



Branded Eco-friendly Umbrellas: The Perfect Sustainable Corporate Gifts to Protect the Environment and Get Publicity

We all know how weather is unpredictable. Even in the beautiful season, we find ourselves under the rain in a snap. We may be in a heavy downpour on an unexpected spring or summer day while we are walking or as soon as we get out of the subway. And we do not always have our precious umbrella at hand. Some cannot part from their umbrella and carry it in their backpack every day. Not to mention those who always keep it in their car, ready to use it whenever they need it.

Everyone uses umbrellas as they see fit, but one thing is certain: we need them every day. Despite being essential gifts in autumn and winter, umbrellas are always useful, even on the warmest and sunniest days.



For this reason, giving **branded umbrellas** with logo is an excellent marketing strategy for any company or brand.

Branded Eco-friendly Umbrellas: Give Your Company a Green Look Everywhere!

Umbrellas are essential items to protect ourselves from the rain. However, they can be a powerful way to advertise as well. You just need to customise them with the company logo to get corporate gifts with an amazing promotional effect. There are different types of **branded umbrellas**, which you can choose according to the needs of your company and the trends of the target you want to offer them to. Our catalogue includes **branded eco-friendly umbrellas**. These sustainable promotional products are the green version of the classic travel gifts. Being in all respect eco-friendly promotional products, they help companies promote sustainability and the brand, if they are customised with its logo.

Branded Eco-friendly Umbrellas: All the Advantages of The Green Version

Personalised sustainable umbrellas with logo are made with natural, recycled or biodegradable materials. So, as all eco-friendly promotional products, they are specifically designed to reduce pollution. This green version of the classic umbrella offers various benefits for both the environment and businesses. On the one hand, **branded eco-friendly umbrellas** protect the environment by employing eco-friendly materials and production processes. On the other hand, thanks to the logo printed on them, they promote the company as sustainable, like all **eco-friendly promotional products**.

Any company that decides to create its **personalised sustainable umbrellas with logo** as corporate gifts for customers or employees can convey a positive message and image of itself. This kind of branded umbrellas, being eco-friendly, will present the brand as promoter of environmental protection. **Branded eco-friendly umbrellas with logo** are then a way to communicate the values of the company. They represent your commitment to sustainability and social responsibility. In this way, your company will appear closer to its target – be it customers or employees –, because it will prove to be attentive to the problems that affect everyone.



If your brand too is concerned about the ecological cause and wants to contribute to the well-being of our planet, choosing **personalised sustainable umbrellas** as your next promotional products can be the right move. By offering eco-friendly promotional products you will spread more awareness about the environmental issue, greatly increasing the visibility of your brand. While on the one hand you will win the heart of anyone who cares about living more sustainably, on the other you can take advantage of the incredible usefulness and promotional success of **branded umbrellas with logo** as corporate gifts.

Advertising and Personalised Sustainable Umbrellas: All the Advantages of the Most Versatile and Popular Travel Corporate Gifts

Personalised umbrellas are particularly versatile in the advertising sector even in their standard version. Companies of all kinds choose to make their branded umbrellas with logo, name or slogan so as to increase their brand's popularity. Several qualities distinguish personalised umbrellas, making them **promotional corporate gifts** of unquestionable success.

Must-have accessories on rainy days, **branded umbrellas** – whether they are sustainable or not – can prove useful in summer as well. We have all seen them used as a parasol at least once, in movies or in real life. They can help you protect from the sun's rays, besides sheltering you from sudden rain even in August. As they can be used at different times of the year, your branded umbrellas with logo will promote your brand in every season – just like [custom bags](#), which moreover are sustainable promotional products by nature.

Another huge advantage to benefit from when choosing **personalised umbrellas** as promotional gifts – whether you are considering the standard or sustainable version – is the large printing area available. In many cases you can apply a print on the entire fabric. However, the options change according to the model chosen. Of course, **branded eco-friendly umbrellas**, as well as all other versions of this promotional item, allow you to print or – sometimes – embroider an image or your advertising message, along with the unmissable logo of your company. This translates into a high promotional impact because any company can best express its core business or mission with these extra elements. In this, our personalised sustainable umbrellas are very similar to [custom sweatshirts](#). Not surprisingly, these corporate gifts are among the most successful and timeless promotional items for team or customers.



Guide to Our Branded Eco-friendly Umbrellas: Make Your Own Personalised Sustainable Umbrella with Logo by Taking Advantage of the Variety and Large Printing Area

Whatever model you choose as a **corporate gift** for your promotion, you will get perfect **branded eco-friendly umbrellas** to amaze customers and advertise your logo. However, choosing the sustainable umbrella that best suits your needs can give an additional and significant boost to your promotional campaign.



First of all, it is important to consider size. On our website, in the **personalised sustainable umbrellas** section, you will find [large branded umbrellas](#), which are perfect for a professional audience. [Folding branded umbrellas](#) – also known as telescopic umbrellas – are a valuable option as well. They are very practical, as they can be stored in your bag or backpack and be taken anywhere.

Any company that wishes to make its own **personalised sustainable umbrellas** should pay attention to other factors as well. Among these, the following seem particularly relevant:

- **Materials:** **branded eco-friendly umbrellas** can be made from a variety of materials, including wood and metal for the shaft and ribs, silk and recycled polyester for the canopy. Whatever tissue you choose, it will be waterproof and tear resistant. All materials guarantee strength and durability. As a result, your **personalised sustainable umbrellas with logo** will be long-lasting corporate gifts with a durable advertising. The choice of material will affect the printing techniques which you can apply as well as the aesthetic rendering.
- **Colours:** by selecting the model, you will find different chromatic possibilities with which to make the fabric of your **branded eco-friendly umbrellas**. Choose the shades that best highlight your company logo or pick your company's palette. The result will be an outstanding visual impact, thanks to which your logo will be noticed by everyone!

[Make the Most of Your Branded Eco-friendly Umbrellas: Create Your Own Sustainable Umbrellas with Logo and Give Them Away Along with Other Corporate Gifts](#)

Personalised sustainable umbrellas are not a demanding investment. This is especially true if we consider that they will last long, resulting in long-term advertising. Thanks to this quality, you can offer them together with other promotional gifts, such as [personalised backpacks](#) or [personalised luggage tags](#). Like branded umbrellas, these corporate gifts too are great on the go. The result will then be a consistent gift, which will highlight the meticulousness of your company. By choosing [personalised sustainable backpacks](#), you will create eco-friendly promotional products perfect for travelling. You can achieve the same effect by creating [branded water bottles](#). These promotional products are sustainable as they avoid the use of disposable bottles. Moreover, they are the ideal corporate gifts to include in the employees' welcome kit.



Personalised sustainable umbrellas are an effective solution to promote your brand in a eco-friendly way. With these eco-friendly promotional products, you will offer a useful and practical object that can be appreciated by a wide audience. No less important is the possibility of reducing environmental impact. By giving away **sustainable umbrellas with logo**, you will encourage customers and employees to use eco-friendly items. Meanwhile, you will spread greater awareness about the environmental issue and how to contribute to the well-being of our planet as well.

Branded eco-friendly umbrellas are then a way to send a positive message: anyone can buy them and use them to shelter from the rain and limit pollution. All by circulating your logo and associating your brand with



an sustainable and inspiring image, since your branded eco-friendly umbrellas will communicate the values of your company in every corner of the world!