



Have You Ever Heard of Branded Reversible Umbrellas? Your Sales Will No More Be in Reverse!

With the beginning of autumn, rain comes as well. So, along with raincoats and jackets, we take our precious umbrellas out of the drawer too. They can be foldable, large or eco-friendly, but they all prove to be absolute must-haves this season. Companies too ride this trend by giving their team or customers [branded umbrellas](#).

Always used and never out of fashion, personalised umbrellas help spread the brand's name and logo anywhere when they are used as **promotional products**. As travel corporate gifts, they often end up being taken on the road. In this way, they can be noticed by any passerby or traveller outside the borders of your own city – or even country!

Although they prove to be extremely practical, especially if we give away [branded telescopic and folding umbrellas](#), promotional umbrellas can sometimes wet surfaces or floors, once they are closed. To overcome

this drawback, you can try our **custom inverted umbrellas**.



Features Of Branded Reversible Umbrellas:
Find Out More About the Most Original Travel Corporate Gifts!

Custom inverted umbrellas, also known as reversible umbrellas, are an original and practical gift idea. Being promotional windproof umbrellas, they prove to be perfect for any occasion. The typical usefulness of classic branded umbrellas is accentuated by the incredible practicality

with which these corporate gifts can be opened and closed. Despite having different opening and closing mechanisms, all **custom inverted umbrellas** have a common feature that makes them avant-garde promotional products.

That is, the way they close. Once the appropriate closing button is pressed, all **branded reversible umbrellas** close on themselves the opposite way as standard promotional umbrellas. The result is that the external and wet part will be inside, avoiding wetting whoever uses them, who is around them and the surfaces. This peculiarity is the reason why custom inverted umbrellas are original corporate gifts suitable for any target and, above all, able to amaze anyone who will receive them as a gift. Our **promotional windproof umbrellas** or **branded reversible umbrellas** are particularly comfortable when you have to open or close them in crowded places or when the wind is particularly strong.

From a technical point of view, **custom inverted umbrellas** are generally composed of two sides, of which one is internal and the other external. The inner part is usually made of waterproof fabric, so as to guarantee maximum functionality of our promotional windproof umbrellas for anyone who uses them. The external part, on the other hand, can be personalised with your name, logo or message. **Branded reversible umbrellas** are resistant and durable as well, as they are windproof. The quality materials with which they are made – generally fiberglass, metal and pongee for the fabric – withstand wear and time impeccably.



The Promotional Advantages of Custom Inverted Umbrellas: All the Pros of Our Promotional Windproof Umbrellas

In addition to the remarkable practicality of use, which will allow your branded reversible umbrellas to be loved by anyone as corporate gifts, our **promotional windproof umbrellas** have several other advantages from a promotional point of view. In order to be effective, **corporate gifts** must be useful, original, conform to the tastes of the target and best represent the company that gives them away.

Our **custom inverted umbrellas** or promotional windproof umbrellas have all these qualities. They are useful, practical, comfortable and original. The uniqueness of these promotional corporate gifts will then be underlined by the customisation that each company will decide to apply. The printing possibilities are different depending on the reversible umbrella selected. However, all **custom inverted umbrellas** share at least one feature in this sense. That is, the large printing area.



Just as with [printed T-shirts](#) or [personalised tote bags](#), being able to customise a large surface area is a great advantage for companies. This implies a greater possibility of expression. As a consequence, any brand will be able to apply images and writing on its **branded reversible umbrellas**. You can print an advertising message in line with the event, the company slogan or reproduce a representative image of your brand. Alternatively, you can have your logo and name printed, making sure that both elements are clearly visible.

[Branded Reversible Umbrellas and Promotion: How to Use Our Promotional Umbrellas as Corporate Gifts](#)

The usefulness of **custom inverted umbrellas** and the large surface on which you can print any type of logo and graphics makes# these travel corporate gifts perfect for any promotional intent and advertising campaign.

Promotional reversible umbrellas are perfect **promotional products** to promote a brand or event. They are often given away at trade shows, sporting events or other occasions. In these cases, they can be combined with other promotional products, such as [branded water bottles](#) – to create a ready-to-use travel kit – or [custom hats](#) – if you give away your custom reversible umbrellas in autumn.

Here are some ideas on how to use your promotional windproof umbrellas as corporate gifts:

- A company can give **custom inverted umbrellas** to its employees. They will certainly find these corporate gifts helpful when it rains. Once opened, your promotional windproof umbrellas will promote your brand everywhere, attracting the attention of many for their comfortability and well-visible print. If you are thinking of a welcome kit for new hires, try making [custom mugs](#) as well. These corporate gifts, besides being perfect for winter, will be a real treat for your team, who can



use them at home or in the office. By pairing mugs with branded reversible umbrellas, you will create two promotional products to sponsor your brand in open and closed spaces!

- An association can distribute **custom inverted umbrellas** to their patrons to promote its cause. In this case, [*custom pins*](#) will be perfect to underline your message. If, then, your brand has a strong environmental awareness or if it wants to be more attentive to the issue, choosing [*branded sustainable umbrellas*](#) will be the most suitable choice.

- Brands of all kinds can give **promotional windproof umbrellas** to their

customers. They can even do so during an event. If the participants are mostly professionals attending a conference, you can go for [*large branded umbrellas*](#). These models are very elegant and suitable for this type of target. If, on the other hand, your audience is young and varied, you can prefer cheerful and handy corporate gifts. [*Personalised fidget keyrings*](#) are perfect in this context, as they are always useful and effective!

Finally, **custom inverted umbrellas** are a great way to promote your brand. They are innovative and functional corporate gifts and can be given to customers, employees or collaborators. These promotional windproof umbrellas represent a convenient and quality choice that can be personalised according to your needs. Choosing between different colours, sizes and designs, you can find the perfect custom reversible umbrellas which will become part of your advertising campaign.