

Cheap Personalised Fridge Magnets for Promotion

Among the must-have promotional products in the touristic field we find personalised fridge magnets. They are small, fun, able to give a personal and cheerful touch to any kitchen. Among all custom kitchen and food accessories, printed magnets are the number one promotional product when it comes to getting your logo into the homes of customers, employees and tourists. Above all, they are able to put your brand's name in plain sight. It cannot go unnoticed on the refrigerator of those who have received your customised fridge magnets.

If you choose these promotional products for your marketing campaign, you will have several advantages. As far as the creation is concerned, you will easily find a print that best reproduces the identity of your brand. As for the promotional effect, on the other hand, you can be sure that your custom magnets for fridge will bring a smile to those who receive them and attract the attention of any guest. For these and many other reasons, making **cheap personalised fridge magnets** is an excellent marketing choice for any business.

Cheap Personalised Fridge Magnets for All Companies and Promotions

We all know these small items, since they welcome us in our kitchen or in that of our friends. If we look at them carefully, they tell us a lot about who we are. They even tell part of our story. Despite their small size, customised fridge magnets are important promotional products, for those who receive them as much as for those who distribute them. They can take on a special meaning for anyone and connect the brand that offers them as corporate gifts to a particular memory.



It goes without saying that our cheap personalised fridge magnets are very valuable communication tools, because they are at the same time original, impactful and always present in everyday life. Once received, our **printed magnets** will find their place in the kitchen, where they will put the company logo under the gaze of whoever is cooking or opens the fridge. Their promotional strength is then undisputed and can be exploited by any brand. All types of clientele will appreciate some custom magnets for fridge as corporate gifts and will use them as soon as they are back home. In short, cheap personalised fridge magnets are a real guarantee of success for your promotion!

Custom Magnets for Fridge as Popular Corporate Gifts

Printed magnets, being magnetic bodies, can stick to any surface composed of ferromagnetic substances. For this reason, you can affix them to any type of furniture and object that has these features. However, the most common way to use them is to attach them to the refrigerator door.

Here, they are not just ornamental objects, although they give a significant touch of sparkle to the kitchen. Instead, they can take on a particular meaning, especially if they are linked to specific moments in one's life. Some people collect them during trips, others give them to friends and relatives. Some buy them on a unique occasion to keep the memory alive. All in all, these small accessories have a great communicative power.

And, for this reason, printed magnets are an excellent choice for brands looking for promotional products to offer as a free gift, but also as personalised items to sell. This is the



case of many tourist resorts, which print images of the most famous attractions on their **cheap personalised fridge magnets** to stay for a long time in the memory of tourists.

Printed Magnets and Their Power to Tell a Story

You surely have in mind the image of the fridge covered with magnets. It may be your own fridge or that of your friends'. For sure, this is typical of anyone who loves

travelling as well as bringing a memory of their journey back home. Many create a collection, buying a magnet as a souvenir in every place they visit. In this way, **custom magnets for fridge** come to form travel maps, which tell the story of where we have been and evoke memories whenever we look at them.

Some people ask their friends to bring them a magnet when they go on a trip. In this case, this object may become a reminder of future destinations. It reminds those who receive it of where to go next time. In all cases, our customised fridge magnets contain great power in themselves. They tell a story, including moments we have lived and adventures we wish to experience.

This is why printed magnets are not only small accessories that decorate the kitchen, but precious corporate gifts as well. People get attached to their custom magnets for fridge soon, whether they have received them as gifts or bought them as souvenirs. The place or brand printed on top of our cheap promotional products will moreover be associated with a positive feeling. In this way, companies that choose **customised fridge magnets** for their promotion will soon become part of the lives of their customers or employees. Their promotional products will turn into real treasures.

Cheap Personalised Fridge Magnets and the Power of Images

One of the strengths of these corporate gifts lies precisely in the way in which they can be customised. That is, with fun and original prints and, often, even with images. Drawings and photographs are the most evocative elements for the human eye and guarantee immediate communication. Above all, they arouse emotions at a glance. This is why our customised fridge magnets are always a success as promotional products: they communicate positivity, and they do so immediately and for a long time.

