



## Promote Your Company with a Shot in the Dark with Branded Keyring Torches

Imagine you just came home from dinner with friends. It is dark, you are in front of the door, but you forgot to turn on the corridor light or it simply does not work. Or maybe you have to open the gate or the front door from outside and the lighting in the street or in the courtyard is not really good. In all of these and many other cases, having a torch at hand can be a real lifesaver.

That is why **branded keyring torches** are among the most useful corporate gifts ever. While the keychain is always in your pocket or bag, the torch is harder to find. It is quite unlikely that you always have one with you. So, if it is part of an accessory that you always carry around – such as the keyring –, it will be a real treat. The resulting items will prove to be highly successful promotional products.

**Promotional LED keyrings** are useful when you have to look for something in the dark as well. For instance when the light does not work or if an object falls in the car. In these cases, branded LED keyrings will be ready to use and of great help. Not only that, but they may even become necessary when the battery of your cell phone is low or dead.



## Keychains and Torch: Having Two Very Useful Items Always at Hand with Promotional LED Keyrings

It is no coincidence that [personalised keyrings](#) are among the most requested corporate gifts by everyone and at any time of the year. As necessary accessories in everyday life, they guarantee the company an excellent return on image. They are taken in hand several times and, because of this, your logo ends up under the gaze of those who use them very often. As a result, these latter will remember your name every time. Similarly, chances will grow that **personalised keyrings with your logo** will be noticed by friends, family, or co-workers. It will suffice to leave them on the desk or table or to use them to open the car or the home or office door.

**Branded keyring torches** come with a plus. They contain a small LED light. It may seem needless, as we often use smartphones to light up the spots we want to look at. But nothing could be further from the truth. We use mobile phones for any need, and it is not uncommon for them to reach a very low battery level. Moreover, the keychains are smaller and easier to handle. Taking one to use the LED light inside of it is in fact much more convenient.

**Branded LED keyrings** are not only successful for their specific functionality. Instead, they are appreciated for the simple fact of combining two items in one as well. Special versions such as this are always a safe bet. Their top qualities are to be doubly useful and to help save space. We see it with [personalised bottle-opener keyrings](#). They can be a real treat at home, at the bar, at the office, at the park – that is, pretty much everywhere. If you know your target to be particularly attentive to mental health, you may safely go for [personalised keyrings with stress ball](#). With this special extra, they allow you to lower tensions at all times of the day.



## From Simple Accessories to Promotional Products: Choose and Give Away Branded Keyring Torches

Deciding to create **branded LED keyrings** and to use them as corporate gifts opens the way to a thousand possibilities. The exceptional functionality of these items makes it a high-potential choice. In addition to this, the assortment includes various types, among which you can choose the material, shape and colour that



best suits your sponsoring campaign. In this way you can create your **branded keyring torches** based on your marketing strategy. And in doing so, you should consider the target to whom you intend to offer these promotional products.

### *Branded LED Keyrings: A Quick Look into the Models*

Many types of **personalised corporate gifts** are available in different materials. The same goes for promotional LED keyrings. In order to craft these small and practical items, both eco-friendly and non-

ecological materials are used. When we talk about sustainable objects, we are referring to products whose manufacture and use have a significantly reduced impact on the environment. This means that [\*promotional eco-friendly products\*](#) can be made with natural, recycled, recyclable, compostable and biodegradable materials. This is the reason why this category includes [\*personalised wooden keyrings\*](#) and [\*promotional cork keyrings\*](#) as well as [\*printed eco-friendly pens\*](#), which are made with recycled or recyclable plastic as well.

Most of our branded keyring torches fall into the category of [\*promotional plastic keyrings\*](#). Still, many are eco-friendly. You can take those made with recycled plastic or ABS, a highly recyclable material, as an example.

Selecting the model means choosing two crucial aspects of your corporate gifts as well. These are:

- The shape. **Branded LED keyrings** that look like a torch will best reflect your idea of offering two items in one. You may even go for unique and nice designs, which have a particular charm. The success of fun promotional products is evident in the case of [\*promotional floating keyrings\*](#). These are a perfect idea for the summer or for anyone who wants to give a joyful image of the company;
- The colour. Being small accessories, the keyrings look amazing when their cuteness is emphasised. However, the possibilities are endless, and the choice of colours is essential. It allows you to present your brand as playful or serious, easy-going or professional. Obviously, one quality does not exclude the other. But the effect of **personalised corporate gifts** is to put the accent on a specific feature so as to attract the target you are aiming at. In short, your **branded keyring torches** can be sober or eye-catching, depending on the core business of your reality and the audience you want to offer them to.



## *Who Are Branded Keyring Torches Suitable for? Some Ideas on How to Get the Best Out of These Small Corporate Gifts*

Keyrings and torches share a feature. They are both accessories that everyone needs. We cannot do without the former, and the second can be a real treat. In fact, even promoting your brand with [personalised torches](#) is a great strategy if you want to rely on a product that not everyone has. **Branded LED keyrings** do not only combine these two accessories in a pocket item, making it easier to carry them around. In addition to that, they give you the chance to offer an object of common use with a particularly appreciated extra. The resulting wow effect is not to be underestimated.



Branded keyring torches are exceptional corporate gifts for camping organisers. They perfectly fit hotels in mountain resorts too, where night excursions are at times planned.

Finally, they are excellent for dealerships or real estate agencies. Both of these activities can offer **promotional LED keyrings** with their logo at the signing of the contract. It is a way to give customers an item which is at the same time useful, special, and in line with the meeting.

Anyway, **branded keyring torches** can be included by any company or brand in their marketing strategy. It is easy to guess why: they are useful to everyone and on a daily basis. Moreover, they are perfect corporate gifts for large-scale promotions, because their price is low. They will overall be amazing sponsors of your brand, no matter in which hands they go. And, last but not least, they are convenient, as they are **cheap personalised keyrings** able to reach a large number of people.