is often given away as a souvenir and used as decoration. Any print, whether it is writing or images, will be in plain sight. This type of cheap personalised mugs is worth considering if your company is looking for promotional products that catch the eye.

A smart way to take advantage of the visibility of personalised mugs is by displaying them in your premises. You can set up your shop window so that you place your custom mugs with logo next to [personalised espresso cups](#). The result will be a homey atmosphere that customers will no doubt appreciate.

Chalkboard Mugs

If you are always looking for something special and want to leave your mark, chalkboard mugs are the right choice. This model has a coating on which you can write using a simple chalk – which is part of the corporate gift. Such a special mug can become a very interesting promotional product. Its greatest value lies in the fact that it involves those who receive it in the personalisation.

Anyone can write a message or draw a nice smiley face for their loved one for breakfast. And, on the other side or on the handle, you will find your logo printed on these special **cheap personalised mugs**. As they stimulate the creativity of customers, these printed coffee cups will further strengthen the bond between your clientele or team and your brand. Interactive methods are always the most effective in imprinting yourself in people's memory. And giving away a chalkboard mug will fulfill precisely this function.

Personalised Travel Mugs

If you are looking for a bit of practicality besides originality, try our personalised travel mugs. These personalised cups are equipped with a lid that allows them to be carried around very easily. These models can come in handy while walking or sipping tea while at the computer, to avoid ruining your desk and PC.

Personalised travel mugs are then useful to everyone, but at the same time very original. Both qualities determine their huge success as corporate gifts. You can find some take-away versions of our [personalised cups and glasses](#) as well. If your team members or collaborators are often on the go, [personalised thermal bottles](#) represent the perfect option, because they keep the temperature of your drinks constant.

Printed Coffee Cups and Custom Mugs with Logo: How to Combine them with other Corporate Gifts

Choosing cheap personalised mugs as

corporate gifts means you can combine them with other promotional products. [Personalised water bottles](#) will be perfect for the team. Restaurants, bars and hotels can take advantage of promotional mugs during their activity and make other corporate gifts with their own logo, to be used during the service or in the kitchen. Think for instance of [personalised coasters](#) or [personalised aprons with logo](#).



There are then many ways to take advantage of the potential of our printed coffee cups as promotional products. Their versatility makes them perfect for any occasion. The large printing area allows companies to print images and writings, besides their logo, and create personalised cups in line with the event or with their mission. Or they can print some promotional mugs with motivational phrases or important quotes. The choice is vast and full of resources: now you just have to find the right model and create your own **cheap personalised mugs** with logo!