For each company, this means maximum expressive freedom on the one hand and great promotional success on the other. Any business will be able to choose the print they prefer for their **custom magnets for fridge**. They can apply only their logo, the launch product image or an event theme. Or even a photo of the whole team if their printed magnets are meant for their employees. Any image will be high-impact, just like on [personalised water bottles](#) or [personalised mugs](#).

Customised Fridge Magnets: On with the Text, but Watch Out for the Length!

If pictures evoke emotions on the one hand, words are the most direct means of conveying a message on the other. In the case of personalised fridge magnets, matching a writing to the photo or drawing can create an original and complete gift. The text can be a motivational phrase for the team, a welcome or thank-you message for the guests, or witty idioms for an easy-going audience or a funny event. Considering the small size of **customised fridge magnets**, however, the text should not be too long. Otherwise, it will be too small and hard to read, as well as aesthetically unpleasant. Short phrases and simple names will be the element you need for a 360-degree promotion!

So green light to short slogans as well as to the name of your company or event. In this way, you will be able to create **cheap personalised fridge magnets** to promote a product or a marketing campaign, but also to advertise your brand during a trade fair or congress. In these cases, your custom magnets for fridge will be fun treats. Those who receive them as a gift will immediately find them nice: there is no doubt that your logo will stay for a long time in their memory!

Using Printed Magnets as Promotional Products: Pros and Tips

There are several reasons why custom magnets for fridge are very frequent as promotional products. Among them:

- Small dimensions: taking up no space, cheap personalised fridge magnets will never be removed, because they will never turn out to be bulky;
- Resistance: customised fridge magnets do not fall off easily. They will then promote your logo for a long time, remembering the occasion when your customers received or bought them;
- Practicality: they are easy to attach to the fridge and do not need maintenance;
- Convenience: Our cheap personalised fridge magnets can be purchased in bulk by all companies, even by brands that are taking their first steps in the market. They can be combined with other [custom kitchen accessories](#) as well. The most popular are [custom](#)

aprons and personalised chopping boards, both ideal for catering activities as well as customers, because anyone uses them in the kitchen;

- Versatility: any business can choose custom magnets for fridge as promotional products. Hotels can give cheap personalised fridge magnets as a gift to guests, and even combine them with other corporate gifts, such as custom sweets. Stores can give away their printed magnets after a purchase threshold is reached, perhaps together with personalised lunch boxes when the amount has been largely exceeded. Finally, brands active in the catering sector can take advantage of the low price of our cheap personalised fridge magnets to give away other custom promotional products. Personalised cups and personalised coasters cannot be missing for bars and pubs, for instance.
- Uniqueness: customised fridge magnets cannot be replaced. They will never be left aside for a similar item. Their strength lies in communication rather than usefulness, so they will just need to be exposed in order to fully perform their promotional function;
- Communicative impact: as already mentioned, printed magnets convey a lot of emotions and messages;
- Usefulness in the case of some special custom magnets for fridge: some models come with a notepad and are very useful for writing the shopping list. These customised fridge magnets are great promotional products because they are special, useful and attractive.



How to Create the Perfect Personalised Fridge Magnets to Promote Your Business

If you want to use printed magnets as promotional products, you will need to add your logo and name on them. These elements are necessary to help customers identify your brand. You can choose different options to create your customised fridge magnets, but it is essential to keep the logo and name clearly visible. The best solution is a background colour that highlights them. Finding a chromatic choice in line with the company's palette creates coherence and harmony. By doing so, it guarantees a result that is pleasing to the eye and consistent with your business.

The same applies if you choose to make **printed magnets** with pictures. Pay attention to the colours, the name and the logo. The choice of the shape of your custom magnets for fridge too is important. Rectangular printed magnets will have more space for text, while customised fridge magnets in a round shape will perfectly highlight the image.



In conclusion, custom magnets for fridge offer a thousand advantages from a promotional point of view. They are small but effective corporate gifts, able to communicate positivity and messages of various kinds. They can be useful as well, if you choose the particular models of our custom magnets for fridge. Practical and durable, our customised fridge magnets are a small treat for any target, from customers to employees. Everyone will find a place for their printed magnets in their kitchen, where they can remember your brand or the occasion on which they received your **cheap personalised fridge magnets** with a simple glance. Not to mention that these small accessories can be noticed by any guest who enters the

kitchen. What better way to spread your logo in an unobtrusive and effective way?